

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sandra A Vejara		01/26/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bulls Eye Beverage Company		
Street Address:	5415 Bandera Road, Suite 512		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78238		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76693938	BULLS EYE ENERGY DRINK HIT THE BULLSEYE!	
CORRESPONDENCE DATA			
Fax Number:	(210)242-4620		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	210-978-7700		
Email:	bnash@docket@jw.com		
Correspondent Name:	William B. Nash		
Address Line 1:	112 E. Pecan Street, Suite 2400		
Address Line 4:	San Antonio, TEXAS 78205		
ATTORNEY DOCKET NUMBER:	135837.1/T-135837.1		
NAME OF SUBMITTER:	William B. Nash		
Signature:	/William B. Nash/		
Date:	01/28/2010		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment is effective as of 26 day of JANUARY, 2010 ("Effective Date"), from Sandra A. Vejara, residing at 11642 Wood Harbor, San Antonio, Texas 78249 ("Assignor") to Bulls Eye Beverage Company, a Texas corporation, located at 5415 Bandera Road, Suite 512, San Antonio, Texas 78238 ("Assignee").

WHEREAS, Assignor is the exclusive owner of all right, title and interest in and to certain trademark application listed on Schedule A annexed thereto; and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such mark, the business associated with the mark and its goodwill and the trademark application, and whereas the Assignee is the successor to the business associated with the mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns forever, free and clear of all liens and encumbrances, Assignor's entire right, title and interest in the trademark application listed on Schedule A hereto (the "Trademark"), together with all of the business associated with the Trademark, the goodwill of Assignor's business appertaining thereto and/or symbolized thereby, all income, royalties, damages, and payments now or hereafter due or payable in respect to the Trademark, and all causes of action (either in law or equity) and the right to sue, counterclaim and recover for past, present, and future infringement and/or dilution of the Trademark and the rights thereto.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademark, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the date first written above.

SANDRA A. VEJARA



SCHEDULE A

TRADEMARK	APPLICATION NO.	FILING DATE
BULLS EYE ENERGY DRINK HIT THE BULLSEYE!	76/693,938	10/30/2008