

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
e5 Global Media, LLC		12/31/2009	LIMITED LIABILITY COMPANY: DELAWARE
e5 Global Media Holdings, LLC		12/31/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Guggenheim Corporate Funding, LLC
Street Address:	135 East 57th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 111

Property Type	Number	Word Mark
Registration Number:	3196435	ACTORFEST
Registration Number:	1844376	AIRPLAY MONITOR
Registration Number:	1193612	AUDARENA STADIUM
Registration Number:	1686904	BIN
Registration Number:	1404920	BACK STAGE
Registration Number:	1879722	BACK STAGE WEST
Registration Number:	2452299	BACKSTAGE.COM
Registration Number:	0986949	BILLBOARD
Registration Number:	3475206	BILLBOARD
Registration Number:	0606753	BILLBOARD
Registration Number:	1528168	BILLBOARD
Registration Number:	2082353	BILLBOARD

CH \$2790.00 3196435

Registration Number:	1660589	BILLBOARD
Registration Number:	1704965	BILLBOARD 200
Registration Number:	2160124	BILLBOARD BULLETIN
Registration Number:	2290642	BILLBOARD LIVE
Registration Number:	2319617	BILLBOARD LIVE
Serial Number:	77357212	BILLBOARD LIVE
Registration Number:	3023506	BILLBOARD MUSIC AWARDS
Serial Number:	77451129	BILLBOARD RADIO
Registration Number:	1538506	BILLBOARD SONG CONTEST
Registration Number:	3267250	BILLBOARD UNDERGROUND
Registration Number:	2202505	BILLBOARD.COM
Serial Number:	77781620	BREAKERS
Registration Number:	3522276	DIGITAL MUSIC LIVE!
Registration Number:	3510269	DIGITAL MUSIC LIVE!
Registration Number:	1768293	GLOBAL MUSIC PULSE
Registration Number:	2361215	GREATEST GAINERS
Registration Number:	1920850	HEATSEEKERS
Registration Number:	0831459	HOT 100
Registration Number:	2322564	IMPACT!
Registration Number:	3131270	MECCA
Registration Number:	3292412	MOBILE ENTERTAINMENT LIVE
Registration Number:	3292413	MOBILE ENTERTAINMENT LIVE
Serial Number:	77781593	MOST ADDED
Registration Number:	1791549	MUSIC & MEDIA
Registration Number:	3119666	POP 100
Registration Number:	3549829	QUIZBEAT
Registration Number:	3096616	RADIO MONITOR
Registration Number:	2191939	ROSS REPORTS
Registration Number:	2213123	ROSS REPORTS TELEVISION & FILM
Registration Number:	3435858	THE BUZZ 100
Serial Number:	77383367	TOP DOLLAR
Registration Number:	1494186	TOP POP
Registration Number:	1966029	VITAL REISSUES
Registration Number:	2708773	CINEASIA
Registration Number:	2674583	CINEMA EXPO INTERNATIONAL

TRADEMARK

REEL: 004143 FRAME: 0929

Registration Number:	2768767	FILM JOURNAL INTERNATIONAL
Serial Number:	77485328	MOVIEWEEK
Registration Number:	2472821	SHOWEAST
Registration Number:	1212684	SHOWEST
Registration Number:	2512105	SHOWEST AWARDS
Registration Number:	2453593	DIRECTOR POWER
Registration Number:	2313448	DIRECTOR POWER
Serial Number:	77408237	FIRST IN HOLLYWOOD
Registration Number:	2905358	FUEL FOR THOUGHT
Registration Number:	2928300	FUEL FOR THOUGHT
Registration Number:	2179876	HOLLYWOOD HYPERLINKS
Registration Number:	1745378	KEY ART AWARDS
Registration Number:	3579898	RISKY BIZ
Registration Number:	3518909	RISKY BUSINESS
Registration Number:	2208161	STAR POWER
Registration Number:	2320657	STAR POWER
Serial Number:	77223725	THE BOLLYWOOD REPORTER
Serial Number:	77223738	THE BOLLYWOOD REPORTER
Registration Number:	1140385	THE HOLLYWOOD REPORTER
Registration Number:	3519615	THE HOLLYWOOD REPORTER
Registration Number:	0856584	THE HOLLYWOOD REPORTER
Registration Number:	1185696	THE HOLLYWOOD REPORTER STUDIO FOUNDED IN 1929 BLU-BOOK
Registration Number:	2245657	THEHOLLYWOODREPORTER
Serial Number:	77408247	THR
Registration Number:	3125827	ADFREAK
Registration Number:	1442070	ADWEEK
Registration Number:	2788877	ADWEEK
Registration Number:	2997512	ADWEEK
Registration Number:	2989342	BRAND BUILDERS
Registration Number:	1820584	BRANDWEEK
Registration Number:	2331543	BRANDWEEK.COM
Registration Number:	2837926	CLIO
Registration Number:	1134824	CLIO
Registration Number:	3030454	CONTENT & CONTACT

Registration Number:	2366107	CREATIVE SEMINAR
Registration Number:	2439634	INSIDE MEDIA
Registration Number:	3656078	MEDIA JOBMARKET
Serial Number:	77481344	MEDIAJOBVINE
Registration Number:	2331542	MEDIAWEEK
Registration Number:	1628290	MEDIAWEEK
Registration Number:	1985157	
Registration Number:	2038457	SUPERBRANDS
Registration Number:	3722387	OUT THERE
Registration Number:	3663043	OUT THERE
Serial Number:	77481356	VINE
Registration Number:	1846725	WHO'S WHERE
Serial Number:	77898984	HOLLYWOOD GUIDE
Serial Number:	77898987	TV REPORTER
Registration Number:	2358926	ADULT STANDARDS
Registration Number:	1408432	AOR
Registration Number:	1408433	AOR TRACKS
Registration Number:	2390633	COUNTRY INDICATOR
Registration Number:	2956131	GOING FOR ADDS
Registration Number:	3030814	GOING FOR ADDS
Registration Number:	3102376	GOING FOR ADDS RADIO
Registration Number:	1125082	MOST ADDED
Registration Number:	2351049	ON THE RADIO
Registration Number:	1436373	R & R
Registration Number:	2351050	ON THE RECORD
Registration Number:	2354520	R&R
Registration Number:	3586155	R&R TODAY
Registration Number:	1149767	RADIO & RECORDS
Registration Number:	2928422	SMOOTH JAZZ
Registration Number:	1125081	STREET TALK

CORRESPONDENCE DATA

Fax Number: (312)840-7884

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 222-9350

Email: CHGOIP@jenner.com

TRADEMARK
REEL: 004143 FRAME: 0931

Correspondent Name: Mariann R. Murphy
Address Line 1: 353 N. Clark Street
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Address Line 4: Chicago, ILLINOIS 60654-3456

ATTORNEY DOCKET NUMBER:	48303-10049
NAME OF SUBMITTER:	Mariann R. Murphy
Signature:	/Mariann R. Murphy/
Date:	02/04/2010

Total Attachments: 22

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PATENT AND TRADEMARK SECURITY AGREEMENT

THIS PATENT AND TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of December 31, 2009, by e5 GLOBAL MEDIA, LLC, a Delaware limited liability company (the "Borrower"), e5 GLOBAL MEDIA HOLDINGS, LLC, a Delaware limited liability company ("Holdings" and, together with the Borrower, the "Grantors" and each individually a "Grantor"), is made and entered into in favor of GUGGENHEIM CORPORATE FUNDING, LLC, in its capacity as administrative agent for the Lenders (in such capacity, the "Administrative Agent").

RECITALS

WHEREAS, the Grantors have entered into that certain Credit Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") with the financial institutions that are or may from time to time become parties thereto (together with their respective successors and assigns, the "Lenders") and the Administrative Agent, pursuant to which such financial institutions have agreed to make loans to the Borrower.

WHEREAS, each Grantor has entered into that certain Guaranty and Collateral Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement") with the Administrative Agent pursuant to which certain obligations owed to the Lenders are secured.

WHEREAS, pursuant to the Collateral Agreement, each Grantor is required to execute and deliver to the Administrative Agent, for the benefit of the Lenders, this Agreement.

WHEREAS, pursuant to the terms of the Collateral Agreement, each Grantor has granted to the Administrative Agent, for the benefit of the Lenders, a security interest in substantially all the assets of such Grantor, including all right, title and interest of such Grantor in, to and under all now owned and hereafter acquired patents, patent applications, patent licenses, trademarks, trademark applications and trademark licenses, and all products and proceeds thereof, to secure the payment of all amounts owing by such Grantor under the Credit Agreement (if such Grantor is the Borrower) or the Collateral Agreement (if such Grantor is not the Borrower).

NOW, THEREFORE, in consideration of the mutual agreements set forth herein and in the Credit Agreement, each Grantor does hereby grant to the Administrative Agent, for the benefit of the Lenders, a continuing security interest in all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired:

- (1) each trademark and trademark application, including, without limitation, each trademark and trademark application referred to in Schedule 1 attached hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;

- (2) each trademark license, including, without limitation, each trademark license listed on Schedule 1 attached hereto, together with all goodwill associated therewith;
- (3) all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future infringement of any trademark, including, without limitation, any trademark referred to in Schedule 1 attached hereto, any trademark issued pursuant to a trademark application referred to in Schedule 1 attached hereto and any trademark licensed under any trademark license listed on Schedule 1 attached hereto (items 1 through 3 being herein collectively referred to as the "Trademark Collateral");
- (4) each patent and patent application, including, without limitation, each patent and patent application referred to in Schedule 2 attached hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;
- (5) each patent license, including, without limitation, each patent license listed on Schedule 2 attached hereto, together with all goodwill associated therewith; and
- (6) all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future infringement of any patent, including, without limitation, any patent referred to in Schedule 2 attached hereto, any patent issued pursuant to a patent application referred to in Schedule 2 attached hereto and any patent licensed under any patent license listed on Schedule 2 attached hereto (items 4 through 6 being herein collectively referred to as the "Patent Collateral").

This security interest is granted in conjunction with the security interests granted to the Administrative Agent pursuant to the Collateral Agreement and subject to the limitations set forth therein. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral and the Patent Collateral made and granted hereby are more fully set forth in the Credit Agreement and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Capitalized terms used but not defined herein have the respective meanings ascribed thereto in, or incorporated by reference into, the Collateral Agreement.

This Agreement may be executed in any number of counterparts and by the different parties hereto on separate counterparts and each such counterpart shall be deemed to be an original, but all such counterparts shall together constitute but one and the same agreement. Receipt by telecopy of any executed signature page to this Agreement shall constitute effective delivery of such signature page.

The illegality or unenforceability of any provision of this Agreement or any instrument or agreement required hereunder shall not in any way affect or impair the legality or enforceability of the remaining provisions of this Agreement or any instrument or agreement required hereunder.

This Agreement shall be a contract made under and governed by the internal laws of the State of New York applicable to contracts made and to be performed entirely within such state, without regard to conflict of laws principles.

[Signature Pages Follow]

Each Grantor has caused this Patent and Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the date first set forth above.

e5 GLOBAL MEDIA, LLC

By: J. A. Finkelstein

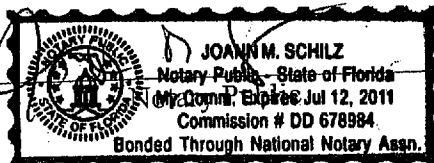
Name: James A. Finkelstein

Title: Chairman

STATE OF Florida)
COUNTY OF Palm Beach)^{SS}

On this 29th day of December, 2009 before me personally appeared the person whose signature is set forth above, to me known, who, being duly sworn, did depose and say that he/she is the above-indicated officer of e5 Global Media LLC, and which executed the above instrument; and that he/she signed his/her name thereto by authority of the board of directors or similar governing of said entity.

Produced:
NY State ID license



[Signature Page to Patent & Trademark Security Agreement]

TRADEMARK
REEL: 004143 FRAME: 0936

e5 GLOBAL MEDIA HOLDINGS, LLC

By: James A. Finkelstein

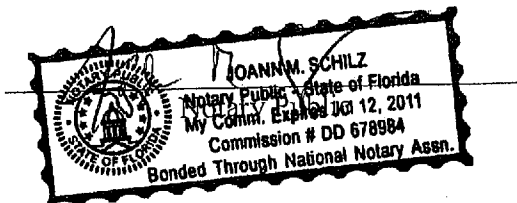
Name: James A. Finkelstein

Title: Chairman

STATE OF Florida)
) ss
COUNTY OF Palm Beach)

On this 21st day of December, 2009 before me personally appeared the person whose signature is set forth above, to me known, who, being duly sworn, did depose and say that he/she is the above-indicated officer of e5 Global Media Holdings, LLC, and which executed the above instrument; and that he/she signed his/her name thereto by authority of the board of directors or similar governing of said entity.

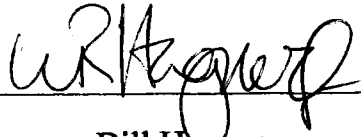
Produced:
My State Dr. License



[Signature Page to Patent & Trademark Security Agreement]

Accepted and agreed to as of the date first written above:

GUGGENHEIM CORPORATE FUNDING, LLC
as Administrative Agent

By: 

Name: Bill Hagner
Managing Director

Title: _____

[Signature Page to Patent & Trademark Security Agreement]

SCHEDULE 1
to
PATENT AND TRADEMARK SECURITY AGREEMENT

Trademarks, Trademark Applications and Trademark Licenses

Please see attached trademarks of the Borrower, acquired in connection with the transactions contemplated by the Nielson Acquisition Agreement (as defined in the Credit Agreement).

Trademarks

Registered Marks/Pending Applications:

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
ACTORFEST (Class 35)	United States	REGISTERED	78/813,359	3,196,435	01/09/2013
AIRPLAY MONITOR	Canada	REGISTERED	808056	TMA501617	09/30/2013
AIRPLAY MONITOR	United States	REGISTERED	74/364,012	1844376	07/12/2014
AUDARENA STADIUM	United States	REGISTERED	73/252,790	1,193,612	04/13/2012
AUDARENA STADIUM GUIDE	Canada	REGISTERED	563,765	337,991	03/11/2018
BIN	United States	REGISTERED	74/133,984	1,686,904	05/12/2012
BACK STAGE	Canada	REGISTERED	757,234	460,704	08/02/2011
BACK STAGE	United States	REGISTERED	73/579,302	1,404,920	08/12/2016
BACK STAGE WEST	United States	REGISTERED	74/493,680	1,879,722	02/21/2015
BACKSTAGE.COM	United States	REGISTERED	75/381,697	2,452,299	05/22/2011
BILLBOARD	Canada	REGISTERED	278,571	135,798	05/15/2024
BILLBOARD	Turkey	PENDING	2006/47408	2006/47408	10/02/2016
BILLBOARD	Turkey	PENDING	2009-G-278339		N/A
BILLBOARD (Cl. 14)	Japan	REGISTERED	9-28319	4040706	08/08/2017
BILLBOARD (Cl. 15)	Japan	REGISTERED	7-115655	4451421	02/09/2011
BILLBOARD (Cl. 16)	Argentina	REGISTERED	2.175.770	1.951.223	09/17/2013
BILLBOARD (Cl. 16)	Australia	REGISTERED	183,783	183,783	10/29/2018
BILLBOARD (Cl. 16)	Benelux	REGISTERED	565747	83857	12/01/2011
BILLBOARD (Cl. 16)	Brazil	REGISTERED	790126516	790.126.516	10/13/2011

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
BILLBOARD (Cl. 16)	Bulgaria	REGISTERED	11786	18804	08/21/2010
BILLBOARD (Cl. 16)	Chile	REGISTERED	424.528	524.813	10/21/2018
BILLBOARD (Cl. 16)	China	REGISTERED	90-41715	608977	08/30/2012
BILLBOARD (Cl. 16)	Colombia	REGISTERED	182721	100567	05/16/2018
BILLBOARD (Cl. 16)	Czech Republic	REGISTERED	N/A	169,002	08/29/2010
BILLBOARD (Cl. 16)	Denmark	REGISTERED	310878	VR 1980 02627	07/11/2010
BILLBOARD (Cl. 16)	European Union (OHIM)	REGISTERED	126,474	126474	04/30/2016
BILLBOARD (Cl. 16)	France	REGISTERED	81.072	1,496,735	11/03/2018
BILLBOARD (Cl. 16)	Georgia	REGISTERED	4088/03-93	10568	08/26/2018
BILLBOARD (Cl. 16)	Germany	REGISTERED	DD-W64535/16	DD653363	09/14/2010
BILLBOARD (Cl. 16)	Germany	REGISTERED	792792	792,792	10/29/2013
BILLBOARD (Cl. 16)	Hong Kong	REGISTERED	8526/1997	200002005	06/20/2014
BILLBOARD (Cl. 16)	Hungary	REGISTERED	3300/90	140 054	08/28/2010
BILLBOARD (Cl. 16)	Japan	REGISTERED	7-115656	4455947	03/02/2011
BILLBOARD	Kosovo	PENDING	4551		8/30/2010
BILLBOARD	Montenegro	REGISTERED	z-154490	36009	8/30/2010
BILLBOARD	Serbia	REGISTERED	z-154490	36009	8/30/2010
BILLBOARD (Cl. 16)	Mexico	REGISTERED	236437	236437	10/16/2014
BILLBOARD (Cl. 16)	Norway	REGISTERED	780.210	106.655	11/27/2010
BILLBOARD (Cl. 16)	Russian Federation	REGISTERED	126367	96187	09/19/2020
BILLBOARD (Cl. 16)	Singapore	REGISTERED	T97/08271J	T97/08271J	07/11/2017
BILLBOARD (Cl. 16)	Slovak Republic	REGISTERED	O-58426-90	169002	08/19/2010
BILLBOARD (Cl. 16)	South Africa	PENDING	2002/12126	2002/12126	08/14/2012
BILLBOARD (Cl. 16)	Spain	REGISTERED	947045	947045	07/02/2010
BILLBOARD (Cl. 16)	Sweden	REGISTERED	78-3584	172 550	06/19/2010
BILLBOARD (Cl. 16)	Switzerland	REGISTERED	4913	327528	08/29/2013

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
BILLBOARD (Cl. 16)	Ukraine	REGISTERED	126367/SU	5049	09/19/2010
BILLBOARD (Cl. 16)	United States	REGISTERED	72/463,894	986,949	06/25/2014
BILLBOARD (Cl. 16)	Venezuela	REGISTERED	3955-1979	101762-F	03/14/2018
BILLBOARD (Cl. 18)	Japan	REGISTERED	7-115657	3,369,074	02/27/2018
BILLBOARD (Cl. 20)	Japan	REGISTERED	7-115658	4128990	03/27/2018
BILLBOARD (Cl. 21)	Japan	REGISTERED	7-115659	4077190	10/31/2017
BILLBOARD (Cl. 24)	Japan	REGISTERED	7-115660	3363283	11/28/2017
BILLBOARD (Cl. 25)	Japan	REGISTERED	7-115661	4,467,947	04/20/2011
BILLBOARD (Cl. 28)	Japan	REGISTERED	7-115662	4,451,422	02/09/2011
BILLBOARD (Cl. 3)	Japan	REGISTERED	7-115652	4094465	12/19/2017
BILLBOARD (Cl. 30)	Japan	REGISTERED	9-163947	4265736	04/23/2019
BILLBOARD (Cl. 32)	Japan	REGISTERED	7-115664	4089988	12/12/2017
BILLBOARD (Cl. 33)	Japan	REGISTERED	7-115665	4063452	10/03/2017
BILLBOARD (Cl. 34)	Japan	REGISTERED	7-115666	4089989	12/12/2017
BILLBOARD (Cl. 35)	United States	REGISTERED	77/273,122	3,475,206	07/29/2014
BILLBOARD (Cl. 41)	Australia	REGISTERED	449,593	449,593	08/04/2017
BILLBOARD (Cl. 41)	Korea (South)	REGISTERED	41-2001-8207	41-84433	03/17/2013
BILLBOARD (Cl. 41, 42)	Australia	REGISTERED	725653	725653	01/15/2017
BILLBOARD (Cl. 42)	Korea (South)	REGISTERED	41-2000-16264	41-75211	04/18/2012
BILLBOARD (Cl. 9)	Hong Kong	REGISTERED	199802450	199900875	02/26/2015
BILLBOARD (Class 16)	Japan	REGISTERED	2004-519749	1664965	03/22/2014
BILLBOARD (Cls. 38 & 41)	European Union (OHIM)	REGISTERED	3,654,332	3654332	02/19/2014
BILLBOARD (Cls. 38 & 41)	Japan	REGISTERED	2004-10407	4,854,284	04/08/2015
BILLBOARD (Katakana)	Japan	REGISTERED		891410	03/02/2011
BILLBOARD (Nat. 15)	Uruguay	REGISTERED	345.425	259931	01/25/2013
BILLBOARD (stylized 1) - Cl. 16	Japan	REGISTERED	4-108431	3151423	05/31/2016
BILLBOARD (stylized 1) - Cl. 16	United States	REGISTERED	71/672,626	606,753	05/31/2015

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
BILLBOARD (stylized 2)	United States	REGISTERED	73/654,996	1,528,168	03/07/2019
BILLBOARD (stylized 2) - Cl. 16	Argentina	REGISTERED	1.778.344	1.731.379	04/16/2019
BILLBOARD (stylized 2) - Cl. 16	Brazil	REGISTERED	821.130.846	821.130.846	08/06/2012
BILLBOARD (stylized 2) - Cl. 16	Hong Kong	REGISTERED	8627/1997	200002006	06/24/2014
BILLBOARD (stylized 2) - Cl. 16	Indonesia	REGISTERED	D95-22111	IDM00007739 3	11/23/2015
BILLBOARD (stylized 2) - Cl. 16	Israel	REGISTERED	100268	100268	08/22/2016
BILLBOARD (stylized 2) - Cl. 16	Korea (South)	REGISTERED	11420/1985	128325	08/07/2016
BILLBOARD (stylized 2) - Cl. 16	Poland	REGISTERED	Z-99010	74054	05/14/2011
BILLBOARD (stylized 2) - Cl. 16	Romania	REGISTERED	24481	R 18534	05/15/2011
BILLBOARD (stylized 2) - Cl. 16	Singapore	REGISTERED	T97/08534E	T97/08534E	07/17/2017
BILLBOARD (stylized 2) - Cl. 16	Taiwan	REGISTERED	79-50033	526128	06/15/2011
BILLBOARD (stylized 2) - Cl. 25	Japan	REGISTERED	7-115661	4467947	04/20/2010
BILLBOARD (stylized 2) - Cl. 25	United States	REGISTERED	75/034,111	2,082,353	07/22/2017
BILLBOARD (stylized 2) - Cl. 9	Hong Kong	REGISTERED	199802545	199902520	02/25/2015
BILLBOARD (stylized 2) - Cl. 9	Japan	REGISTERED	7-115653	4528548	12/14/2011
BILLBOARD (stylized 2) - Cl. 9	United States	REGISTERED	74/051,725	1,660,589	10/15/2011
BILLBOARD 200	United States	REGISTERED	74/208,175	1,704,965	08/04/2012
BILLBOARD BULLETIN	United States	REGISTERED	75/212,555	2,160,124	05/26/2018
BILLBOARD CAFE	Japan	REGISTERED	4-121505	3151428	05/31/2016
BILLBOARD EXTRA (Stylized - Class 16)	Japan	REGISTERED	H05-055887	3337912	08/08/2017
BILLBOARD HOT 100	Benelux	REGISTERED	842069	565363	02/07/2015
BILLBOARD LIVE & DESIGN	Australia	REGISTERED	713555	713555	07/23/2016

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
BILLBOARD LIVE & DESIGN (Cl. 25)	Hong Kong	REGISTERED	9194/1996	11604/1999	07/26/2013
BILLBOARD LIVE & DESIGN (Cl. 25, 41, 42)	European Union (OHIM)	REGISTERED	260,984	260984	04/30/2016
BILLBOARD LIVE & DESIGN (Cl. 41)	Hong Kong	REGISTERED	9195/1996	11894/1998	07/26/2013
BILLBOARD LIVE & DESIGN (Cl. 41)	Japan	REGISTERED	8-81863	4209251	11/13/2018
BILLBOARD LIVE & DESIGN (Cl. 41, 42)	United States	REGISTERED	75/978,749	2,290,642	11/02/2019
BILLBOARD LIVE & DESIGN (Cl. 42)	Hong Kong	REGISTERED	9196/1996	199808708	07/26/2013
BILLBOARD LIVE (Cl. 25)	China	REGISTERED	970007910	1196627	08/06/2018
BILLBOARD LIVE (Cl. 25)	Indonesia	REGISTERED	D99-202 69	471165	11/16/2009
BILLBOARD LIVE (Cl. 25)	Korea (South)	REGISTERED	40-199-18940	478357	10/06/2010
BILLBOARD LIVE (Cl. 25)	Mexico	REGISTERED	285434	650,165	01/29/2017
BILLBOARD LIVE (Cl. 25)	Singapore	REGISTERED	T97/00553H	T97/00553H	07/29/2016
BILLBOARD LIVE (Cl. 25)	United States	REGISTERED	75/978,494	2,319,617	02/15/2010
BILLBOARD LIVE (Cl. 25, 41, 42)	European Union (OHIM)	REGISTERED	260,968	260968	05/31/2016
BILLBOARD LIVE (Cl. 41 and 43)	United States	ALLOWED	77/357,212		01/15/2010
BILLBOARD LIVE (Cl. 41)	Brazil	REGISTERED	819,079,227	819079227	04/09/2012
BILLBOARD LIVE (Cl. 41)	Korea (South)	REGISTERED	97-2492	48281	10/21/2018
BILLBOARD LIVE (Cl. 41)	Mexico	REGISTERED	285436	551,291	01/29/2017
BILLBOARD LIVE (Cl. 41)	Singapore	REGISTERED	T97/00554F	T97/00554F	01/16/2017
BILLBOARD LIVE (Cl. 42)	Brazil	REGISTERED	819,050,970	819,050,970	11/07/2010
BILLBOARD LIVE (Cl. 42)	China	REGISTERED	970007912	1,471,917	11/06/2010
BILLBOARD LIVE (Cl. 42)	Japan	REGISTERED	7-93771	4128035	03/27/2018
BILLBOARD LIVE (Cl. 42)	Mexico	REGISTERED	285435	551,290	01/29/2017
BILLBOARD LIVE (Cl. 42)	Singapore	REGISTERED	555/97	T97/00555D	01/16/2017
BILLBOARD LIVE (Class 041)	Indonesia	REGISTERED	V00- 2006007780A	IDM00012372 4	08/03/2016

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
BILLBOARD LIVE (Class 041)	Indonesia	REGISTERED	V00- 2006007778	IDM00012372 3	08/03/2016
BILLBOARD LIVE (Cl. 43)	Indonesia	REGISTERED	V00- 2006007780	IDM00009238 9	02/03/2017
BILLBOARD LIVE (Cls. 38 & 41)	Japan	REGISTERED	2004-10408	4,854,285	04/08/2015
BILLBOARD MUSIC AWARDS	United States	REGISTERED	78/494,024	3,023,506	12/06/2011
BILLBOARD RADIO	United States	ALLOWED	77/451,129		12/30/2009
BILLBOARD SONG CONTEST	United States	REGISTERED	73/698,698	1,538,506	05/09/2019
BILLBOARD UNDERGROUND	United States	REGISTERED	77/003,414	3,267,250	07/24/2013
BILLBOARD.COM	United States	REGISTERED	75/219,798	2,202,505	11/10/2018
BREAKERS	United States	PENDING	77/781,620		04/15/2010
CAVALCADE OF ACTS AND ATTRACTIVE	Canada	REGISTERED	564013	337,951	03/11/2018
DIGITAL MUSIC LIVE! (Class 35)	United States	REGISTERED	77/355,649	3,522,276	10/21/2014
DIGITAL MUSIC LIVE! (Class 41)	United States	REGISTERED	77/355,665	3,510,269	09/30/2014
EUROCHART HOT 100	Benelux	REGISTERED	839282	563,807	12/19/2014
EUROCHART HOT 100	European Union (OHIM)	REGISTERED	410654	410,654	12/31/2016
GLOBAL MUSIC PULSE	United States	REGISTERED	74/222,793	1,768,293	04/27/2013
GREATEST GAINERS	United States	REGISTERED	75/471,809	2,361,215	06/27/2010
HEATSEEKERS	United States	REGISTERED	74/222,749	1,920,850	09/19/2015
HOT 100	European Union (OHIM)	REGISTERED	410522	410,522	12/31/2016
HOT 100 (Cl. 16)	Japan	REGISTERED	287773	2,722,646	08/01/2017
HOT 100 (Cl. 16)	United States	REGISTERED	72/233,867	831,459	07/04/2017

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
HOT 100 (Cl. 25)	Japan	REGISTERED	287772	2,695,414	09/30/2014
IMPACT!	United States	REGISTERED	75/474,516	2,322,564	2/22/2010
MECCA (Class 35)	United States	REGISTERED	78/645,923	3,131,270	8/15/2012
MOBILE ENTERTAINMENT LIVE	United States	REGISTERED	77/066,637	3,292,412	9/11/2013
MOBILE ENTERTAINMENT LIVE	United States	REGISTERED	77/066,641	3,292,413	9/11/2013
MOST ADDED	United States	PENDING	77/781,593		1/15/2010
MUSIC & MEDIA (Stylized)	United States	REGISTERED	74/221,317	1,791,549	9/7/2013
POP 100	United States	REGISTERED	78/588,484	3,119,666	07/25/2012
QUIZBEAT	United States	REGISTERED	77/466,755	3,549,829	12/23/2014
RADIO MONITOR	United States	REGISTERED	78/442,193	3,096,616	05/23/2012
ROSS REPORTS	United States	REGISTERED	75/258,450	2,191,939	09/29/2018
ROSS REPORTS TELEVISION & FILM	United States	REGISTERED	75/462,968	2,213,123	12/22/2018
THE BILLBOARD HOT 100	Canada	REGISTERED	899158	TMA580,475	05/01/2018
THE BUZZ 100	United States	REGISTERED	77/319,230	3,435,858	05/24/2014
TOP DOLLAR	United States	ALLOWED	77/383,367		03/02/2010
TOP POP	United States	REGISTERED	73/659,797	1,494,186	06/28/2018
VITAL REISSUES	United States	REGISTERED	74/679,136	1,966,029	04/02/2016
CINEASIA	China	REGISTERED	3232580	3,232,580	10/20/2013
CINEASIA	Thailand	REGISTERED	SM19524	491569	07/03/2012
CINEASIA	United States	REGISTERED	76/355,304	2,708,773	04/22/2013
CINEMA EXPO INTERNATIONAL	European Union (OHIM)	REGISTERED	2759710	2759710	07/31/2012
CINEMA EXPO INTERNATIONAL	United States	REGISTERED	76/355,697	2,674,583	01/14/2013

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
FILM JOURNAL INTERNATIONAL	United States	REGISTERED	76/355,618	2,768,767	09/30/2013
MOVIEWEEK and Design	United States	SUSPENDED	77/485,328		N/A
SHOWEAST	United States	REGISTERED	75/754,640	2,472,821	07/31/2011
SHOWEST	United States	REGISTERED	73/334,598	1,212,684	10/12/2012
SHOWEST (California)	United States	REGISTERED		12,732	11/03/2011
SHOWEST (Utah)	United States	REGISTERED		25,496	11/06/2011
SHOWEST AWARDS	United States	REGISTERED	76/065,730	2,512,105	11/27/2011
DIRECTOR POWER	United States	REGISTERED	75/537,681	2,453,593	05/22/2011
DIRECTOR POWER	United States	REGISTERED	75/521,090	2,313,448	02/01/2010
FIRST IN HOLLYWOOD	United States	ALLOWED	77/408,237		03/02/2010
FUEL FOR THOUGHT (Class 16)	United States	REGISTERED	78/264,643	2,905,358	11/23/2010
FUEL FOR THOUGHT (Class 41)	United States	REGISTERED	78/264,649	2,928,300	02/22/2011
HOLLYWOOD HYPERLINKS	United States	REGISTERED	75/126,565	2,179,876	08/11/2018
KEY ART AWARDS	United States	REGISTERED	74/095,044	1,745,378	01/05/2013
RISKY BIZ	United States	REGISTERED	77/522,490	3,579,898	02/24/2015
RISKY BUSINESS	United States	REGISTERED	77/123,315	3,518,909	10/21/2014
STAR POWER	United States	REGISTERED	75/268,379	2,208,161	12/08/2018
STAR POWER	United States	REGISTERED	75/538,378	2,320,657	02/22/2010
THE BOLLYWOOD REPORTER	India	PUBLISHED	1596229		08/30/2017

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
THE HOLLYWOOD REPORTER (Class 16)	United States	PENDING	77/223,725		N/A
THE HOLLYWOOD REPORTER (Class 41)	India	PUBLISHED	1596228		08/30/2017
THE HOLLYWOOD REPORTER (Class 41)	United States	PENDING	77/223,738		N/A
THE HOLLYWOOD REPORTER	Japan	REGISTERED	5-275	3,077,332	09/29/2015
THE HOLLYWOOD REPORTER & Design	European Union (OHIM)	REGISTERED	91074	91,074	04/30/2016
THE HOLLYWOOD REPORTER & Design	Korea (South)	REGISTERED	40-2001-17017	40-526132	07/24/2012
THE HOLLYWOOD REPORTER & Design	United States	REGISTERED	73/213,517	1,140,385	10/14/2010
THE HOLLYWOOD REPORTER (Class 16)	India	PENDING	1600742		09/11/2017
THE HOLLYWOOD REPORTER (Class 41)	India	PENDING	1599915		09/10/2017
THE HOLLYWOOD REPORTER (Classes 016 and 041)	United States	REGISTERED	77/407,221	3,519,615	10/21/2014
THE HOLLYWOOD REPORTER (Stylized)	United States	REGISTERED	72/283,063	0,856,584	09/10/2018
THE HOLLYWOOD REPORTER STUDIO FOUNDED IN 1929 BLU-BOOK	United States	REGISTERED	73/215,262	1,185,696	01/12/2012
THE HOLLYWOODREPORTER	United States	REGISTERED	75/395,937	2,245,657	05/18/2019
THR and Design	United States	ALLOWED	77/408,247		03/02/2010
ADFREAK	United States	REGISTERED	78/521,634	3,125,827	08/08/2012
ADWEEK	Argentina	PUBLISHED	2.813.863		N/A
ADWEEK	Argentina	PUBLISHED	2.813.864		N/A
ADWEEK	European Union (OHIM)	REGISTERED	91,207	91,207	04/30/2016
ADWEEK (Classes 16 and 35)	Russian Federation	REGISTERED	2005727295	318157	10/26/2015

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
ADWEEK (Stylized)	United States	REGISTERED	73/625,384	1,442,070	06/09/2017
ADWEEK (word mark - Class 16)	United States	REGISTERED	78/188,927	2,788,877	12/02/2013
ADWEEK (word mark - Class 41)	United States	REGISTERED	78/417,213	2,997,512	09/20/2011
ADWEEK (word mark - Classes 35, 41, 42)	European Union (OHIM)	REGISTERED	4.113.957	4.113.957	01/24/2016
ADWEEK (word mark)	Canada	REGISTERED	1237100	1237100	11/03/2021
ADWEEK GLOBAL MARKETING	European Union (OHIM)	REGISTERED	1872506	1872506	09/25/2010
ADWEEKASIA	Hong Kong	REGISTERED	8312/1998	B13075/1999	06/25/2015
ADWEEK'S WORK	European Union (OHIM)	REGISTERED	3.752.482	3.752.482	04/12/2014
BRAND BUILDERS (word mark - 2(f))	United States	REGISTERED	78/420,971	2989342	08/30/2011
BRANDWEEK	Argentina	PUBLISHED	2.813.861		N/A
BRANDWEEK	Argentina	REGISTERED	2.813.862	2.278.781	03/25/2019
BRANDWEEK	Brazil	REGISTERED	821.979.698	821.979.698	07/25/2016
BRANDWEEK	Canada	REGISTERED	1040705	TMA574,863	01/31/2018
BRANDWEEK	European Union (OHIM)	REGISTERED	126,573	126,573	04/30/2016
BRANDWEEK	Hong Kong	REGISTERED	99/19525	2000B13878	12/24/2016
BRANDWEEK	Japan	REGISTERED	2000-6783	4,431,319	11/10/2010
BRANDWEEK	Mexico	PENDING	407545		01/21/2010
BRANDWEEK	United States	REGISTERED	74/258,878	1,820,584	02/08/2014
BRANDWEEK SUPERBRANDS	European Union (OHIM)	REGISTERED	2083079	2083079	01/24/2011
BRANDWEEK SUPERBRANDS	Great Britain (UK)	REGISTERED	2242463	2242463	08/14/2010
BRANDWEEK SUPERBRANDS	Japan	REGISTERED	2000-132791	4,528,619	12/14/2011
BRANDWEEK.COM	United States	REGISTERED	75/577,580	2,331,543	03/21/2010
CLIO	European Union (OHIM)	REGISTERED	1,238,195	1,238,195	06/30/2019

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
CLIO	France	REGISTERED	296525	1677591	07/08/2011
CLIO (Cl. 16)	United States	REGISTERED	76/470,470	2,837,926	05/04/2014
CLIO (Cl. 35)	Argentina	REGISTERED	2.615.375	2.076.895	03/31/2016
CLIO (Cl. 35)	Great Britain (UK)	REGISTERED	1528959	1528959	03/08/2010
CLIO (Cl. 35)	Korea (South)	REGISTERED	51-2004-631	41-24005	06/03/2014
CLIO (Cl. 35, 41)	Germany	REGISTERED	C44767/35 Wz	2070928	03/08/2013
CLIO (Cl. 38)	Argentina	REGISTERED	1.949.601	1.975,631	03/24/2014
CLIO (Cl. 41)	Argentina	REGISTERED	1.949.602	1.975,630	03/24/2014
CLIO (Cl. 41)	Australia	REGISTERED	621,852	621,852	02/03/2014
CLIO (Cl. 41)	Brazil	REGISTERED	817301348	817301348	05/23/2015
CLIO (Cl. 41)	Canada	REGISTERED	1237185	TMA651,100	10/21/2020
CLIO (Cl. 41)	China	REGISTERED	960008929	1,061,791	07/20/2017
CLIO (Cl. 41)	Colombia	REGISTERED	7075957	346650	02/12/2018
CLIO (Cl. 41)	Great Britain (UK)	REGISTERED	1528960	1528960	03/08/2010
CLIO (Cl. 41)	Japan	REGISTERED	61141-93	3,356,239	10/31/2017
CLIO (Cl. 41)	Japan	REGISTERED	130209/97	4,419,613	09/22/2010
CLIO (Cl. 41)	Korea (South)	REGISTERED	93-1530	41-24004	06/03/2014
CLIO (Cl. 41)	New Zealand (Aotearoa)	REGISTERED	234137	234137	02/10/2015
CLIO (Cl. 41)	Poland	REGISTERED	119,602	84005	03/18/2013
CLIO (Cl. 41)	Russian Federation	REGISTERED	94-0380693	141848	11/01/2014
CLIO (Cl. 41)	United States	REGISTERED	73/191,144	1,134,824	05/06/2010
CLIO (Class 35)	Taiwan	REGISTERED	82012023	S66678	10/15/2013
CLIO (Class 41)	Taiwan	REGISTERED	82012024	S66595	10/15/2013
CLIO TROPHY	France	REGISTERED	296526	1677592	07/08/2011
CONTENT & CONTACT	United States	REGISTERED	78/383,515	3,030,454	12/13/2011

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
CREATIVE SEMINAR	United States	REGISTERED	75/673,536	2,366,107	07/11/2010
INSIDE MEDIA	United States	REGISTERED	75/661,152	2439634	03/27/2011
MEDIA JOB MARKET	United States	REGISTERED	77/481,329	3656078	07/14/2015
MEDIAJOBVINE	United States	ALLOWED	77/481,344		N/A
MEDIAWEEK	Argentina	PUBLISHED	2.813.859		N/A
MEDIAWEEK	Argentina	PUBLISHED	2.813.860		N/A
MEDIAWEEK	European Union (OHIM)	REGISTERED	126,383	126,383	04/30/2016
MEDIAWEEK	United States	REGISTERED	75/577,579	2,331,542	03/21/2010
MEDIAWEEK	United States	REGISTERED	74/036,778	1,628,290	12/18/2010
MISCELLANEOUS DESIGN (Clio Statuette)	Argentina	REGISTERED	2.615.378	2.076.898	03/31/2016
MISCELLANEOUS DESIGN (Clio Statuette)	Argentina	REGISTERED	2.615.376	2.076.896	03/31/2016
MISCELLANEOUS DESIGN (Clio Statuette)	Argentina	REGISTERED	2.615.377	2.076.897	03/31/2016
MISCELLANEOUS DESIGN (Clio Statuette)	European Union (OHIM)	REGISTERED	1,238,070	1,238,070	06/30/2019
MISCELLANEOUS DESIGN (Clio Statuette)	United States	REGISTERED	74/619,921	1,985,157	07/09/2016
SUPERBRANDS	Argentina	REGISTERED	2.275.275	1.840.171	08/13/2011
SUPERBRANDS	Brazil	REGISTERED	821.979.701	821.979.701	07/22/2018
SUPERBRANDS	Canada	PENDING	1191618		04/11/2010
SUPERBRANDS	France	REGISTERED	98/722.784	98/722.784	03/13/2018
SUPERBRANDS	Italy	REGISTERED	RM98C001305	838,321	03/13/2018
SUPERBRANDS	Mexico	REGISTERED	407544	643,989	01/21/2010
SUPERBRANDS	Russian Federation	REGISTERED	98704057	195,388	03/12/2018
SUPERBRANDS	Spain	REGISTERED	2.149.268	2,149,268	03/11/2018
SUPERBRANDS	United States	REGISTERED	75/020,359	2,038,457	02/18/2017
SUPERBRANDS (stylized)	Benelux	REGISTERED	925337	641,268	10/21/2018

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>
OUT THERE (Class 016)	United States	REGISTERED	77/976,667	3,722,387	12/08/2015
OUT THERE (Class 035)	United States	REGISTERED	77/607,101	3,663,043	08/04/2015
VINE	United States	ALLOWED	77/481,356		N/A
WHO'S WHERE	United States	REGISTERED	74/441,385	1,846,725	07/26/2014
HOLLYWOOD GUIDE	United States	PENDING	77/898,984		N/A
TV REPORTER	United States	PENDING	77/898,987		N/A

Additional Registered Marks

<u>Country</u>	<u>Mark</u>	<u>Registrant</u>	<u>Application Number</u>	<u>Registration Number</u>
Australia	R&R (and Design)	The Nielsen Company (US), LLC	761,746	761,746
Canada	COMPACT DATA	The Nielsen Company (US), LLC	603,078	TMA 365,715
Canada	R & R	The Nielsen Company (US), LLC	1,207,267	TMA 648,807
Canada	R&R and Design	The Nielsen Company (US), LLC	1,206,769	TMA 704,057
European Community	R&R (and Design)	The Nielsen Company (US), LLC	721,530	721,530
Mexico	Radio & Musica	Radio & Records, Inc.	453,754	682,771

United States	ADULT STANDARDS	The Nielsen Company (US), LLC	75/838,907	2,358,926
United States	AOR	The Nielsen Company (US), LLC	73/551,737	1,408,432
United States	AOR TRACKS	The Nielsen Company (US), LLC	73/551,839	1,408,433
United States	COUNTRY INDICATOR	The Nielsen Company (US), LLC	75/763,238	2,390,633
United States	GOING FOR ADDS	The Nielsen Company (US), LLC	78/359,082	2,956,131
United States	GOING FOR ADDS	The Nielsen Company (US), LLC	78/260,238	3,030,814
United States	GOING FOR ADDS RADIO	The Nielsen Company (US), LLC	78/369,460	3,102,376
United States	MOST ADDED	The Nielsen Company (US), LLC	73/148,541	1,125,082
United States	ON THE RADIO	The Nielsen Company (US), LLC	75/763,240	2,351,049
United States	R & R	The Nielsen Company (US), LLC	73/449,295	1,436,373
United States	ON THE RECORD	The Nielsen Company (US), LLC	75/763,241	2,351,050
United States	R&R (and Design)	The Nielsen Company (US), LLC	75/489,056	2,354,520
United States	R&R TODAY	The Nielsen Company (US), LLC	77/513,374	3,586,155
United States	RADIO & RECORDS	The Nielsen Company (US), LLC	73/159,272	1,149,767
United States	SMOOTH JAZZ	The Nielsen Company (US), LLC	78/316,079	2,928,422
United States	STREET TALK	The Nielsen Company (US), LLC	73/148,539	1,125,081

SCHEDULE 2
to
PATENT AND TRADEMARK SECURITY AGREEMENT

Patents, Patent Applications and Patent Licenses

None.