

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
W.F. Young, Inc.		01/18/2010	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Chuck Latham Associates, Inc.		
Street Address:	10226 S. Dransfeldt Rd.		
City:	Parker		
State/Country:	COLORADO		
Postal Code:	80134		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3180406	RETAIL REMEDIES	
CORRESPONDENCE DATA			
Fax Number:	(303)320-6330		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	kpineiro@minorbrown.com		
Correspondent Name:	Kristin Pineiro c/o Minor & Brown, PC		
Address Line 1:	650 S. Cherry St.		
Address Line 2:	Suite 1100		
Address Line 4:	Denver, COLORADO 80246		
ATTORNEY DOCKET NUMBER:	811922-009		
NAME OF SUBMITTER:	Kristin A. Pineiro		
Signature:	/kap/		
Date:	01/26/2010		

OP \$40.00 3180406

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT of TRADEMARK ("**Assignment**") is made effective as of the 18th day of January, 2010 ("**Effective Date**") from W.F. Young, Incorporated, a Massachusetts corporation ("**Assignor**"), to Chuck Latham Associates, Inc., a Colorado corporation ("**Assignee**").

RECITALS

A. Assignee and Assignor have entered into a Bill of Sale on the date set forth above ("**Bill of Sale**").

B. Assignor has adopted, used and is using the trademark which is registered in the United States Patent and Trademark Office: Registration No. 3180406, dated September 19, 2006 ("**Mark**").

C. Assignee is desirous of acquiring the Mark and the registration thereof.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

2. Assignee further accepts the delegation and shall prepare and timely file such documents as may be required on its part to effectuate the transfer of the Mark on the records of the United State Patent and Trademark Office.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment of Trademark to be effective of the date written above.

ASSIGNOR:

W.F. Young, Incorporated
a Massachusetts corporation

By: *etc Tyler F. Young*
Name: *Tyler F. Young*
Title: *CEO*

ASSIGNEE:

Chuck Latham Associates, Inc.
a Colorado corporation

By: *Chuck LATHAM*
Name: *Chuck Latham*
Title: *CEO*