

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Content Analyst Company, LLC			01/29/2010
		Entity Type	
		LIMITED LIABILITY COMPANY: DELAWARE	
RECEIVING PARTY DATA			
Name:		Content Investors, LLC	
Street Address:		8500 Normandale Lake Boulevard Suite 600	
Internal Address:		c/o NJK Holding Corporation	
City:		Minneapolis	
State/Country:		MINNESOTA	
Postal Code:		55437	
Entity Type:		LIMITED LIABILITY COMPANY: NEVADA	
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76556688	CONTENT ANALYST	
CORRESPONDENCE DATA			
Fax Number:		(612)977-8650	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:		6129778235	
Email:		ip@briggs.com	
Correspondent Name:		Wendy Berklich	
Address Line 1:		80 South Eighth Street	
Address Line 2:		2200 IDS Center	
Address Line 4:		Minneapolis, MINNESOTA 55402	
ATTORNEY DOCKET NUMBER:		35693.1	
NAME OF SUBMITTER:		Wendy Berklich	
Signature:		/Wendy Berklich/	

CH \$40.00 76556688

**900153469**

**TRADEMARK**  
**REEL: 004140 FRAME: 0728**

Date:

01/29/2010

Total Attachments: 2

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARK

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to a certain Security Agreement dated as of November 24, 2004 by and between SCIENCE APPLICATIONS INTERNATIONAL CORPORATION, a Delaware corporation ("Original Secured Party") and CONTENT ANALYST COMPANY, LLC, a Delaware limited liability company ("Debtor"), the Original Secured Party's interest in which was assigned to CONTENT INVESTORS, LLC, a Nevada limited liability company ("Assignee") pursuant to a certain Assignment of Security Agreement bearing even date herewith by and between Original Secured Party and Assignee (as such Security Agreement, as assigned and as the same may be amended, modified or restated from time to time, the "Security Agreement"), the Debtor has granted to the Assignee a continuing security interest in and continuing lien upon, among other things, the trademark shown below:

REGISTERED MARK

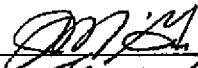
<u>Serial No.</u>	<u>Registration Date</u>	<u>Mark</u>
76556688	01/24/2006	Content Analyst

The Debtor and Assignee hereby acknowledge and agree that the security interest in the foregoing trademark (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any trademark.

[SIGNATURE PAGE FOLLOWS]

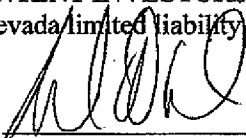
Dated as of January 29, 2010.

CONTENT ANALYST COMPANY, LLC  
a Delaware limited liability company

By:   
Name: James McGuire  
Title: CHAIRMAN

Acknowledged and accepted:

CONTENT INVESTORS, LLC  
a Nevada limited liability company

By:   
Name: MICHAEL T. GRIES  
Title: SECRETARY + TREASURER

SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARK