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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Golden Eagle Insurance Corporation		02/01/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Liberty Mutual Insurance Company	
Street Address:	175 Berkeley Street	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02117	
Entity Type:	CORPORATION: MASSACHUSETTS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2332742	PROTECTING YOUR SUCCESS

CORRESPONDENCE DATA

Fax Number: (312)698-2168

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: lisa.parker.gates@bakernet.com, colleen.m.brennan@bakernet.com

Correspondent Name: Lisa Parker Gates
Address Line 1: 130 E. Randolph Drive

Address Line 2: One Prudential Plaza, Suite 3500 Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	22147345-061339
NAME OF SUBMITTER:	Lisa Parker Gates
Signature:	/lisa parker gates/

TRADEMARK REEL: 004141 FRAME: 0989

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Date:	02/02/2010
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Total Attachments: 3

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TRADEMARK REEL: 004141 FRAME: 0990

UNITED STATES

DEED OF ASSIGNMENT

WHEREAS, Golden Eagle Insurance Corporation, located at 525 B Street, San Diego, California 92101, has adopted, used and is using the trademark shown on Schedule A hereto (hereinafter called "the trademark") and

WHEREAS Liberty Mutual Insurance Company, located at 175 Berkeley Street, Boston, Massachusetts 02117, is desirous of acquiring the trademark and all common law rights therein;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Golden Eagle Insurance Corporation hereby assigns to Liberty Mutual Insurance Company, all right, title and interest in and to the trademark including all common law rights therein together with the goodwill of the business symbolized by the trademark.

DATED: February 1, 2010

Golden Eagle Insurance Corporation

Name: James R. Pugh Title: Assistant Secretary

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UNITED STATES

SCHEDULE

TRADEMARK

REG. NO.

1. PROTECTING YOUR SUCCESS

2332742

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POWER OF ATTORNEY

Applicant hereby appoints Baker & McKenzie LLP, whose mailing address is One Prudential Plaza, Suite 3500, Chicago, Illinois 60601 as its attorney to prosecute this application to register, with full power of revocation and substitution to transact all business in the Patent and Trademark Office in connection therewith including the assignment of assets, and to receive the Certificate of Registration, all correspondence to be sent to their address below.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints Baker & McKenzie LLP, whose mailing address is One Prudential Plaza, Suite 3500, Chicago, Illinois 60601 as its domestic representative on whom may be served notice or process in proceedings affecting the trademark registration, and the mark covered by such registration, pursuant to Rule 2.24 of the Trademark Rules of Practice of the Patent Office.

Liberty Mutual Insurance Company

Name: James R. Pugh

Title: Asst. Vice President & Sr. Corporate Counsel

BAKER & McKENZIE LLP One Prudential Plaza 130 E. Randolph Drive, Suite 3500 Chicago, Illinois 60601

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RECORDED: 02/02/2010