

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Judith Ripka Berk		01/20/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal		
Street Address:	1370 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	INC. ASSOCIATION: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3486990	JUDITH RIPKA	
CORRESPONDENCE DATA			
Fax Number:	(212)308-9079		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-508-0427		
Email:	cdorman@plllp.com		
Correspondent Name:	Christopher G. Dorman		
Address Line 1:	437 Madison Avenue		
Address Line 2:	34th Floor		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Christopher Dorman		
Signature:	/Christopher Dorman/		
Date:	01/28/2010		
Total Attachments: 3			

OP \$40.00 3486990

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**TRADEMARK
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NOTICE OF SECURITY INTEREST

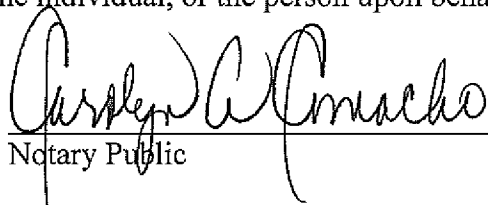
Notice is hereby given that JUDITH RIPKA BERK an individual having an address c/o Judith Ripka Creations, Inc. 200 Madison Avenue, 6th Floor, New York, NY 10016 (“Debtor”) has granted a security interest to Rosenthal & Rosenthal, Inc. (“Lender”) having an office at 1370 Broadway, New York NY 10018 in and to all of Debtor’s trademarks, including, without limitation, the trademarks listed on Exhibit A and the applications and registrations associated therewith, pursuant to an agreement between Debtor and Lender dated January 5, 2010 and as the same may be amended or supplemented from time to time.

Dated: as of January 20, 2010

By: 
JUDITH RIPKA BERK

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 20th day of January, 2010 before me, the undersigned, a notary public in and for said state, personally appeared Judith Ripka Berk, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that (s)he executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

CAROLYN A. CAMACHO
NOTARY PUBLIC, State of New York
No. 01CA6148806
Qualified in Kings County
Commission Expires June 26, 2014

Exhibit A

TRADEMARKS

REGISTERED TRADEMARKS	REGISTRATION NUMBER	DATE ISSUED
Judith Ripka	3486990	8/19/08

TRADEMARK APPLICATIONS

SERIAL NUMBER	MARK
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N/A