

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/25/2004		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Greater Park City Company		11/27/2009
			COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Terra-Nova, LLC		
Street Address:	35 West 2100 South		
City:	Wanship		
State/Country:	UTAH		
Postal Code:	84107		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2840839	ZIPRIDER
CORRESPONDENCE DATA			
Fax Number:	(801)530-5955		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-530-0330		
Email:	kcolvin@patepierce.com		
Correspondent Name:	A. John Pate - PATE PIERCE & BAIRD		
Address Line 1:	175 South Main Street, Suite 1250		
Address Line 4:	SALT LAKE CITY, UTAH 84060		
ATTORNEY DOCKET NUMBER:	3458-3-2		
NAME OF SUBMITTER:	A. John Pate		
Signature:	/A. John Pate 3458-3-2 100126/		

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**TRADEMARK
 REEL: 004137 FRAME: 0522**

Date:

01/26/2010

Total Attachments: 2

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ASSIGNMENT
(Nunc Pro Tunc)

WHEREAS, Greater Park City Company, (hereinafter referred to as "Assignor"), a corporation of the State of Utah, having its principal place of business at 1310 Lowell Avenue, Park City, Utah 84060 being on or about March 25, 2004 the owner of the entire right, title and interest in and to the name, trademark, and an application for registration of United States Trademark Serial No. 76/304,952, for the trademark ZIPRIDER, now registered on the Principal Register of the United States Patent and Trademark Office as Registration No. 2,804,839.

WHEREAS, Terra-Nova, LLC (hereinafter referred to as "Assignee"), a limited liability company organized under the laws of the State of Wyoming, having its principal place of business at 35 West 2100 South, Wanship, UT 84107 obtained from Assignor on or about March 25, 2004 ownership of the entire right, title and interest in and to said trademark and the good will associated therewith, and is now desirous of confirming such ownership;

NOW, THEREFORE, Assignor hereby confirms that on or about March 25, 2004, in consideration of Five Hundred dollars (\$500.00) and other good and valuable consideration paid to Assignor by Assignee, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR HEREBY ASSIGNED TO ASSIGNEE:

The entire right, title, and interest in said ZIPRIDER name, trademark, United States Trademark Application Serial No. 76/304,952, United States Trademark Registration No. 2,804,839., and the goodwill associated therewith in the United States and foreign countries.

The right to file foreign trademark applications on said ZIPRIDER name and trademark in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such Trademark Office officials in foreign countries as are duly authorized by their laws to register trademarks, to register said trademark to Assignee as the owner of the entire interest, for the sole use and benefit of Assignee, its successors, assigns, and legal representatives.

Assignor hereby agrees, without further consideration and without expense to it, to sign all lawful papers and to perform all other lawful acts which Assignee may request to make this Assignment fully effective, including, by way of example but not of limitation, the following:

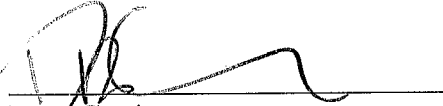
Cooperation to the best of our ability in the execution of all lawful documents, reasonably necessary to secure the rights of Assignee in the trademark.

Assignee hereby grants to Park City Mountain Resort a non-exclusive, royalty-free license and right to use the ZIPRIDER® name, logo, and goodwill for purposes of advertising for and marketing of the ZIPRIDER brand rides only.

This Assignment and Agreement shall be binding upon Assignor's heirs, successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor has caused the hand of its duly authorized representative to be subscribed hereto.

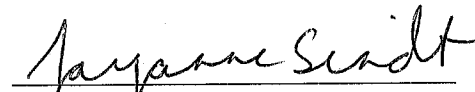
Greater Park City Resort



Peter Curtis
President and General Manager

STATE OF UTAH)
COUNTY OF Summit) : ss.

On November 27th, 2009, before me personally appeared Peter Curtis, the President and General Manager for Greater Park City Resort, known to me to be the person described, who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.


NOTARY PUBLIC
Residing at Peoa, UT

My Commission Expires:
12/5/2009

