

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/03/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Rocky Brands, Inc.		02/01/2010
			Entity Type
			CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Lehigh Outfitters, LLC		
Street Address:	39 East Canal Street		
City:	Nelsonville		
State/Country:	OHIO		
Postal Code:	45764		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	77795550	LEHIGH OUTFITTERS.COM
	Serial Number:	77795548	L CUSTOMFIT YOUR COMPANY'S CUSTOMIZED WEBSITE
CORRESPONDENCE DATA			
Fax Number:	(614)227-2100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6142272000		
Email:	rmorgan@porterwright.com		
Correspondent Name:	Robert J. Morgan		
Address Line 1:	41 South High Street		
Address Line 2:	Suite 2900		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	2424900-088318		
NAME OF SUBMITTER:	Robert J. Morgan		

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 REEL: 004142 FRAME: 0043**

Signature:	/Robert J. Morgan/
Date:	02/02/2010
Total Attachments: 2 source=RockyBrandstoLehighOutfitters#page1.tif source=RockyBrandstoLehighOutfitters#page2.tif	

ASSIGNMENT

WHEREAS, Rocky Brands, Inc., an Ohio corporation with its principal place of business at 39 East Canal Street, Nelsonville, Ohio 45764, hereby assigns and transfers to Lehigh Outfitters, LLC, a Delaware limited liability company with its principal place of business at 39 East Canal Street, Nelsonville, Ohio 45764, all right, title, and interest in and to the marks and related applications filed with the United States Patent and Trademark Office under the application serial numbers so identified on the attached Exhibit, together with the goodwill therein and symbolized thereby, *nunc pro tunc*, effective as of August 3, 2009.

Rocky Brands, Inc.

By: Mike Brooks

Name: Mike Brooks
Title: Chairman and Chief Executive Officer

Dated effective as of: August 3, 2009

EXHIBIT

Marks	Application Serial Number
LEHIGH OUTFITTERS.COM	77/795550
	77/795548