TIS/MADRID ASSIGNMENT

Electronic Version v1.0 Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	APPLICATION NUMBER
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Execution Date
KRAFT FOODS HOLDINGS, INC.	12/18/2009

RECEIVING PARTY DATA

Name:	Kraft Foods Global Brands LLC
Address:	Three Lakes Drive Northfield, Illinois 60093
Country:	US
Entity Type:	
Entity Country:	FR

CORRESPONDENCE DATA

Correspondent Name: Kraft Foods Global Brands LLC

Address: Three Lakes Drive

Northfield, Illinois 60093

Country: US

TRADEMARK REEL: 004139 FRAME: 0982

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TRADEMARK REEL: 004139 FRAME: 0983

RECORDED: 01/28/2010