

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the language to clarify that the receiving party is a successor to the business of the Assignor in the assignment document previously recorded on Reel 004136 Frame 0134. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Innovation Interactive LLC		01/27/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Netmining LLC
Street Address:	28 West 23rd Street
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	77682117	NETMINING
Serial Number:	77682128	HITSINTOLEADS
Serial Number:	77682136	HITSINTOCONTENT
Serial Number:	77754375	LIVEMARKETER

CORRESPONDENCE DATA

Fax Number: (404)322-6055
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404-322-6183
 Email: brian.galison@nelsonmullins.com
 Correspondent Name: Brian Galison
 Address Line 1: 201 17th Street NW
 Address Line 2: Suite 1700

OP \$115.00 77682117

900153275

**TRADEMARK
 REEL: 004139 FRAME: 0111**

Address Line 4: Atlanta, GEORGIA 30363

ATTORNEY DOCKET NUMBER:	31006.00004
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NAME OF SUBMITTER:	Brian Galison
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Signature:	/Brian Galison/
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Date:	01/28/2010
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Total Attachments: 4

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
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01/22/2010
900152824

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Innovation Interactive LLC		01/22/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Netmining LLC
Street Address:	28 West 23rd Street
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	77682117	NETMINING
Serial Number:	77682128	HITSINTOLEADS
Serial Number:	77682136	HITSINTOCONTENT
Serial Number:	77754375	LIVEMARKETER

CORRESPONDENCE DATA

Fax Number: (404)322-8055
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-322-6183
Email: brian.galison@nelsonmullins.com
Correspondent Name: Brian Galison
Address Line 1: 201 17th Street NW
Address Line 2: Suite 1700
Address Line 4: Atlanta, GEORGIA 30363

ATTORNEY DOCKET NUMBER:	31006.00004
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OP \$115.00 77682117

TO: BRIAN GALISON COMPANY: 201 17TH STREET NW

NAME OF SUBMITTER:	Brian Galison
Signature:	/Brian Galison/
Date:	01/22/2010
Total Attachments: 3 source=Innovation Interactive LLC Trademark Assignment#page1.tif source=Innovation Interactive LLC Trademark Assignment#page2.tif source=Innovation Interactive LLC Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Innovation Interactive LLC, a Delaware limited liability company, (hereinafter "Assignor") is the owner of the marks listed on the attached Schedule which are the subject of applications in the United States Patent and Trademark Office;

WHEREAS, Netmining LLC, a Delaware limited liability company, located at 28 West 23rd Street, 6th Floor, New York, NY 10010 (hereinafter "Assignee") is desirous of acquiring said marks and said applications thereof and is a successor to the business of the Assignor, or portion thereof, to which the marks pertain, which business is ongoing and existing.

NOW, THEREFORE, Assignor hereby transfers and assigns to Assignee, as successor to the business of the Assignor or portion thereof to which the marks pertain, which business is ongoing and existing, all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks and the applications thereof on the attached Schedule, and all rights to damages or profits due or accrued arising out of past infringement of the said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed as of January 27, 2010.

Innovation Interactive LLC

By: Bj Wiener

Name: Bryan Wiener

Title: Co-Chief Executive Officer

Date: 1/27/10

Netmining LLC

By: Will Margiloff

Name: Will Margiloff

Title: Co-Chief Executive Officer

Date: 1/27/10

TRADEMARK SCHEDULE

U.S. Applications

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
NETMINING	77/682,117	March 3, 2009
HITSINTOLEADS	77/682,128	March 3, 2009
HITSINTOCONTENT	77/682,136	March 3, 2009
LIVEMARKETER	77/754,375	June 8, 2009