

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/01/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SB NY Inc.		12/15/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Entenmann's Products, Inc.		
Street Address:	255 Business Center Drive		
City:	Horsham		
State/Country:	PENNSYLVANIA		
Postal Code:	19044		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	1354519	ANZIO	
Registration Number:	1251286	BAKER'S GOLD	
Registration Number:	2483152	BAKER'S TOUCH	
Registration Number:	1720513	DREIKORN'S	
Registration Number:	1380670	FIBRE GOODNESS	
Registration Number:	3263337		
Registration Number:	3221879	GOLDEN BREAD PAN DORADO	
Registration Number:	1238653	HEARTH FARMS	
Registration Number:	1246518	HONEY CRUSHED WHEAT	
Registration Number:	1317198	KEYSTONE	
Registration Number:	989070	RANCH	
Registration Number:	3263336		
Registration Number:	959502	STROEHMANN	

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TRADEMARK
REEL: 004139 FRAME: 0173

Registration Number:	1727945	STROEHMANN PENNSYLVANIA DUTCH BAKERS
Registration Number:	211223	TAYSTEE
Registration Number:	1208787	TENDER TOUCH
Registration Number:	3133024	X-TREME
Registration Number:	3192227	X-TREME
Registration Number:	3022497	GRAMPA
Registration Number:	2807976	KAUFMAN'S
Registration Number:	2807975	KAUFMAN'S
Registration Number:	3644791	STROEHMANN PENNSYLVANIA DUTCH BAKERS
Serial Number:	77667301	SANDWICH SLAMM

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (214) 292-4031

Email: tmdoctc@fr.com

Correspondent Name: Russell N. Rippamonti

Address Line 1: P.O. Box 1022

Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	25032-0019001
NAME OF SUBMITTER:	Russell N. Rippamonti
Signature:	/Russell N. Rippamonti/
Date:	01/28/2010

Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SB NY INC.", A DELAWARE CORPORATION,

WITH AND INTO "ENTENMANN'S PRODUCTS, INC." UNDER THE NAME OF "ENTENMANN'S PRODUCTS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2009, AT 12:38 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2010, AT 12:01 O'CLOCK A.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7721058

DATE: 12-23-09

TRADEMARK
REEL: 004139 FRAME: 0175

CERTIFICATE OF MERGER

MERGING

SB NY INC.

WITH AND INTO

ENTENMANN'S PRODUCTS, INC.

Pursuant to Section 251 of the General
Corporation Law of Delaware

SB NY Inc., a Delaware corporation ("Terminating Corporation"), and Entenmann's Products, Inc., a Delaware corporation ("Surviving Corporation"), do hereby certify to the following facts relating to the merger ("Merger") of the Terminating Corporation with and into the Surviving Corporation:

FIRST: The names and states of incorporation of the constituent corporations of the Merger are SB NY, Inc., which is incorporated pursuant to the General Corporation Law of the State of Delaware ("DGCL"), and Entenmann's Products, Inc., which is also incorporated pursuant to the DGCL.

SECOND: That an Agreement and Plan of Merger ("Agreement") between the parties to the Merger has been approved, adopted, certified, executed and acknowledged by the Surviving Corporation and the Terminating Corporation in accordance with the requirements of Section 251 of the DGCL.

THIRD: That the name of the corporation surviving the Merger shall continue to be Entenmann's Products, Inc.

FOURTH: That the Certificate of Incorporation of Surviving Corporation shall continue in full force and effect as the Certificate of Incorporation of the Surviving Corporation.

FIFTH: That the executed Agreement is on file at the principal place of business of the Surviving Corporation, the address of which is 255 Business Center Drive, Horsham, PA 91044.

SIXTH: That a copy of the Agreement will be furnished, on request and without cost, to any stockholder of any of the Surviving Corporation or the Terminating Corporation.

SEVENTH: The effective time of the merger is 12:01am on January 1, 2010.

IN WITNESS WHEREOF, the undersigned have executed this Certificate, pursuant to the approval and authority duly given by resolutions adopted by the Boards of Directors and Sole Stockholders of Entenmann's Products, Inc. and SB NY Inc. as of December 15, 2009.

ENTENMANN'S PRODUCTS, INC.

By: 
Name: Stephen J. Mollick
Title: Vice President

SB NY INC.

By: 
Name: Shelly W. Seligman
Title: Vice President