

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mac-Gray Corporation		02/03/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Intirion Corporation		
Street Address:	10 Walpole Park South		
City:	Walpole		
State/Country:	MASSACHUSETTS		
Postal Code:	02081		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2708125	MICRO FRIDGE	
CORRESPONDENCE DATA			
Fax Number:	(781)290-5358		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7814877600		
Email:	mjohn@macgray.com		
Correspondent Name:	Mac-Gray Corporation		
Address Line 1:	404 Wyman Street		
Address Line 2:	Suite 400		
Address Line 4:	Waltham, MASSACHUSETTS 02451		
NAME OF SUBMITTER:	Melissa F. John		
Signature:	/Melissa F. John/		
Date:	02/04/2010		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this ^{3rd} day of February, 2010, by and between Mac-Gray Corporation, a corporation organized and existing under the laws of Delaware, and having a usual place of business at 404 Wyman Street, Suite 400, Waltham, Massachusetts 12451 ("Assignor") and Intirion Corporation, a corporation organized and existing under the laws of Delaware, and having a usual place of business at 10 Walpole Park South, Walpole, Massachusetts 02081 ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademark MICRO FRIDGE, which mark is the subject of Registration No. 2,708,125 issued by the United States Patent and Trademark Office on April 15, 2003 (the "Mark");

WHEREAS, Assignee is a wholly-owned subsidiary of Assignor that is engaged in the business of developing and distributing certain appliances (the "Business");

WHEREAS, Assignor desires to consolidate all of its trademarks related to the Business in Assignee; and

WHEREAS, Assignor now wishes to assign the Mark to Assignee, and Assignee is desirous of acquiring the Mark from Assignor, together with the goodwill of the business symbolized thereby.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Mark (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Mark, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

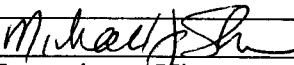
Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

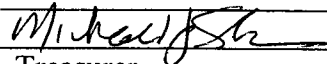
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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: MAC-GRAY CORPORATION

Name: Michael J. Shea
Signature: 
Title: Executive Vice President, Chief
Financial Officer and Treasurer

ASSIGNEE: INTIRION CORPORATION

Name: Michael J. Shea
Signature: 
Title: Treasurer

Trademark Assignment