

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LRP Conferences, LLC		01/28/2010	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LRP Publications, Inc.		
<b>Street Address:</b>	360 Hiatt Drive		
<b>City:</b>	Palm Beach Gardens		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33418		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2872976	HRO WORLD	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(561)625-6572		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	561-625-6575		
Email:	ustrademarks@mchaleslavin.com		
Correspondent Name:	Carl J. Spagnuolo		
Address Line 1:	2855 PGA Blvd.		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410		
ATTORNEY DOCKET NUMBER:	3441U.000035		
NAME OF SUBMITTER:	Carl J. Spagnuolo		
Signature:	/Carl J. Spagnuolo/		
Date:	02/03/2010		

OP \$40.00 2872976

Total Attachments: 1

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