

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE ACTIVE NETWORK, LTD		01/28/2010	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	THE ACTIVE NETWORK, INC.		
Street Address:	10182 TELESIS COURT		
Internal Address:	SUITE 300		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2743228	SPORG	
CORRESPONDENCE DATA			
Fax Number:	(949)855-6371		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-855-1246		
Email:	TRADEMARK@STETINALAW.COM		
Correspondent Name:	BENJAMIN N. DIEDERICH		
Address Line 1:	75 ENTERPRISE		
Address Line 2:	SUITE 250		
Address Line 4:	ALISO VIEJO, CALIFORNIA 92656		
ATTORNEY DOCKET NUMBER:	ACNET-144T		
NAME OF SUBMITTER:	BENJAMIN N. DIEDERICH		
Signature:	/BND/		

CH \$40.00 2743228

Date:

01/28/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is by and among The Active Network, LTD, a Canadian corporation having a place of business at Suite 300, 6400 Roberts Street, Burnaby, B.C., Canada V5G4C9 ("Assignor") and The Active Network, Inc., a Delaware corporation having a place of business at 10182 Telesis Court, Suite 300, San Diego, California 92121 ("Assignee").

WHEREAS, Blade Internet Ventures Inc. adopted, used, and is the registrant and owner of record of the trademark "SPORG" identified by U.S. Trademark Registration Number 2743228 covering goods and/or services in International Class 35 (the "Trademark").

WHEREAS, Blade Internet Ventures Inc. formally changed its name to Sporg Corporation in accordance with and as set forth in the records previously filed with the Nevada Secretary of State on such date as reflected in accordance with said agency's records.


WHEREAS, Assignor acquired assets of Sporg Corporation, a Nevada corporation having a place of business at Suite 2770, 555 West Hastings Street, Vancouver, B.C., Canada V6B 4N4, including the Trademark, the entire business or portion thereof to which the Trademark pertains, and the goodwill of the business symbolized by the Trademark as of November 30, 2006, pursuant to the terms of an Asset Purchase Agreement effective as of that date, and wishes to hereby memorialize the assignment of the trademark to Assignor.

WHEREAS, Assignee desires to acquire the Trademark, the entire business or portion thereof to which the Trademark pertains, and the goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, in consideration of the foregoing recitals and such other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor

does hereby affirm that it has assigned and transferred unto the Assignee all right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark as part of the entire business or portion thereof to which the Trademark pertains.

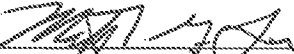
The Active Network, LTD

By:  _____
Digitally signed by Alex Barnettson
DN: cn=Alex Barnettson, o=The Active Network, c=US
Date: 2010.01.28 16:37:22 -0500

Name: Alex Barnettson

Title: President

The Active Network, Inc.

By:  _____

Name: Matt Landa

Title: President