

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alamofire, Inc.		12/08/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Gowalla, Inc.
Street Address:	1460 Main Street, Suite 235
City:	Southlake
State/Country:	TEXAS
Postal Code:	76092
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	77693703	PACKRAT
Serial Number:	77693700	PACKRAT
Serial Number:	77693733	GOWALLA
Serial Number:	77693697	GOWALLA
Serial Number:	77693688	GOWALLA

CORRESPONDENCE DATA

Fax Number: (949)567-6710
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 650.614.7400
 Email: ipprosecution@orrick.com, orapoport@orrick.com, lsomoano@orrick.com
 Correspondent Name: M. Leah Somoano
 Address Line 1: 4 Park Plaza Suite 1600
 Address Line 2: IP Prosecution Department
 Address Line 4: Irvine, CALIFORNIA 92614-2558

CH \$140.00 77693703

ATTORNEY DOCKET NUMBER:	19622.6001
NAME OF SUBMITTER:	M. Leah Somoano
Signature:	/M. Leah Somoano/
Date:	01/28/2010
Total Attachments: 1 source=Alamofire-Change of Name#page1.tif	

Delaware

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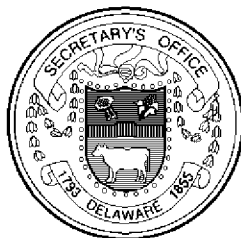
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "ALAMOFIRE, INC.", CHANGING ITS NAME FROM "ALAMOFIRE, INC." TO "GOWALLA INCORPORATED", FILED IN THIS OFFICE ON THE EIGHTH DAY OF DECEMBER, A.D. 2009, AT 10:38 O'CLOCK A.M.

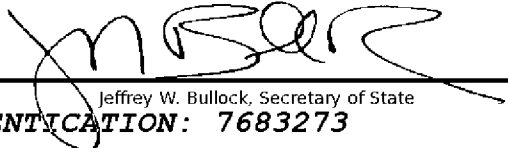
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4414066 8100

091077276



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7683273

DATE: 12-08-09

RECORDED: 01/28/2010

TRADEMARK
REEL: 004139 FRAME: 0375