

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	06/29/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LaunchAbility, Inc.		06/29/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	CoTweet, Inc.		
Street Address:	Pier 38		
Internal Address:	Suite 225		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77697186	COTWEET	
CORRESPONDENCE DATA			
Fax Number:	(412)562-1041		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-562-1622		
Email:	vicki.cremonese@bipc.com		
Correspondent Name:	Duane A. Stewart III		
Address Line 1:	301 Grant Street		
Address Line 2:	20th Floor		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
ATTORNEY DOCKET NUMBER:	0075855-000002		
NAME OF SUBMITTER:	Duane A. Stewart III		

OP \$40.00 77697186

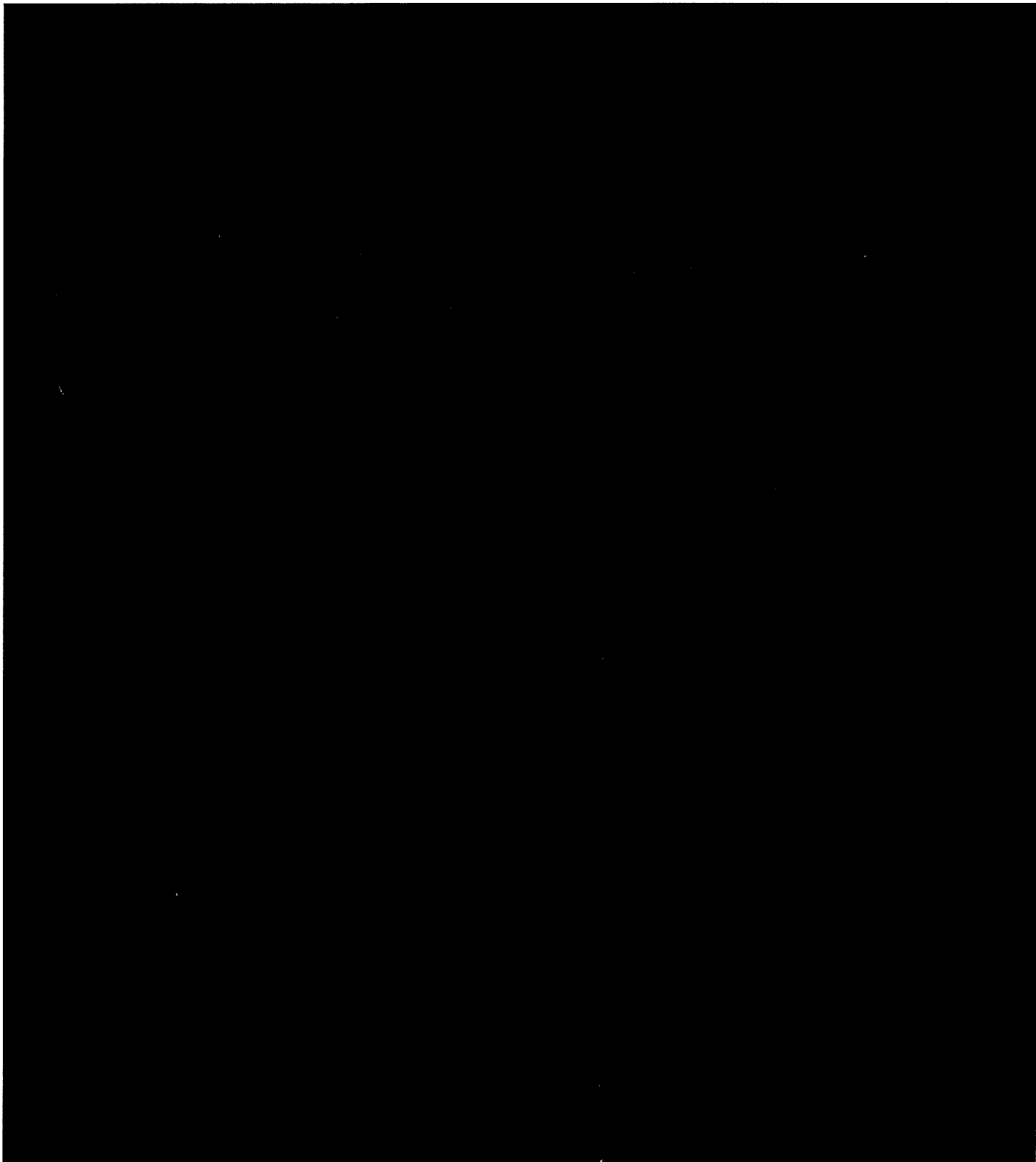
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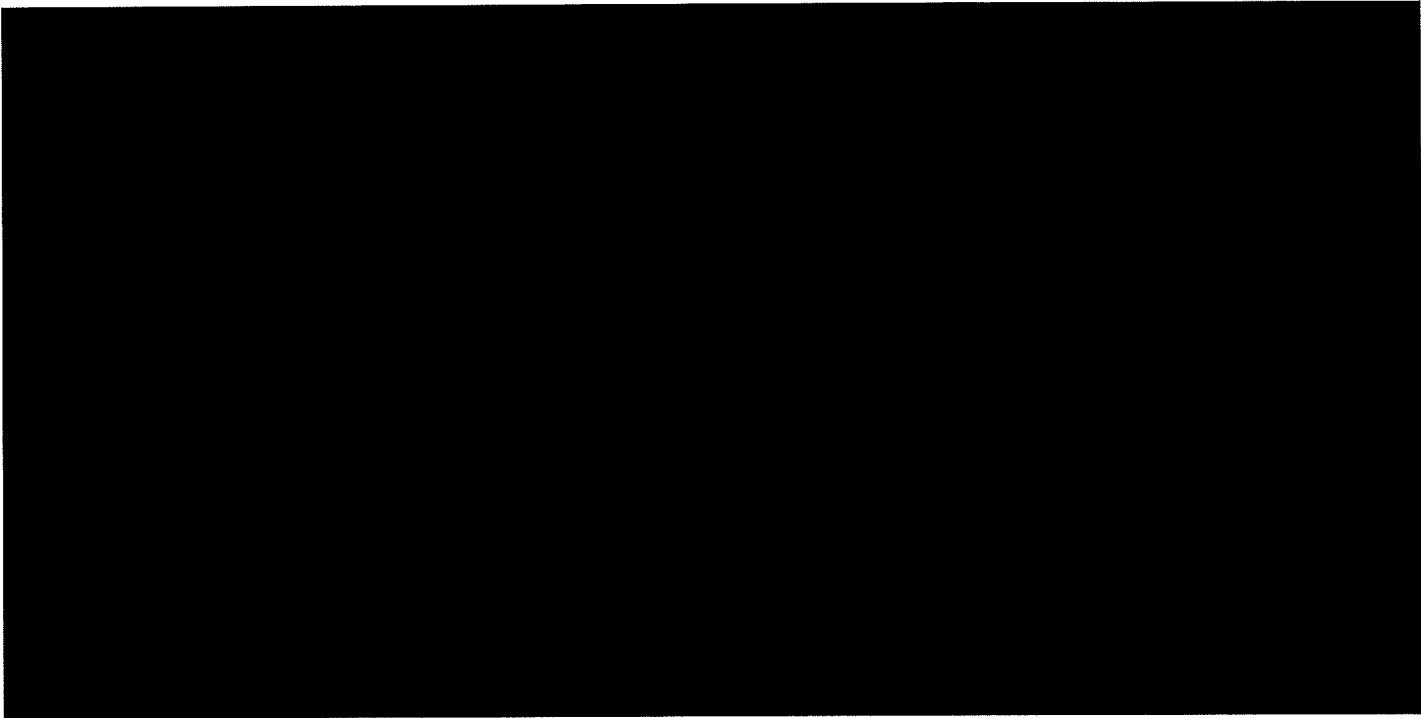
**TRADEMARK
 REEL: 004144 FRAME: 0625**

Signature:	/Duane A. Stewart III/
Date:	02/04/2010
Total Attachments: 7 source=LaunchabilityAgreement#page1.tif source=LaunchabilityAgreement#page2.tif source=LaunchabilityAgreement#page3.tif source=LaunchabilityAgreement#page4.tif source=LaunchabilityAgreement#page5.tif source=LaunchabilityAgreement#page6.tif source=LaunchabilityAgreement#page7.tif	

AGREEMENT AND PLAN OF MERGER

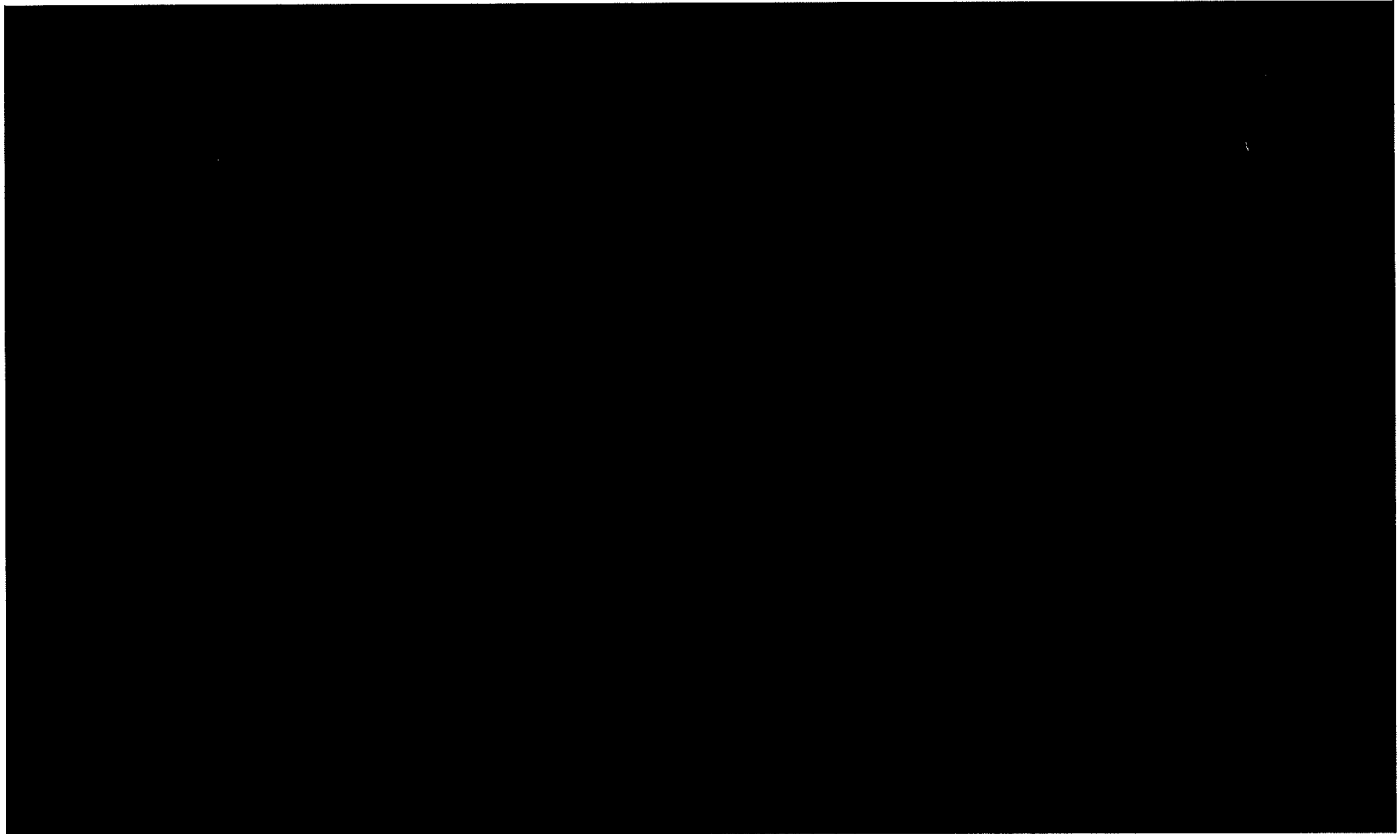
This Agreement and Plan of Merger (this "Agreement"), dated as of June 27 2009, by and between LaunchAbility, Inc., a Pennsylvania corporation (the "Pennsylvania Company"), and CoTweet, Inc., a Delaware corporation (the "Delaware Company").





ARTICLE 2

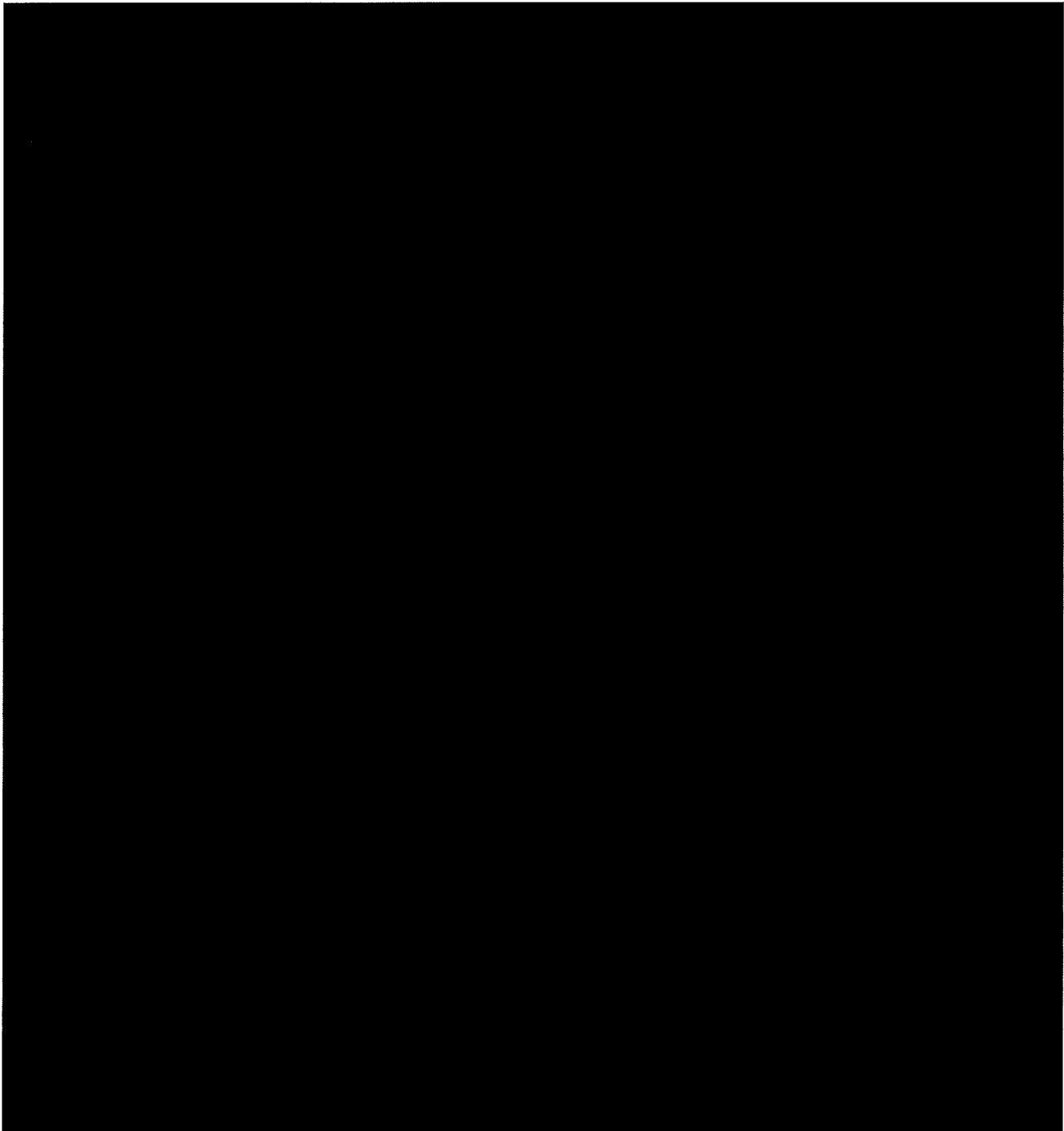
Merger

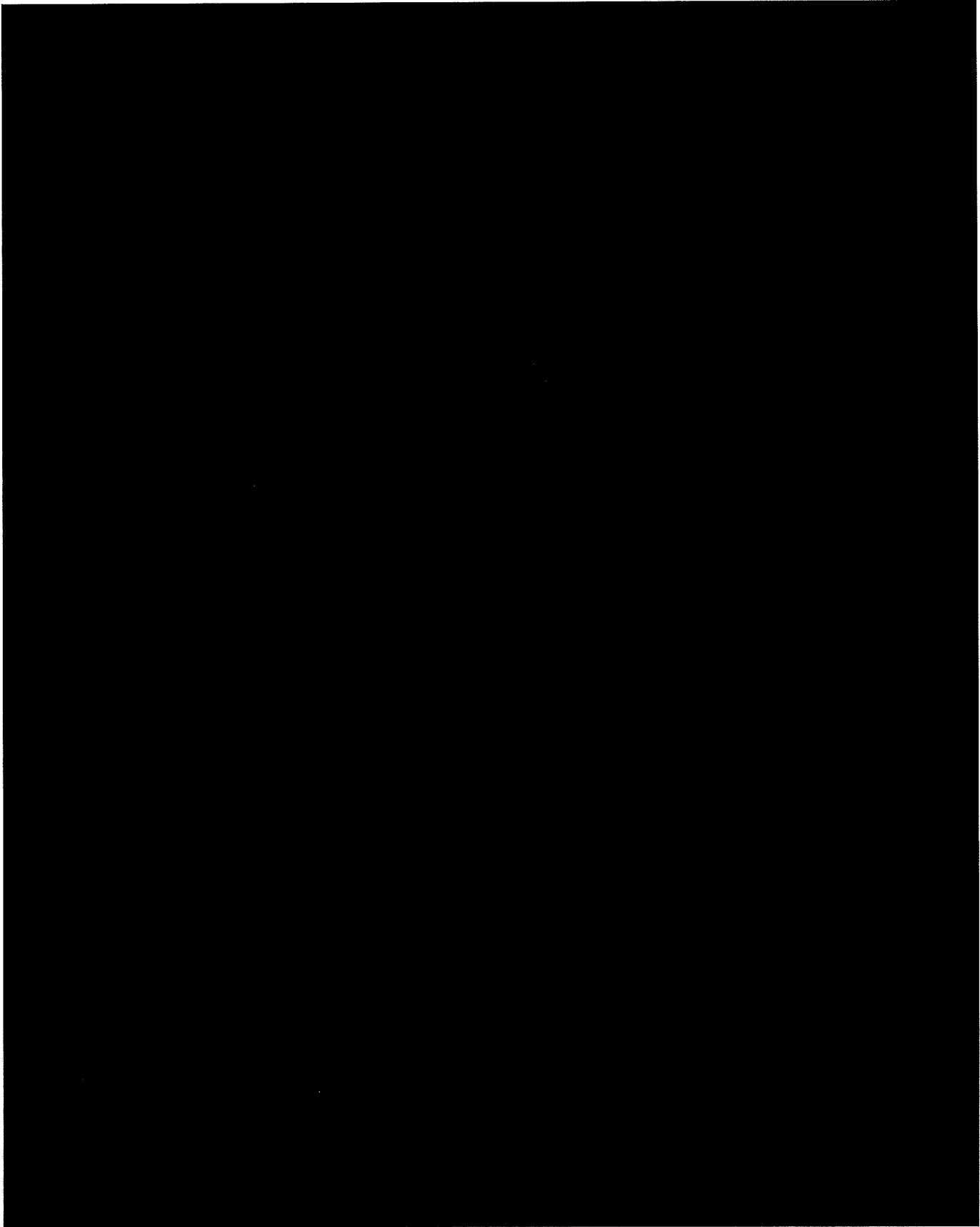


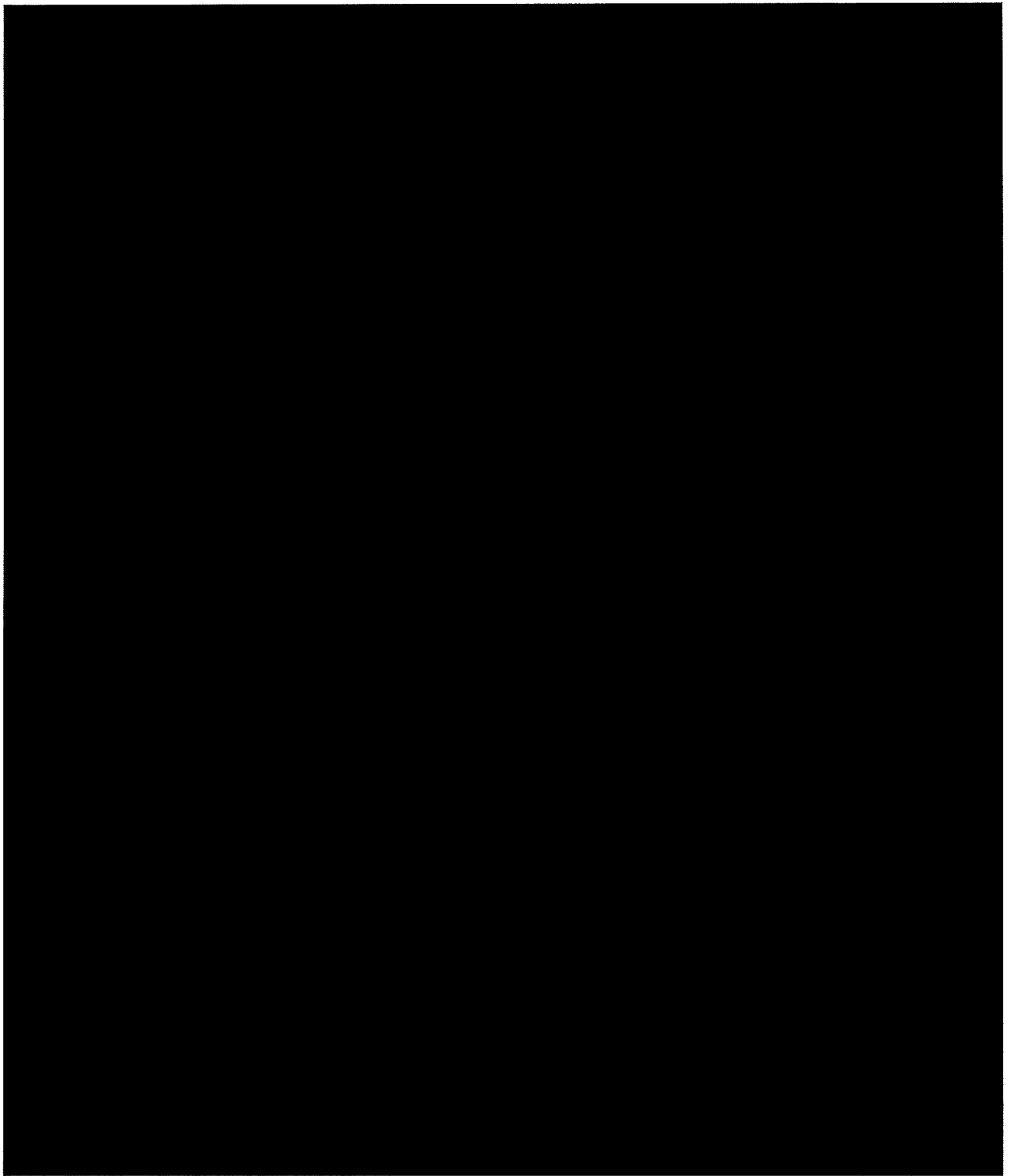
2.3 Effects. At the Effective Time:

(ix) without further transfer, act or deed, the separate existence of the Pennsylvania Company shall cease and the Surviving Corporation shall possess all of the rights, privileges, powers and franchises of a public as well as of a private nature, and shall be subject to all the restrictions, disabilities and duties of the Pennsylvania Company; and each and all of the rights, privileges, powers and franchises of the Pennsylvania Company, and all property, real, personal and mixed, and all debts due to the Pennsylvania Company on whatever account, stock subscriptions and other things in action or belonging to the Pennsylvania Company shall be vested in the Surviving Corporation; and all property, rights, privileges, powers and franchises, and each and every other interest of the Pennsylvania Company shall be thereafter as effectually

the property of the Surviving Corporation as they were of the Pennsylvania Company, and the title to any real estate vested by deed or otherwise, under the laws of the State of Delaware, in the Pennsylvania Company shall not revert or be in any way impaired by reason of the Merger; and all rights of creditors of the Pennsylvania Company and all liens upon any property of the Pennsylvania Company shall be preserved unimpaired and all debts, liabilities and duties of the Pennsylvania Company shall thenceforth attach to the Surviving Corporation and may be enforced against it to the same extent as if such debts, liabilities and duties had been incurred or contracted by it.

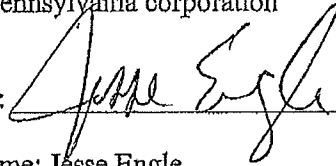






IN WITNESS WHEREOF, the parties have caused this Agreement to be executed as of the date first above written.

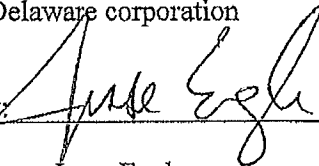
LAUNCHABILITY, INC.,
a Pennsylvania corporation

By:  _____

Name: Jesse Engle

Title: President & Treasurer

COTWEET, INC.,
a Delaware corporation

By:  _____

Name: Jesse Engle

Title: President & Treasurer

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