

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stopware Inc.		09/21/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brady Worldwide, Inc.		
<b>Street Address:</b>	6555 West Good Hope Road		
<b>City:</b>	Milwaukee		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53223		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2893069	PASSAGEPOINT	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(414)228-5728		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-228-5743		
Email:	cheryl_piefer-wachtel@bradycorp.com		
Correspondent Name:	Cheryl Piefer-Wachtel		
Address Line 1:	2221 West Camden Road		
Address Line 4:	Milwaukee, WISCONSIN 53209		
ATTORNEY DOCKET NUMBER:	PASSAGEPOINT		
NAME OF SUBMITTER:	Cheryl Piefer-Wachtel		
Signature:	/Cheryl Piefer-Wachtel/		
Date:	01/28/2010		

OP \$40.00 2893069

Total Attachments: 1  
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UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, Stopware Inc., a California corporation, located at 1710 Zanker Road, Suite 102, San Jose, California 95112, is the owner of record for the following trademark registration (hereinafter called "the Trademark"):

<u>Trademark</u>	<u>US Registration Number</u>	<u>Registration Date</u>
PASSAGEPOINT	2893069	October 12, 2004

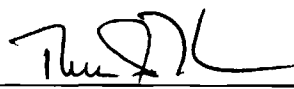
and

WHEREAS, Brady Worldwide, Inc., a Wisconsin corporation, located at 6555 West Good Hope Road, Milwaukee, WI 53223, is desirous of acquiring the Trademark, registration thereof and all common law rights in the Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Stopware Inc. hereby assigns to Brady Worldwide, Inc. all right, title and interest in and to the Trademark, including all common law rights therein, together with the registration thereof and the goodwill of the business symbolized by the Trademark.

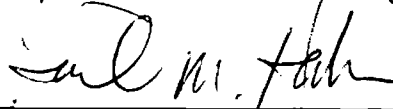
IN WITNESS WHEREOF, Thomas Felmer has caused this Assignment to be duly executed this 21 day of September, 2009.

Stopware Inc.

By:   
Name: Thomas Felmer  
Title: Vice President

State of Wisconsin )  
) SS.  
County of Milwaukee )

On this day 21 of September, 2009, before me appeared Thomas Felmer, the person who signed this instrument, and who acknowledged that he is the Vice President of Stopware Inc. and that he signed this instrument on behalf of Stopware Inc.

  
Notary Public  
My Commission expires 01/29/2012