

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Unreal Marketing Solutions, Inc.		01/22/2010	CORPORATION: PENNSYLVANIA

**RECEIVING PARTY DATA**

Name:	LSF Network, Inc.
Street Address:	395 Oyster Point Boulevard, Suite 110
City:	South San Francisco
State/Country:	CALIFORNIA
Postal Code:	94080
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	3407259	
Registration Number:	3309942	ATTRACT. ENGAGE. CONVERT.
Registration Number:	3145391	MRBIGSHOP MIGHTY BIG. MIGHTY EASY.
Registration Number:	3215089	UN REAL
Registration Number:	3212581	UNREAL
Registration Number:	3212579	UNREAL MARKETING
Registration Number:	3141894	MIGHTY BIG. MIGHTY EASY.
Registration Number:	3139075	MRBIGSHOP

**CORRESPONDENCE DATA**

Fax Number: (215)689-4602  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2159814309  
 Email: leonardm@pepperlaw.com  
 Correspondent Name: Michael J. Leonard  
 Address Line 1: Eighteenth & Arch Streets

OP \$215.00 3407259

Address Line 2: 3000 Two Logan Square  
Address Line 4: Philadelphia, PENNSYLVANIA 19103-2799

ATTORNEY DOCKET NUMBER:	136655.2
NAME OF SUBMITTER:	Michael J. Leonard
Signature:	/michael leonard/
Date:	02/01/2010

Total Attachments: 3  
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made by and between Unreal Marketing Solutions, Inc., a Pennsylvania corporation ("Assignor"), in favor of LSF Network, Inc., a Delaware corporation ("Assignee"), in connection with that certain Asset Purchase Agreement dated November 22, 2009 by and between Assignor and Assignee (the "Asset Purchase Agreement").

WHEREAS, Assignor has adopted and used in its business the trademarks identified on Exhibit A attached hereto, each of which is duly registered in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, pursuant to the Asset Purchase Agreement, and Order of the Bankruptcy Court for the Eastern District of Pennsylvania dated January 20, 1010 in the case of In Re: UNREAL MARKETING SOLUTIONS, INC., Debtor, Bankruptcy No. 09-18991(JKF), the Assignor desires to assign all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound:

1. Assignor hereby sells, assigns, transfers and delivers to Assignee all of Assignor's right, title and interest that Assignor has or may have, either now or in the future, in and to the Trademarks, together with the goodwill of the business which is symbolized by the Trademarks and the right to sue and recover any damages and profits and all other remedies for past, present and future infringements or violations thereof, if there may be any.

2. Assignor shall cooperate in the execution and delivery of any and all other instruments and papers and the taking of any and all additional actions necessary, at Assignee's sole cost and expense, to effectuate the purposes and intent of the transaction provided for herein and otherwise to consolidate, vest and record in Assignee, full and complete ownership of the Trademarks.

4. This Assignment shall inure to the benefit of Assignee and its successors and assigns and shall be binding upon Assignor and its successors and assigns.

5. This Assignment and all questions relating to its validity, interpretation, performance and enforcement shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania.

6. Neither the making nor the acceptance of this Assignment shall restrict, impair, reduce, expand or otherwise modify the terms of the Asset Purchase Agreement.

*{ remainder of the page intentionally left blank: signature page to follow }*

1.20.10

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of this  
12th day of January 2010.

ASSIGNOR:

UNREAL MARKETING SOLUTIONS, INC.

By: 

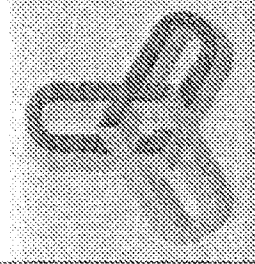
Name: Michael B. Stelbaum

Title: Chief Executive Officer

[Signature page to Trademark Assignment]

**TRADEMARK**  
**REEL: 004141 FRAME: 0509**

Exhibit A  
Trademarks

Serial No.	Registration No.	Mark
78942837	3407259	
78942831	3309942	ATTRACT. ENGAGE. CONVERT.
78738963	3145391	MRBIGSHOP MIGHTY BIG. MIGHTY EASY.
78730391	3215089	UN REAL
78730018	3212581	UNREAL
78729992	3212579	UNREAL MARKETING
78729962	3141894	MIGHTY BIG. MIGHTY EASY.
78729954	3139075	MRBIGSHOP

[Signature page to Trademark Assignment]