

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Hartz Mountain Corporation		01/29/2010	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Homes for the Homeless, Inc.		
Street Address:	50 Cooper Square		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2883557	ICP INSTITUTE FOR CHILDREN & POVERTY	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-684-3900		
Email:	agoldsmith@grr.com		
Correspondent Name:	Amy B. Goldsmith		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	3961-001		
NAME OF SUBMITTER:	Amy B. Goldsmith		
Signature:	/Amy B. Goldsmith/		
Date:	01/29/2010		

OP \$40.00 2883557

Total Attachments: 3

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADE MARK ASSIGNMENT

WHEREAS, The Hartz Mountain Corporation, a corporation of the State of New Jersey, with offices at 400 Plaza Drive, Secaucus, New Jersey 07094 (hereinafter referred to as "the ASSIGNOR") owns a certain trademark registration for the mark ICP INSTITUTE FOR CHILDREN AND POVERTY as listed in Schedule A attached hereto (hereinafter referred to as the "MARK"); and

WHEREAS, Homes for the Homeless, Inc., a non-profit corporation of the State of New York, with offices at 50 Cooper Square, New York, New York 10003 (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARK, together with the goodwill of the business symbolized by the MARK;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 29 day of Jan, 2010.

By: William P. Fornshell
Name: William Fornshell
Title: Vice President, Secretary and General
Counsel

Date: January 29, 2010

SCHEDULE A

US TRADEMARK REGISTRATION NO. 2883557

Int. Cls.: 41 and 45

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,883,557

Registered Sep. 14, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

ICP INSTITUTE FOR CHILDREN & POVERTY

HARTZ MOUNTAIN CORPORATION, THE (NEW
JERSEY CORPORATION)
400 PLAZA DRIVE
SECAUCUS, NJ 07094

FOR: EVALUATING THE EFFECT OF HOME-
LESSNESS ON CHILDREN AND FAMILIES IN
RELATION TO CHILDREN'S RECREATION PRO-
GRAMS, PRE-SCHOOL CLASSES, AFTER-SCHOOL
CLASSES, AND SUMMER CAMPS; FAMILY EDU-
CATION AND LITERACY PROGRAMS, NAMELY,
ADULT EDUCATION AND GED CLASSES; INDE-
PENDENT LIVING SKILLS WORKSHOPS, AND
EMPLOYMENT TRAINING, IN CLASS 41 (U.S.
CLS. 100, 101 AND 107).

FIRST USE 4-4-2001; IN COMMERCE 4-4-2001.

FOR: EVALUATING THE EFFECT OF HOME-
LESSNESS ON CHILDREN AND FAMILIES IN
RELATION TO HOMELESS SHELTER PROGRAMS,
IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 4-4-2001; IN COMMERCE 4-4-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "INSTITUTE FOR CHILDREN
AND POVERTY", APART FROM THE MARK AS
SHOWN.

SER. NO. 76-378,937, FILED 3-6-2002.

DAVID C. REIHNER, EXAMINING ATTORNEY