

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Agent		01/15/2010	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	IVC Industries, Inc.		
Street Address:	500 Halls Mill Rd		
City:	Freehold		
State/Country:	NEW JERSEY		
Postal Code:	07728		
Entity Type:	CORPORATION: DELAWARE		
Name:	Inverness Medical, LLC		
Street Address:	51 Sawyer Rd		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02453		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Registration Number:	2780395	BONEMAX	
Registration Number:	2722110	ESTROHEALTH	
Registration Number:	973822	FIELDS OF NATURE	
Registration Number:	3509899	FIELDS OF NATURE	
Registration Number:	2787068	INNER SPLENDOR	
Registration Number:	1977278	INTERGEL	
Registration Number:	2787013	MEGA SOURCE	
Registration Number:	2726103	MINIGEL	

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TRADEMARK
REEL: 004140 FRAME: 0896

Registration Number:	1069719	NATURE'S WONDER
Registration Number:	1752185	NITE NITE
Registration Number:	2953693	REMIPAUSE
Registration Number:	2722215	SINGLE SOURCE
Registration Number:	2695647	SPECTROVITE
Registration Number:	2780394	TOTALFLEX
Registration Number:	2778481	UTCARE
Registration Number:	2887764	WEIGHT SENSE
Registration Number:	502058	ALLBEE
Registration Number:	2916504	CERTISOY
Registration Number:	1285763	
Registration Number:	2308565	
Registration Number:	2292243	
Registration Number:	2722736	
Registration Number:	2722735	
Registration Number:	2444910	
Registration Number:	2700668	
Registration Number:	569973	GEVRABON
Registration Number:	2427341	INVERNESS MEDICAL
Registration Number:	2392114	INVERNESS MEDICAL
Registration Number:	3357433	OMEGA HMJ
Registration Number:	1337530	POSTURE
Registration Number:	2224413	PROTEGRA
Registration Number:	2434021	PROTEGRA
Registration Number:	1991320	PROTEGRA
Registration Number:	1801382	PROTEGRA
Registration Number:	2008952	PROTEGRA MEANS PROTECTION
Registration Number:	2432045	SMARTCARE
Registration Number:	2476129	SOY CARE
Registration Number:	898148	STRESSTABS
Registration Number:	1058922	Z-BEC
Serial Number:	77505803	HERE TODAY... GONE TOMORROW!

CORRESPONDENCE DATA

Fax Number: (212)230-7740

TRADEMARK
REEL: 004140 FRAME: 0897

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-318-6556
Email: kathleenmangual@paulhastings.com
Correspondent Name: Kathleen Mangual
Address Line 1: c/o Paul Hastings, LLP
Address Line 2: 75 East 55th Street
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	56704.00101 NUTRI RELEASE
NAME OF SUBMITTER:	Kathleen Mangual
Signature:	/s/ Kathleen Mangual
Date:	01/29/2010

Total Attachments: 6

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FIRST LIEN RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

This FIRST LIEN RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS (this “Release”) is dated as of January 15, 2010 by GENERAL ELECTRIC CAPITAL CORPORATION, as administrative agent (the “Administrative Agent”), under that certain First Lien Credit Agreement, dated as of June 26, 2007, by and among IM US Holdings, LLC, a Delaware limited liability company, as borrower (the “Borrower”), Inverness Medical Innovations, Inc., a Delaware corporation, as guarantor (“Holdings”), the lenders and letter of credit issuers signatory thereto from time to time and the Administrative Agent (as amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), in favor of Holdings, IVC Industries, Inc., a Delaware corporation (“IVC”), Inverness Medical, LLC, a Delaware corporation (“IM LLC” and together with IVC, the “Subsidiary Loan Parties”).

WHEREAS, pursuant to that certain (i) First Lien Guaranty and Security Agreement, dated as of June 26, 2007, by and among the Borrower, the grantors signatory thereto from time to time, including the Subsidiary Loan Parties and the Administrative Agent (as amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Security Agreement”), and (ii) First Lien Intellectual Property Security Agreement, dated as of June 26, 2007, by and among the Borrower, the grantors signatory thereto from time to time, including the Subsidiary Loan Parties and the Administrative Agent (as amended, restated, supplemented or otherwise modified from time to time, the “Intellectual Property Security Agreement”), a security interest was granted by the Subsidiary Loan Parties to the Administrative Agent, for the benefit of the Secured Parties (as defined in the Credit Agreement), in certain collateral, including the trademarks set forth on Schedule I attached hereto, recorded in the United States Patent and Trademark Office on Reel no. 3568, Frame no. 0400 (the “Nutritional Trademarks”);

WHEREAS, pursuant to that certain Release Agreement (First Lien Credit Agreement), dated as of January 15, 2010, by and among the Borrower, Holdings, the Subsidiary Loan Parties, Inverness Medical Canada, Inc., a corporation organized under the laws of Canada and the Administrative Agent (the “Release”), the Administrative Agent, on behalf of the Secured Parties, released any Liens held by the Administrative Agent, for the benefit of the Secured Parties, in the Released Nutritional Assets (as defined in the Release), including the Nutritional Trademarks, in accordance with Section 10.10(b)(i) of the Credit Agreement; and

WHEREAS, pursuant to the terms of the Release, the Subsidiary Loan Parties have requested that the Administrative Agent release any Liens held by the Administrative Agent, for the benefit of the Secured Parties, in the Nutritional Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent, on behalf of the Secured Parties, and the Subsidiary Loan Parties hereby agree as follows:

1. Release. The Administrative Agent, on behalf of the Secured Parties, hereby terminates, releases and discharges its security interest in the Nutritional Trademarks, and any right, title or interest of the Administrative Agent in such Nutritional Trademarks shall hereby cease and become void.

2. No Representations. This Release is without representation, warranty or recourse of any kind, nature or description.

[Signature Page Follows]

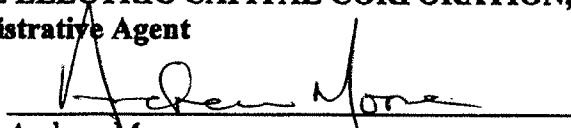
IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL CORPORATION,
as Administrative Agent**

By:

Name: Andrew Moore

Title: Duly Authorized Signatory

A handwritten signature in black ink, appearing to read "Andrew Moore", is written over a horizontal line.

[SIGNATURE PAGE TO FIRST LIEN RELEASE OF SECURITY INTEREST IN TRADEMARKS]

SCHEDULE I
TO FIRST LIEN
RELEASE OF SECURITY INTEREST IN TRADEMARKS

UNITED STATES TRADEMARKS:

SCHEDULE I

RELEASE OF SECURITY INTEREST IN TRADEMARKS

Trademarks:

Trademark	Country	List of legal owners	Classes	File Date	File No.	Reg. Date	Reg. No.	Latest Renewal No.	Next renewal
BONEMAX	US	IVC Industries, Inc.	05	03/13/2002	76/381811	11/04/2003	2780395		11/04/2013
ESTROHEALTH	US	IVC Industries, Inc.	05	02/02/2001	76/205729	06/03/2003	2722110		06/03/2013
FIELDS OF NATURE	IL	IVC Industries, Inc.	05	06/13/1993	87743	09/07/1995	87743	Past renewal	06/13/2014
FIELDS OF NATURE	JP	IVC Industries, Inc.	05	09/08/2000	099005	05/17/2002	4568840	Past renewal	05/17/2022
FIELDS OF NATURE	TW	IVC Industries, Inc.	05	04/16/2000	89018297	12/16/2001	975247		12/15/2011
FIELDS OF NATURE	US	IVC Industries, Inc.	05	02/20/1973	72/449254	11/27/1973	973822	0973822	11/27/2013
FIELDS OF NATURE	US	IVC Industries, Inc.	05	11/08/2004	78/512913	09/30/2008	3509899		09/30/2018
FIELDS OF NATURE (AND DESIGN)	IL	IVC Industries, Inc.	05	08/05/1993	88468	09/07/1995	88468	Past renewal	08/05/2014
HERB ESSENTIALS	GB	IVC Industries, Inc.	05	02/17/2009	2508979				
INNER SPLENDOR	US	IVC Industries, Inc.	03	08/01/2001	76/293210	11/25/2003	2787068		11/25/2013
INTERGEL	US	IVC Industries, Inc.	40	07/05/1994	74/545320	05/28/1996	1977278	1977278	05/28/2016
MEGA SOURCE	US	IVC Industries, Inc.	05	05/09/2001	76/254594	11/25/2003	2787013		11/25/2013
MINIGEL (Supplemental Register)	US	IVC Industries, Inc.	05	07/25/2002	76/434242	06/10/2003	2726103	Past renewal	06/10/2013
MULTIPLETE	US	IVC Industries, Inc.	05	08/28/2008	77/557985				
NATURE'S WONDER	US	IVC Industries, Inc.	05	10/22/1976	73/104145	07/19/1977	1069719	1069719	07/19/2017
NITE NITE	US	IVC Industries, Inc.	05	06/10/1992	74/283519	02/16/1993	1752185		02/16/2013
REMIPAUSE	US	IVC Industries, Inc.	05	11/13/2003	78/327681	05/17/2005	2953693		05/17/2015
SINGLE SOURCE	US	IVC Industries, Inc.	05	05/09/2001	76/254592	06/03/2003	2722215	Past renewal	06/03/2013
SPECTROVITE	US	IVC Industries, Inc.	05	07/03/2002	76/427231	03/11/2003	2695647	Past renewal	03/11/2013
TOTALEX	US	IVC Industries, Inc.	05	03/13/2002	76/381809	11/04/2003	2780394		11/04/2013
(STYLIZED)	US	IVC Industries, Inc.	05	03/13/2002	76/381808	10/28/2003	2778481		10/28/2013
UTCARE (STYLIZED)	US	IVC Industries, Inc.	05	03/07/2003	78/222933	09/21/2004	2887764		09/21/2014
WEIGHT SENSE	US	IVC Industries, Inc.	05	03/07/2003	78/222933	09/21/2004	2887764		09/21/2014
ALLBEE	US	Inverness Medical, LLC	05	09/18/1947	71/513771	09/14/1948	502058	502058	09/14/2018
CERTISOY	US	Inverness Medical, LLC	05	01/08/2004	78/349523	01/04/2005	2,916,504		01/04/2015
DESIGN (CANDLE -- used with Stresstabs)	US	Inverness Medical, LLC	05	07/26/1982	73/376701	07/17/1984	1285763	1285763	07/17/2014
DESIGN (CLOCK IN BLACK/WHITE)	US	Inverness Medical, LLC	05	04/09/1998	75/465523	01/18/2000	2308565	2308565	01/18/2020
DESIGN (CLOCK IN COLOR)	US	Inverness Medical, LLC	05	04/09/1998	75/464999	11/16/1999	2292243	2292243	11/16/2019
DESIGN (DOUBLE RIBBON IN BLACK/WHITE)	US	Inverness Medical, LLC	05	04/09/1998	75/465200	06/03/2003	2722736	Past renewal	06/03/2013
(Supplemental Register)	US	Inverness Medical, LLC	05	04/09/1998	75/465200	06/03/2003	2722736	Past renewal	06/03/2013
DESIGN (DOUBLE RIBBON IN COLOR)	US	Inverness Medical, LLC	05	04/09/1998	75/464998	06/03/2003	2722735	Past renewal	06/03/2013
DESIGN (HEART- SHAPED RIBBON IN BLACK/WHITE)	US	Inverness Medical, LLC	05	12/14/1998	75/605309	04/17/2001	2444910		04/17/2011
DESIGN (RIBBON IN BLACK/WHITE)	US	Inverness Medical, LLC	05	12/14/1998	75/604879	03/25/2003	2700668		03/25/2013
GEVRABON	US	Inverness Medical, LLC	05	12/08/1951	71/622244	02/03/1953	569973		02/03/2013
HERE TODAY . . . GONE TOMORROW!	US	Inverness Medical, LLC	05	06/23/2008	77/505803				

INVERNESS MEDICAL	EM	Inverness Medical, LLC	03,05,10,4	03/22/1999	1113901	10/23/2000	1113901	1113901	03/31/2019
INVERNESS MEDICAL	US	Inverness Medical, LLC	05	09/22/1998	75/557370	02/06/2001	2427341		02/06/2011
INVERNESS MEDICAL	US	Inverness Medical, LLC	42	09/22/1998	75/557372	10/03/2000	2392114		10/03/2010
OMEGA HMJ	US	Inverness Medical, LLC	05	10/19/2005	78/736406	12/18/2007	3357433		12/18/2017
POSTURE	US	Inverness Medical, LLC	05	11/19/1984	73/509641	05/28/1985	1337530	1337530	05/28/2015
PROTEGRA (AND DOUBLE RIBBON DESIGN)	US	Inverness Medical, LLC	05	04/09/1998	75/465201	02/16/1999	2224413	2224413	02/16/2019
PROTEGRA (AND HEART DESIGN)	US	Inverness Medical, LLC	05	12/14/1998	75/605310	03/06/2001	2434021		03/06/2011
PROTEGRA (AND SOFTGEL DESIGN)	US	Inverness Medical, LLC	05	08/18/1995	74/717391	08/06/1996	1991320	1991320	08/06/2016
PROTEGRA (WORD)	US	Inverness Medical, LLC	05	09/08/1992	74/311609	10/26/1993	1801382		10/26/2013
PROTEGRA MEANS PROTECTION	US	Inverness Medical, LLC	05	10/03/1994	74/581331	10/15/1996	2008952	2008952	10/15/2016
SMARTCARE	EM	Inverness Medical, LLC	03,05	12/08/1998	1011683	06/07/2000	1011683	1011683	12/31/2018
SMARTCARE	US	Inverness Medical, LLC	05	07/15/1998	75/519197	02/27/2001	2432045		02/27/2011
SOY CARE	EM	Inverness Medical, LLC	03,05	11/18/1998	992438	04/07/2000	992438	992438	11/30/2018
SOY CARE	US	Inverness Medical, LLC	05	05/21/1998	75/489419	08/07/2001	2476129		08/07/2011
STRESSTABS	US	Inverness Medical, LLC	05	09/17/1969	72/338110	09/08/1970	898148	Past renewal	09/08/2010
Z-BEC	US	Inverness Medical, LLC	05	06/22/1976	73/091249	02/15/1977	1058922	1058922	02/15/2017