

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mercer Investment Consulting, Inc.		01/25/2010	CORPORATION: KENTUCKY
RECEIVING PARTY DATA			
Name:	Mercer (US) Inc.		
Street Address:	1166 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3264915	MERCER MPA	
CORRESPONDENCE DATA			
Fax Number:	(212)259-2578		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-408.2578		
Email:	danielle.scheinberg@bakerbotts.com		
Correspondent Name:	Danielle R. Scheinberg		
Address Line 1:	30 Rockefeller Plaza		
Address Line 2:	Baker Botts LLP		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	076684.0521		
NAME OF SUBMITTER:	Danielle R. Scheinberg		
Signature:	/drs/		
Date:	01/26/2010		

CH \$40.00 3264915

Total Attachments: 1
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TRADEMARK
REEL: 004137 FRAME: 0537

ASSIGNMENT

Assignment effective this 25th day of January, 2010.

WHEREAS, Mercer Investment Consulting, Inc., a corporation organized and existing under the laws of Kentucky, having a place of business at 1166 Avenue of the Americas New York, New York 10036, United States (hereinafter "Assignor"), is the owner of all rights, title and interest in and to mark MERCER MPA, the United States Trademark Registration thereof, namely, Registration No. 3264915, and the goodwill of the business symbolized by the mark; and

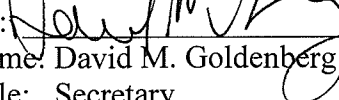
WHEREAS, Mercer (US) Inc., a corporation organized and existing under the laws of Delaware having a place of business at 1166 Avenue of the Americas, New York, New York 10036, United States (hereinafter "Assignee"), is desirous of acquiring all of Assignor's rights, title, and interest in and to the mark MERCER MPA, the United States Trademark Registration thereof, namely, Registration No. 3264915, and the goodwill of the business symbolized by the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor, does hereby irrevocably assign, transfer, grant, set over and convey unto Assignee, its successors and assigns, without reservation of any rights, title or interest, Assignor's entire worldwide and universal rights, title and interest in and to the mark MERCER MPA, the United States Trademark Registration No. 3264915, together with the goodwill of the business symbolized by the mark, the same to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, subsidiaries or other legal representatives, as the same would have been held and enjoyed by Assignor if this assignment had not been made, including, but not limited to, all common-law rights of Assignor in and/or to the mark MERCER MPA owned by Assignor, and, Assignor's right to sue for all claims, demands and/or causes for action, both at law and in equity, that Assignor may have on account of any infringement, claim of unfair competition, likelihood of confusion or dilution of the mark MERCER MPA or any other claim or cause of action related to the mark prior to and following the effective date of this Assignment.

IN WITNESS WHEREOF, representatives of the parties, having full power and authority to do so, have executed this Assignment effective as of the date first written above.

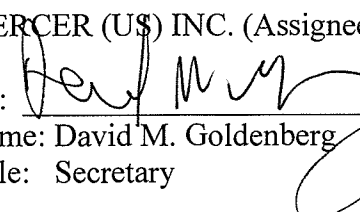
MERCER INVESTMENT
CONSULTING, INC. (Assignor)

Dated: January 25, 2010

By: 
Name: David M. Goldenberg
Title: Secretary

MERCER (US) INC. (Assignee)

Dated: January 25, 2010

By: 
Name: David M. Goldenberg
Title: Secretary