

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mike Holmes		01/31/2010	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	Make It Right Licensing Ltd.		
Street Address:	334 Munster Street		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M8Z 3C5		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3424952	HOLMES WORKWEAR	
Serial Number:	78828806	MAKE IT RIGHT	
Serial Number:	78828808	MAKE IT RIGHT	
Serial Number:	78828811	MAKE IT RIGHT	
Registration Number:	3601699	HOLMES ON HOMES	
Serial Number:	77685467	HOLMES INSPECTION	
Serial Number:	77450775	H	
Serial Number:	77539554	H	
Serial Number:	77539234	H HOLMES	
CORRESPONDENCE DATA			
Fax Number:	(314)918-1168		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314/266-5757		
Email:	cbrigham@heitlandleach.com		
Correspondent Name:	Chad W. Brigham		

OP \$240.00 3424952

900154049

**TRADEMARK
 REEL: 004144 FRAME: 0712**

Address Line 1: 220 West Lockwood Avenue
Address Line 2: Suite 202
Address Line 4: St. Louis, MISSOURI 63119

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Chad W. Brigham

Signature: /cwb/

Date: 02/05/2010

Total Attachments: 7

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is entered into effective as of the 31st day of January, 2010, by **Mike Holmes**, a Canadian citizen having an address at 334 Munster Street, Toronto, Ontario M8Z 3C5, Canada ("Assignor"), in favor of **Make It Right Licensing Ltd.**, an Ontario, Canada corporation having an address at 334 Munster Street, Toronto, Ontario M8Z 3C5, Canada ("Assignee").

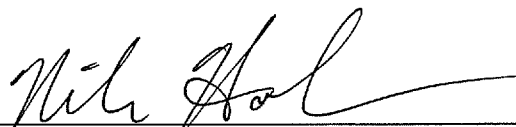
NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt, adequacy and sufficiency of which is hereby acknowledged by Assignor by its execution hereof, the parties agree as follows:

1. **Assignment.** Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee, all of Assignor's rights, title, and interest of whatever kind in and to the registered and unregistered trademarks and service marks set forth on Exhibit A attached hereto and incorporated herein by this reference (collectively, the "Marks"), together with (a) all common law rights associated therewith, (b) the goodwill of the business symbolized by the Marks, and the entire business of Assignor or the portion of the business to which the Marks pertains, (c) all income, royalties, recoveries, causes of action and damages for past or future infringements and misappropriations thereof, or resulting from any adverse use of the Marks or confusingly similar marks, (d) all rights to sue for past, present and future infringements or misappropriations of the Marks, and (e) the sole and unencumbered right to file for and obtain worldwide registrations for the Marks, in any or all of its respective forms, in any and all trademark and service mark classes and categories as are applicable.

2. **Recording.** Assignor does hereby expressly agree that Assignee may singly, and without assistance or consent from Assignor, undertake procedures to record the assignment of the Marks and the registrations and applications therefor to Assignee in the United States Patent and Trademark Office.


3. **Successors and Assigns.** This Agreement shall be binding upon and shall inure to the benefit of the respective heirs, executors, legal personal representations, successors and assigns of Assignor and Assignee.

IN WITNESS WHEREOF, the parties have executed this Agreement effective as of the date set forth above.



MIKE HOLMES

MAKE IT RIGHT LICENSING LTD.

By: 

Name: M. Holmes
Title: President


EXHIBIT A


MARKS

Trademark	Application Number	Application Date	Registration Number	Registration Date
HOLMES WORKWEAR	78/828,802	March 3, 2006	3,424,952	March 25, 2008
Work boots and work clothing, namely, work jackets, vests, work shirts, long sleeve shirts, short sleeve shirts, t-shirts and strap t-shirts, work overalls, gloves, work shoes, work socks, work pants, belts, in Class 25.				

Trademark	Application Number	Application Date
HOLMES WORKWEAR	78/828,796	March 3, 2006
Tool aprons, in Class 8.		

Trademark	Application Number	Application Date
HOLMES WORKWEAR	78/828,800	March 3, 2006
Safety goggles, in Class 9.		

Trademark	Application Number	Application Date
	78/828,790	March 3, 2006
Tool aprons, in Class 8.		

Trademark	Application Number	Application Date
	78/828,793	March 3, 2006
Safety goggles, in Class 9		

Trademark	Application Number	Application Date
MAKE IT RIGHT	78/828,806	March 3, 2006
Magazines, books, magazine columns and syndicated newspaper columns regarding residential construction and home improvement, in Class 16		

Trademark	Application Number	Application Date
MAKE IT RIGHT	78/828,808	March 3, 2006
Clothing, namely, work boots, in Class 25		

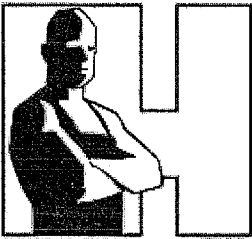
Service Mark	Application Number	Application Date
MAKE IT RIGHT	78/828,811	March 3, 2006
Entertainment services in the nature of an ongoing television show in the field of home improvement, in Class 41		

Service Mark	Application Number	Application Date	Registration Number	Registration Date
HOLMES ON HOMES	77/540,711	August 6, 2008	3,601,699	April 7, 2009
Entertainment services in the nature of a television program regarding home and building construction, improvement, renovation and repair, in Class 41				

Exhibit A

TRADEMARK
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Trademark/Service Mark	Application Number	Application Date
HOLMES INSPECTION	77/685,467	March 6, 2009
<ul style="list-style-type: none"> • Prerecorded video tapes and DVDs featuring information and advice in the field of home and building construction, improvement, inspection, renovation and repair, and buying and selling a home, in Class 9 • Books, magazines, syndicated newspaper columns and magazine columns, all featuring information and advice in the field of home and building construction, improvement, inspection, renovation and repair, and buying and selling a home, in Class 16 • Entertainment services, namely, providing on-line publications in the nature of books, magazines, newspaper columns and magazine columns regarding the field of home and building construction, improvement, inspection, renovation and repair, and buying and selling a home; entertainment services in the nature of an ongoing series in the field of home and building construction, improvement, inspection, renovation and repair, and buying and selling a home provided through television, radio and video webcasts; educational services, namely, providing classes, courses, seminars and workshops in the field of home and building construction, improvement, inspection, renovation and repair, and buying and selling a home; training services in the field of home and building construction, improvement, inspection, renovation and repair, and buying and selling a home, in Class 41 		

Trademark	Application Number	Application Date
	77/450,775	April 17, 2008
<p>Building materials, namely, metal eavestroughs, in Class 6</p>		

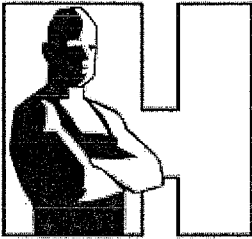
Trademark/Service Mark	Application Number	Application Date
	77/539,554	August 5, 2008
<ul style="list-style-type: none"> • Paints, in Class 2 • Metal tool boxes; and metal roofing, in Class 6 • Tools and accessories, namely, tool bits for machines and drills, power tools, namely, drills, planers, saws, scroll saws, chain saws, routers, nailers, wrenches, sanders, lathes and saws, reciprocating saws, impact drivers, hammer drills, photographic scopes, thermographic cameras and rivet guns, hydraulic tools, namely, breakers, nut drivers, post pullers, chipping hammers, diggers, drills, tampers, water pumps, cutters, rocker valves, crimping tools, intensifiers, wrenches, saws, pruners, trimmers, power units, air compressors, alternators, drive heads, gas purgers, grinders, excavators, scalers, vent fans, welders, breaker claws and compactors, and air-powered tools, namely, nailers, paint guns/machines, impact wrenches, jack hammers, impact drivers and blowers, in Class 7 • Tool accessories, namely, tool aprons and tool belts; and hand tools, namely, saws, screwdrivers, wrenches, knives, squares, levels, clamps, awls, rasps, chisels, hammers and mallets, sanding blocks and sand paper, in Class 8 • Tape measures; carpenter's levels; safety equipment, namely, safety goggles, protective eye pieces and protective ear coverings; fall protection equipment for fall restraint and arrest in the nature of harness and lanyards, dust masks and respirators; protective work safety gloves, and hard hats; video recordings featuring advice and instruction in the field of home and building construction, improvement, renovation and repair; fire alarms and safety sensors, namely, carbon monoxide detectors; knee pads for workers; protective helmets; circuit breaker panel boards, in Class 9 • Photovoltaic solar heat collection panels; LED (light emitting diode) lighting fixtures; ventilating exhaust fans; inline hot water heaters; electric radiant floor heaters; household air cleaners and purifiers, in Class 11 • Magazines, books, and syndicated newspaper columns all featuring information and advice in the field of home and building construction, improvement, renovation and repair, in Class 16 • Rigid foam sheeting for use as building insulation; spray foam insulation for use in building and construction, in Class 17 • Tool accessories, namely, tool bags sold empty, in Class 18 • Construction products, namely, drywall, non-metal gutters to guard eaves, asphalt-based mastics for sealing foundations, roofing membranes, wall boards as tile and shower underlayment, exterior sheathing panel boards, paving stones, concrete foundation blocks, concrete road and driveway pavement board, green roof systems comprising non-metal roofing and plastic water conduits for roofs, geothermal heating systems comprising polyethylene pipe, grey waste recovery systems for household purposes comprising water tanks of masonry and plastic water conduits for roofs and balconies, concrete, non-metal windows, and non-metal doors, in Class 19 • Work gloves, in Class 21 • Work clothing, namely, jackets, vests, shirts in the nature of long sleeve, sweatshirts, short 		

Exhibit A

sleeve, t-shirts and strap t-shirts, overalls, boots, shoes, socks, pants, sweat pants, belts, undergarments, hats, caps and hooded sweatshirts, in Class 25

- Advertising and promotional services utilizing the celebrity endorsement of the products and services of others, in Class 35
- Building construction and repair; supervision of building construction and repair; building inspection, in Class 37
- Entertainment services, namely, providing on-line non-downloadable publications in the nature of books, magazines and newspapers regarding home and building construction, improvement, renovation and repair; entertainment services, namely, an ongoing series regarding home and building construction, improvement, renovation and repair provided through television, radio and webcasts; educational and training services, namely, classes and seminars in the field of home and building construction, improvement, renovation and repair, in Class 41
- Inspections of existing homes and buildings for risk assessment purposes for banks, finance companies, lenders, insurers and appraisers, in Class 42


Trademark/Service Mark	Application Number	Application Date
	77/539,234	August 5, 2008
<ul style="list-style-type: none"> • Paints, in Class 2 • Metal tool boxes; and metal roofing, in Class 6 • Tools and accessories, namely, tool bits for machines and drills, power tools, namely, drills, planers, saws, scroll saws, chain saws, routers, nailers, wrenches, sanders, lathes and saws, reciprocating saws, impact drivers, hammer drills, photographic scopes, thermographic cameras and rivet guns, hydraulic tools, namely, breakers, nut drivers, post pullers, chipping hammers, diggers, drills, tampers, water pumps, cutters, rocker valves, crimping tools, intensifiers, wrenches, saws, pruners, trimmers, power units, air compressors, alternators, drive heads, gas purgers, grinders, excavators, scalers, vent fans, welders, breaker claws and compactors, and air-powered tools, namely, nailers, paint guns/machines, impact wrenches, jack hammers, impact drivers and blowers, in Class 7 • Tool accessories, namely, tool aprons and tool belts; and hand tools, namely, saws, screwdrivers, wrenches, knives, squares, levels, clamps, awls, rasps, chisels, hammers and mallets, sanding blocks and sand paper, in Class 8 • Tape measures; carpenter's levels; safety equipment, namely, safety goggles, protective eye pieces and protective ear coverings; fall protection equipment for fall restraint and arrest in the nature of harness and lanyards, dust masks and respirators; protective work safety gloves, and hard hats; video recordings featuring advice and instruction in the field of home and building construction, improvement, renovation and repair; fire alarms and safety sensors, namely, carbon monoxide detectors; knee pads for workers; protective helmets; circuit breaker panel boards, in Class 9 • Photovoltaic solar heat collection panels; LED (light emitting diode) lighting fixtures; ventilating exhaust fans; inline hot water heaters; electric radiant floor heaters; household air 		

Exhibit A

cleaners and purifiers, in Class 11

- Magazines, books, and syndicated newspaper columns all featuring information and advice in the field of home and building construction, improvement, renovation and repair, in Class 16
- Rigid foam sheeting for use as building insulation; spray foam insulation for use in building and construction, in Class 17
- Tool accessories, namely, tool bags sold empty, in Class 18
- Construction products, namely, drywall, non-metal gutters to guard eaves, asphalt-based mastics for sealing foundations, roofing membranes, wall boards as tile and shower underlayment, exterior sheathing panel boards, paving stones, concrete foundation blocks, concrete road and driveway pavement board, green roof systems comprising non-metal roofing and plastic water conduits for roofs, geothermal heating systems comprising polyethylene pipe, grey waste recovery systems for household purposes comprising water tanks of masonry and plastic water conduits for roofs and balconies, concrete, non-metal windows, and non-metal doors, in Class 19
- Work gloves, in Class 21
- Work clothing, namely, jackets, vests, shirts in the nature of long sleeve, sweatshirts, short sleeve, t-shirts and strap t-shirts, overalls, boots, shoes, socks, pants, sweat pants, belts, undergarments, hats, caps and hooded sweatshirts, in Class 25
- Advertising and promotional services utilizing the celebrity endorsement of the products and services of others, in Class 35
- Building construction and repair; supervision of building construction and repair; building inspection, in Class 37
- Entertainment services, namely, providing on-line non-downloadable publications in the nature of books, magazines and newspapers regarding home and building construction, improvement, renovation and repair; entertainment services, namely, an ongoing series regarding home and building construction, improvement, renovation and repair provided through television, radio and webcasts; educational and training services, namely, classes and seminars in the field of home and building construction, improvement, renovation and repair, in Class 41
- Inspections of existing homes and buildings for risk assessment purposes for banks, finance companies, lenders, insurers and appraisers, in Class 42

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