Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rosewood Hotels and Resorts Holdings, Inc.		01/29/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	RRCC Limited Partnership
Street Address:	2101 Cedar Springs Road
Internal Address:	Suite 1600
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2898426	THE CRESCENT CLUB
Registration Number:	2898428	THE CRESCENT CLUB

CORRESPONDENCE DATA

Fax Number: (972)479-0464

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 972-479-0462
Email: sguthrie@dalpat.com
Correspondent Name: John J. Arnott

Address Line 1: P.O. Box 741715

Address Line 4: Dallas, TEXAS 75374-1715

Signature:	/John J. Arnott Reg. #39095/	
NAME OF SUBMITTER:	John J. Arnott	
ATTORNEY DOCKET NUMBER:	MOTC-29105/29106	

900153830 REEL: 004142 FRAME: 0992

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Date:	02/03/2010
Total Attachments: 2 source=mot29105 EXEC ASSMT v1_0#page1.tif source=mot29105 EXEC ASSMT v1_0#page2.tif	

TRADEMARK
REEL: 004142 FRAME: 0993

TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, ROSEWOOD HOTELS AND RESORTS HOLDINGS, INC., a corporation of the State of Delaware, having offices at 2101 Cedar Springs Road, Suite 1600, Dallas, Texas 75201 ("Assignor"), does hereby assign to RRCC LIMITED PARTNERSHIP, a Texas limited partnership, having offices at 2101 Cedar Springs Road, Suite 1600, Dallas, Texas 75201 ("Assignee"), its successors, assigns and legal representatives, the entire right, title and interest in and to each of the trademarks listed below (collectively, the "Marks"), together with the goodwill of the business(es) symbolized by the Marks, and the United States and foreign trademark registration(s) of the Marks, and the United States and foreign trademark application(s) for the Marks.

U.S. Reg. No.	Issue Date	<u>Mark</u>
2,898,426	2 Nov 2004	THE CRESCENT CLUB
2,898,428	2 Nov 2004	THE CRESCENT CLUB

Signed this 29th day of January, 2010,

ROSEWOOD HOTELS AND RESORTS HOLDINGS, INC.

By:

Susan L. Fish Vice President

STATE OF TEXAS

§
§ ss:
§

COUNTY OF DALLAS

BEFORE ME, the undersigned authority, on this day personally appeared Susan L. Fish, and having been duly sworn by me, upon her oath states that she is Vice President of Rosewood Resorts and Hotels Holdings, Inc., that she has read and understands the foregoing instrument, and that she is authorized to execute said instrument, and acknowledged to me that she executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN BEFORE ME, this 294 day of January, 2010.

My Commission expires the 29th day of January

TRADEMARK ASSIGNMENT