

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Giftcraft Ltd.		02/03/2010	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Delicious Brands, LLC		
<b>Street Address:</b>	3475 Misty Meadow Drive		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75287		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78930267	HABITAT COLLECTION	
<b>Registration Number:</b>	2371201	HABITAT COLLECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)206-4330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2142064300		
<b>Email:</b>	trina@richardlawgroup.com		
<b>Correspondent Name:</b>	Molly Buck Richard		
<b>Address Line 1:</b>	8411 Preston Road, Suite 890		
<b>Address Line 4:</b>	Dallas, TEXAS 75225		
<b>ATTORNEY DOCKET NUMBER:</b>	DELI-0003		
<b>NAME OF SUBMITTER:</b>	Molly Buck Richard		
<b>Signature:</b>	/Molly Buck Richard/		
<b>Date:</b>	02/06/2010		

OP \$65.00 78930267

Total Attachments: 1  
source=HABITAT Assignment#page1.tif

**TRADEMARK**  
**REEL: 004145 FRAME: 0581**

**TRADE MARK ASSIGNMENT**

WHEREAS, Gifteraft Ltd., a Canadian corporation, having a mailing address of 8550 Airport Road, Brampton, Ontario L6T 5A3 (hereinafter referred to as "Assignor") is the owner of the following trade mark registrations and application in the following countries:

Mark	Reg./Appl. No.	Country
HABITAT COLLECTION	2,371,201	U.S.A
HABITAT COLLECTION	78/930,267	U.S.A
HABITAT COLLECTION	TMA740548	Canada

WHEREAS, Delicious Brands, LLC, a Texas corporation whose mailing address is 3475 Misty Meadow Drive, Dallas, Texas 75287 (hereinafter referred to as "Assignee"), has entered into an Agreement with Assignor to acquire Assignor's rights in the above marks and the goodwill of the business associated therewith, including the registrations and applications therefor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby assigns to Assignee all right, title, and interest in and to the mark HABITAT COLLECTION, and the above referenced trademark registrations and application, together with the goodwill of the business symbolized by the mark.

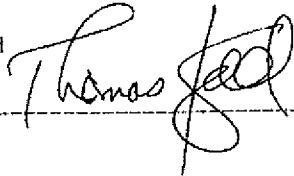
This Trade Mark Assignment is effective as of FEBRUARY 3, 2010.

GIFTCRAFT LTD.

By: Thomas G. Kydd

Printed name: \_\_\_\_\_

Title: Treasurer/CFO



K:\Drive\MAM\ASSIGNMENTS\T47406.doc