

OSTROLENK FABER LLP COMPANY:1180 AVENUE OF THE AMERICAS

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.101/27/2010  
900153175

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phanny Silk Group Inc.		01/27/2010	CORPORATION:

## RECEIVING PARTY DATA

Name:	Heavenly Sins LLC
Street Address:	248 West 35th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK STATE CORPORATION

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3521175	HEAVENLY SINS
Registration Number:	3606433	SEVEN HEAVENLY SINS
Serial Number:	77653854	7 HEAVENLY SINS
Serial Number:	77672010	CONFESS YOUR SINS
Serial Number:	77672023	WHAT YOU DESIRE
Serial Number:	77721585	HEAVENLY SINS

## CORRESPONDENCE DATA

Fax Number: (212)382-0888  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2123820700  
 Email: cgodfrey@ostrolenk.com  
 Correspondent Name: OSTROLENK FABER LLP  
 Address Line 1: 1180 Avenue of the Americas  
 Address Line 4: New York, NEW YORK 10036

TRADEMARK

ATTENTION NUMBER: 700428274

4996-4,5,15,18,19,21,25

REEL: 004141 FRAME: 0154

OP. \$165.00 3521175

OSTROLENK FABER LLP COMPANY:1180 AVENUE OF THE AMERICAS

NAME OF SUBMITTER:	Max Moskowitz
Signature:	/max moskowitz/
Date:	01/27/2010
Total Attachments: 2 source=01110186#page1.tif source=01110186#page2.tif	

OSTROLENK FABER LLP COMPANY:1180 AVENUE OF THE AMERICAS

V 14551

Our File Nos. T/4996-4, T/4996-5,  
T/4996-15, T/4996-16,  
T/4996-18, T/4996-19,  
T/4996-21 and T/4996-24

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Phanny Silk Group Inc., a corporation, organized and existing under the laws of the state of New York, and doing business at:

246 West 33<sup>rd</sup> Street  
New York, New York 10001

(hereinafter called the Assignor), has adopted and is using marks which are the subject of registrations and applications in the U.S. Patent and Trademark Office, as follows:

(See Schedule A attached.)

AND, WHEREAS, Heavenly Sins LLC, a corporation, organized and existing under the laws of the state of New York, whose principal office and place of business is:

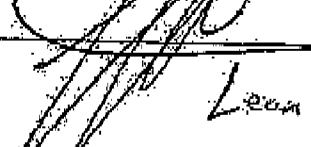
246 West 35<sup>th</sup> Street  
New York, New York 10001

(hereinafter called the Assignee), is desirous of acquiring said marks, and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Phanny Silk Group Inc.

01-27-2010  
[Date]

By:   
Name: Leon Hedvat  
Title: President

(01110104.1)01106828.1

OSTROLENK FABER LLP COMPANY:1180 AVENUE OF THE AMERICAS

Schedule A

Our File No.	U.S. Trademark Serial No.	U.S. Trademark Registration No.	Mark
T/4996-4		3,521,175	HEAVENLY SINS
T/4996-5		3,606,433	SEVEN HEAVENLY SINS
T/4996-15	77/653,654		7 HEAVENLY SINS
T/4996-18	77/672,010		CONFESS YOUR SINS
T/4996-19	77/672,023		WHAT YOU DESIRE
T/4996-21	77/721,585		HEAVENLY SINS