TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kehe Food Distributors, Inc.		01/29/2010	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Kehe Distributors, LLC	
Street Address:	900 N. Schmidt Road	
City:	Romeoville	
State/Country:	ILLINOIS	
Postal Code:	60446	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3704463	BRINGING CATEGORIES TO LIFE
Registration Number:	3346285	NATURAL AND PURE
Registration Number:	3679009	ORGANIC & PURE
Registration Number:	3337117	ORGANIC AND PURE
Registration Number:	3252880	KEHE FOOD DISTRIBUTORS

CORRESPONDENCE DATA

Fax Number: (415)591-1400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-591-1000

Email: trademarksSF@winston.com

Correspondent Name: Kimberly A. Eckhart c/o Winston & Strawn

Address Line 1: 101 California Street

Address Line 2: Suite 3900

Address Line 4: San Francisco, CALIFORNIA 94111-5894

ATTORNEY DOCKET NUMBER: 010802.00004

TRADEMARK

900153907 REEL: 004143 FRAME: 0535

NAME OF SUBMITTER:	Kimberly A. Eckhart	
Signature:	/Kimberly A. Eckhart/	
Date:	02/03/2010	
Total Attachments: 4 source=Kehe Food Distrib-IL-Inc-Kehe Distrib-DE-LLC-Conversion#page1.tif source=Kehe Food Distrib-IL-Inc-Kehe Distrib-DE-LLC-Conversion#page2.tif source=Kehe Food Distrib-IL-Inc-Kehe Distrib-DE-LLC-Conversion#page3.tif source=Kehe Food Distrib-IL-Inc-Kehe Distrib-DE-LLC-Conversion#page4.tif		

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN ILLINOIS

CORPORATION UNDER THE NAME OF "KEHE FOOD DISTRIBUTORS, INC." TO

A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM

"KEHE FOOD DISTRIBUTORS, INC." TO "KEHE DISTRIBUTORS, LLC",

FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JANUARY, A.D.

2010, AT 2:37 O'CLOCK P.M.

4783088 8100V

100088384

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTYCATION: 7788274

DATE: 01-29-10

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF CERTIFICATE OF FORMATION OF "KEHE DISTRIBUTORS,

LLC" FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JANUARY,

A.D. 2010, AT 2:37 O'CLOCK P.M.

4783088 8100V

100088384

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTACATION: 7788274

DATE: 01-29-10

State of Delaware Secretary of State Division of Corporations Delivered 02:30 PM 01/29/2010 FILED 02:37 PM 01/29/2010 SRV 100088384 - 4783088 FILE

CERTIFICATE OF CONVERSION CONVERTING KEHE FOOD DISTRIBUTORS, INC.

(an Illinois corporation)

INTO

KEHE DISTRIBUTORS, LLC

(a Delaware limited liability company)

PURSUANT TO SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT

Kehe Food Distributors, Inc., an Illinois corporation (the "Company"), does hereby execute this Certificate of Conversion to convert the Company into a Delaware limited liability company, pursuant to the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et. seq.), and, hereby certifies to the following:

FIRST: The Company was formed in the State of Illinois on May 2, 1961.

SECOND: Immediately prior to the filing of this Certificate of Conversion, the jurisdiction of the Company is Illinois.

THIRD: Immediately prior to the filing of this Certificate of Conversion, the name of the entity to be converted into a Delaware limited liability company is "Kehe Food Distributors, Inc."

FOURTH: The name of the entity to survive the Conversion as set forth in its Certificate of Formation is "Kehe Distributors, LLC" (the "LLC").

FIFTH: The Conversion shall be effective upon the filing of this Certificate of Conversion and the Certificate of Formation of the LLC with the Secretary of State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on this 29th day of January, 2010.

KEHE FOOD DISTRIBUTORS, INC.

By:

Name: Charolochou mayers

e: Secretary + Treasure

State of Delaware Secretary of State Division of Corporations Delivered 02:30 PM 01/29/2010 FILED 02:37 PM 01/29/2010 SRV 100088384 - 4783088 FILE

CERTIFICATE OF FORMATION OF KEHE DISTRIBUTORS, LLC

This Certificate of Formation of Kehe Distributors, LLC (the "Company"), dated January 29, 2010, is duly executed and filed by the undersigned as an authorized person to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et. seq.).

FIRST: The name of the limited liability company formed hereby is "Kehe Distributors, LLC."

SECOND: The address of the registered office of the Company in the State of Delaware is Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801-1120.

THIRD: The name and address of the registered agent for service of process of the Company in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801-1120.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

By: Christopher mayers

Title: Authorized Person

TRADEMARK REEL: 004143 FRAME: 0540

RECORDED: 02/03/2010