

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advertising to Women, Inc.		12/15/2009	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Jetstar West, Inc.
Street Address:	555 Fifth Avenue, 17th Floor
Internal Address:	% Dennis H. Cavanaugh
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2019185	AROMASTROLOGY
Registration Number:	2072144	GEMINI
Registration Number:	1987550	TAURUS
Registration Number:	2006717	ARIES
Registration Number:	1982980	PISCES
Registration Number:	1982979	AQUARIUS
Registration Number:	1982978	CAPRICORN
Registration Number:	1982977	SAGITTARIUS
Registration Number:	1982976	SCORPIO
Registration Number:	1982975	VIRGO
Registration Number:	2004824	LEO
Registration Number:	1982974	CANCER
Registration Number:	2055786	LIBRA

OP \$365.00 2019185

Registration Number:

1982973

HOROSCOPE

CORRESPONDENCE DATA

Fax Number: (212)856-7211

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-856-7210

Email: dhc@dhcavanaugh.net

Correspondent Name: Dennis H. Cavanaugh

Address Line 1: 555 Fifth Avenue, 17th Floor

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:

ASTROLOGY MARKS

NAME OF SUBMITTER:

Dennis H. Cavanaugh

Signature:

/Dennis H. Cavanaugh/

Date:

02/02/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, the undersigned, Advertising to Women, Inc., of 644 Broadway, Suite 5W, New York, New York 10012, a New York corporation (referred to herein as "Assignor"), does hereby transfer and assign to Jeter West, Inc., a California corporation (referred to herein as "Assignee"), and its successors and assigns, all right, title and interest of whatever kind that it may have in and to the trademarks set forth on the attached Schedule 1 in the United States and throughout the world, and any variations thereof, together with the goodwill of the business associated therewith (the "Trademarks"). This assignment includes all right, title and interest in and to any federal, state or foreign registrations of, or applications to register, the Trademark, as well as any and all common law rights in the Trademark, in the territories set forth above.

IN WITNESS WHEREOF, the Assignor has executed this instrument on the date set forth below.

ADVERTISING TO WOMEN, INC.

Dated: Dec 15, 2005
By: Lois Geraci Ernst Advertising to
Name: Lois Geraci Ernst CEO Women Inc
Title: CEO

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SCHEDULE 1

Trademark	Registration No.	Registration Date
AROMASTROLOGY	2,019,183	November 26, 1996
GEMINI	2,072,144	June 17, 1997
TAURUS	1,987,550	July 16, 1997
ARIES	2,006,717	October 8, 1996
PISCES	1,982,980	June 25, 1996
AQUARIUS	1,982,979	June 25, 1996
CAPRICORN	1,982,978	June 25, 1996
SAGITTARIUS	1,982,977	June 25, 1996
SCORPIO	1,982,976	June 25, 1996
VIROO	1,982,975	June 25, 1996
LBO	2,004,824	October 1, 1996
CANCER	1,982,974	June 25, 1996
LIBRA	2,055,786	April 22, 1997
HOROSCOPE	1,982,973	June 25, 1996

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