

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Freihofer Products, Inc.		12/15/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Entenmann's Products, Inc.
Street Address:	255 Business Center Drive
City:	Horsham
State/Country:	PENNSYLVANIA
Postal Code:	19044
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3099619	BIG BUY
Registration Number:	1716224	BOUYEA FASSETTS
Registration Number:	1245547	FREIHOFER'S
Registration Number:	1245548	FREIHOFER'S
Registration Number:	2897839	FREIHOFER'S LITTLE CHIPS
Registration Number:	1659968	OLD VERMONT
Serial Number:	77784716	FREIHOFER'S

CORRESPONDENCE DATA

Fax Number: (877)769-7945
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2142924031
 Email: tmdoctc@fr.com
 Correspondent Name: Russell N. Rippamonti

CH \$190.00 3099619

Address Line 1: P.O. Box 1022
Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	25032-0019001
NAME OF SUBMITTER:	Russell N. Rippamonti
Signature:	/Russell N. Rippamonti/
Date:	01/28/2010

Total Attachments: 3
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FREIHOFER PRODUCTS, INC.", A DELAWARE CORPORATION, WITH AND INTO "ENTENMANN'S PRODUCTS, INC." UNDER THE NAME OF "ENTENMANN'S PRODUCTS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2009, AT 12:39 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2010, AT 12:01 O'CLOCK A.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7721072

DATE: 12-23-09

TRADEMARK
REEL: 004139 FRAME: 0317

CERTIFICATE OF MERGER

MERGING

FREIHOFFER PRODUCTS, INC.

WITH AND INTO

ENTENMANN'S PRODUCTS, INC.

Pursuant to Section 251 of the General
Corporation Law of Delaware

Freihofer Products, Inc., a Delaware corporation ("Terminating Corporation"), and Entenmann's Products, Inc., a Delaware corporation ("Surviving Corporation"), do hereby certify to the following facts relating to the merger ("Merger") of the Terminating Corporation with and into the Surviving Corporation:

FIRST: The names and states of incorporation of the constituent corporations of the Merger are Freihofer Products, Inc., which is incorporated pursuant to the General Corporation Law of the State of Delaware ("DGCL"), and Entenmann's Products, Inc., which is also incorporated pursuant to the DGCL.

SECOND: That an Agreement and Plan of Merger ("Agreement") between the parties to the Merger has been approved, adopted, certified, executed and acknowledged by the Surviving Corporation and the Terminating Corporation in accordance with the requirements of Section 251 of the DGCL.

THIRD: That the name of the corporation surviving the Merger shall continue to be Entenmann's Products, Inc.

FOURTH: That the Certificate of Incorporation of Surviving Corporation shall continue in full force and effect as the Certificate of Incorporation of the Surviving Corporation.


FIFTH: That the executed Agreement is on file at the principal place of business of the Surviving Corporation, the address of which is 255 Business Center Drive, Horsham, PA 19044.

SIXTH: That a copy of the Agreement will be furnished, on request and without cost, to any stockholder of any of the Surviving Corporation or the Terminating Corporation.


SEVENTH: The effective time of the merger is 12:01am on January 1, 2010.

IN WITNESS WHEREOF, the undersigned has executed this Certificate, pursuant to the approval and authority duly given by resolutions adopted by the Boards of Directors and Sole Stockholders of Entenmann's Products, Inc. and Freihofer Products, Inc. as of December 15, 2009.

ENTENMANN'S PRODUCTS, INC.

By: 
Name: Stephen J. Mollick
Title: Vice President

FREIHOFER PRODUCTS, INC.

By: 
Name: Shelly W. Seligman
Title: Vice President