

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PERFORMANCE MOTORSPORTS, INC.		01/26/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DELAWARE CAPITAL FORMATION, INC.		
Street Address:	501 Silverside Road		
Internal Address:	Suite 5		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19809		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3417862	INNOVATE MOTORSPORTS	
Registration Number:	3417864	INNOVATE MOTORSPORTS	
Registration Number:	3498058	INNOVATE MOTORSPORTS	
CORRESPONDENCE DATA			
Fax Number:	(937)443-6635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	937-443-6600		
Email:	ipdocket@thompsonhine.com		
Correspondent Name:	Theodore D. Lienesch, Esq.		
Address Line 1:	P.O. Box 8801		
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ATTORNEY DOCKET NUMBER:	072646-055US1,US2,US3		
NAME OF SUBMITTER:	Theodore D. Lienesch		

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REEL: 004138 FRAME: 0166

Signature:	/Theodore D. Lienesch/
Date:	01/27/2010
Total Attachments: 1 source=Trademark_Assignment#page1.tif	

TRADEMARK ASSIGNMENT - UNITED STATES

WHEREAS, PERFORMANCE MOTORSPORTS, INC., a corporation organized and existing under the laws of California, with a place of business at 15312 Connector Lane, Huntington Beach, California, 92649, United States of America (hereinafter "Assignor"), is the owner of the entire right, title and interest in and to the following trademark and registrations therefor in the United States Patent and Trademark Office:


Trademark	Registration No.	Registration Date
INNOVATE MOTORSPORTS	3,417,862	4/29/2008
INNOVATE MOTORSPORTS	3,417,864	4/29/2008
INNOVATE MOTORSPORTS	3,498,058	9/09/2008

WHEREAS, DELAWARE CAPITAL FORMATION, INC., a corporation organized and existing under the laws of Delaware with a place of business at 501 Silverside Road, Suite 5, Wilmington, Delaware, 19809, United States of America (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to said trademark and registrations therefor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and registrations therefor, together with the goodwill of the business symbolized by said trademark, and including the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, does hereby set its hand this 26 day of January, 2010.

PERFORMANCE MOTORSPORTS, INC.

By: 
Robert C. Hange
President