

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lakewood Homes, Inc.		08/28/2009	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Lakewood Real Estate Solutions LLC		
Street Address:	2700 West Higgins Road		
Internal Address:	Suite 100		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60169		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2752208	THE AMERICAN DREAM BUILDER	
CORRESPONDENCE DATA			
Fax Number:	(312)236-3241		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-899-1663		
Email:	jgracz@gouldratner.com		
Correspondent Name:	Julie A. Gracz		
Address Line 1:	222 North LaSalle Street		
Address Line 2:	Suite 800		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	08003.301		
NAME OF SUBMITTER:	Julie A. Gracz		
Signature:	/Julie A. Gracz/		

CH \$40.00 2752208

Date:

02/02/2010

Total Attachments: 1

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ASSIGNMENT OF SERVICE MARK

THIS ASSIGNMENT OF SERVICE MARK (this "Assignment") is made as of August 28, 2009 (the "Effective Date") by and between LAKEWOOD HOMES, INC., an Illinois corporation (the "Assignor"), and LAKEWOOD REAL ESTATE SOLUTIONS LLC, an Illinois limited liability company (the "Assignee").

WHEREAS, Assignor has used and is using in its business the service mark

"The American Dream Builder"

(the "Mark"); and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, the registrations thereof and the goodwill associated therewith.

NOW, THEREFORE, for and in consideration of TEN and no/100 DOLLARS "\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to said Assignee all right, title and interest in and to the Mark anywhere in the world, together with the goodwill of the business symbolized by such Mark.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Agreement as of the day and year first above written.

ASSIGNOR:

LAKEWOOD HOMES, INC.

By: _____

Its President

ASSIGNEE:

LAKEWOOD REAL ESTATE SOLUTIONS LLC

By: _____

Its Manager