TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SFI of Oxford Acquisition Corporation		01/29/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Oxford Industries, Inc.
Street Address:	222 Piedmont Avenue, N.E.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2074835	ARNOLD BRANT
Registration Number:	3115974	ARNOLD BRANT
Registration Number:	3285664	MARANZONE
Registration Number:	3267761	MARANZONE UOMO
Registration Number:	2151434	SFI
Registration Number:	3474558	SILVERSTONE

CH $165.00 2074835

CORRESPONDENCE DATA

Fax Number: (404)572-5128
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404-572-2533
Email: jbalcita@kslaw.com
Correspondent Name: King & Spalding LLP
Address Line 1: Jeffrey P. Balcita
Address Line 2: 1180 Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	40500.040001
NAME OF SUBMITTER:	Jeffrey P. Balcita
Signature:	/Jeffrey P. Balcita/
Date:	02/03/2010

Total Attachments: 7
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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"SFI OF OXFORD ACQUISITION CORPORATION", A DELAWARE CORPORATION,

WITH AND INTO "OXFORD INDUSTRIES, INC." UNDER THE NAME OF "OXFORD INDUSTRIES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF GEORGIA, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2010, AT 6 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE TWENTY-NINTH DAY OF JANUARY, A.D. 2010, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4782649 8100M

100085110

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 7787435

DATE: 01-29-10

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:13 PM 01/28/2010
FILED 06:00 PM 01/28/2010
SRV 100085110 - 4029893 FILE

CERTIFICATE OF OWNERSHIP AND MERGER

OF

SFI OF OXFORD ACQUISITION CORPORATION
(a Delaware corporation)

with and into

OXFORD INDUSTRIES, INC.
(a Georgia corporation)

(UNDER SECTION 253 OF THE GENERAL
CORPORATION LAW OF THE STATE OF DELAWARE)

1. Name, State of Incorporation and Stock Ownership of Parent and Subsidiary. Oxford Industries, Inc., a Georgia corporation ("Parent"), owns 100% of the outstanding capital stock of SFI of Oxford Acquisition Corporation, a Delaware corporation ("Subsidiary").

2. Approval of Merger by the Board of Directors of Parent. The Board of Directors of Parent approved the merger of Subsidiary with and into Parent (the "Merger") on December 7, 2009 as set forth in the following resolutions (the term "Company" has the same meaning as "Parent"):

> RESOLVED, that the merger (the "Merger") of the Company's wholly owned subsidiary, SFI of Oxford Acquisition Corporation, a Delaware corporation, with and into the Company is hereby approved; and
>
> FURTHER RESOLVED, that the officers of the Company are authorized and directed to take any and all actions, and execute, deliver and file any and all documents, deemed by them to be necessary to give effect to the Merger.

3. Effective Date of Merger. The Merger shall be effective at 11:59 p.m., Eastern time, on January 29, 2010.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned corporation has caused its duly authorized officer to execute this Certificate of Ownership and Merger as of January 28, 2010.

SFI OF OXFORD ACQUISITION CORPORATION

By: _____
Name: Thomas C. Chubb III
Title: Vice President

Control No. J313189

STATE OF GEORGIA

Secretary of State

Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

CERTIFICATE OF MERGER

I, **Wesley B. Tailor**, the Deputy Secretary of State and the Corporations Commissioner of the State of Georgia, do hereby issue this certificate pursuant to Title 14 of the Official Code of Georgia annotated certifying that articles or a certificate of merger and fees have been filed regarding the merger of the below entities, effective as of 01/29/2010. Attached is a true and correct copy of the said filing.

Surviving Entity:
OXFORD INDUSTRIES, INC., a Georgia Profit Corporation

Nonsurviving Entity/Entities:
SPI OXFORD ACQUISITION CORPORATION, a Delaware Non-Qualifying Entity

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on January 29, 2010

Wesley B. Tailor
Deputy Secretary of State

Control No: J313189
Date Filed: 01/29/2010 12:00 AM
Wesley B. Tailor
Deputy Secretary of State

CERTIFICATE OF MERGER

OF

SFI OF OXFORD ACQUISITION CORPORATION
a Delaware corporation

WITH AND INTO

OXFORD INDUSTRIES, INC.
a Georgia corporation

(UNDER SECTION 14-2-1105(b) OF THE OFFICIAL CODE OF GEORGIA ANNOTATED)

1. The name and state of incorporation of each of the constituent corporations are:

   a. SFI of Oxford Acquisition Corporation, a Delaware corporation ("SFI"); and

   b. Oxford Industries, Inc., a Georgia corporation ("Oxford").

2. An Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the provisions of Section 14-2-1101 of the Official Code of Georgia (the "Code").

3. Pursuant to the Merger Agreement, SFI will merge with and into Oxford (the "Merger").

4. The name of the surviving corporation is Oxford Industries, Inc. (the "Surviving Corporation"). The Surviving Corporation is a Georgia corporation.

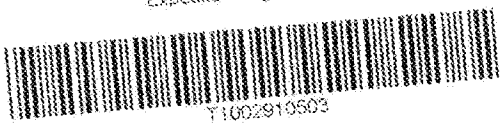
5. The Restated Articles of Incorporation of the Surviving Corporation immediately prior to the Effective Time (as defined below) shall be the Certificate of Incorporation of the Surviving Corporation after the Merger.

6. The executed Merger Agreement pursuant to which the Merger is being consummated is on file at the principal place of business of the Surviving Corporation. The address of the principal place of business of the Surviving Corporation is 222 Piedmont Avenue, N.E., Atlanta, GA 30308.

7. A copy of the Merger Agreement will be furnished by the Surviving Corporation, on request and without charge, to any stockholder of either of the constituent corporations.

8. The Merger was duly approved by the board of directors of the Surviving Corporation at a meeting of the board of directors on December 7, 2009.

State of Georgia
Expedite Merger 3 Page(s)



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9. The Surviving Corporation certifies that a request for publication of a Notice of Merger and a publishing fee of $40.00 have been mailed or delivered to an authorized newspaper, as required by Section 14-2-1105.1(b) of the Code.

10. This Certificate of Merger shall be effective at 11:59 p.m., Eastern time, on January 29, 2010 (the "Effective Time").

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned corporation has caused its duly authorized officer to execute and deliver this Certificate of Merger as of January 28, 2010.

OXFORD INDUSTRIES, INC.

By: _____
Name: Thomas C. Chubb III
Title: President

2010 JAN 28 PM 4:50
SECRETARY OF STATE
CORPORATIONS DIVISION