

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Stuart Gardner		12/17/2009	INDIVIDUAL: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	TAGAM LIMITED		
Street Address:	51-53 Shortland Street		
Internal Address:	Level 6, WHK Gosling Chapman Tower		
City:	Auckland		
State/Country:	NEW ZEALAND		
Entity Type:	CORPORATION: NEW ZEALAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2765553	ZEE TAGS	
CORRESPONDENCE DATA			
Fax Number:	(310)563-1460		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3105631456		
Email:	jhenricks@hsh-iplaw.com		
Correspondent Name:	HENRICKS SLAVIN AND HOLMES LLP		
Address Line 1:	840 APOLLO STREET		
Address Line 2:	SUITE 200		
Address Line 4:	EL SEGUNDO, CALIFORNIA 90245		
ATTORNEY DOCKET NUMBER:	010200-160		
DOMESTIC REPRESENTATIVE			
Name:	Henricks, Slavin & Holmes LLP		
Address Line 1:	840 Apollo Street		
Address Line 2:	Suite 200		

OP \$40.00 2765553

900154146

**TRADEMARK
 REEL: 004145 FRAME: 0590**

Address Line 4: El Segundo, CALIFORNIA 90245

NAME OF SUBMITTER:

James A. Henricks

Signature:

/James A Henricks/

Date:

02/06/2010

Total Attachments: 1

source=09-12-17 Assignment Gardner to Tagam - signed#page1.tif

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is from Michael Stuart GARDNER, residing at 108 Waiatarua Road, Remuera, Auckland, NEW ZEALAND, the ASSIGNOR herein,

To TAGAM LIMITED, a corporation of New Zealand having a place of business c/- WHK Gosling Chapman, a Division of WHK (NZ) Limited, at Level 6, WHK Gosling Chapman Tower, 51-53 Shortland Street, New Zealand, the ASSIGNEE herein,

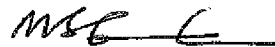
As to the following Trademark and Registration, for which ASSIGNOR owns the following identified federal registration on the Principal Register of the United States Patent and Trademark Office for the goods identified therein (the "Mark"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ZEE TAGS	2,765,553	Sept. 16, 2003

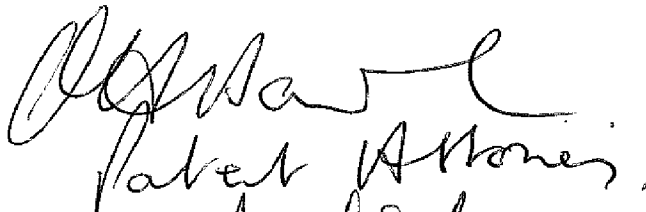
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred and hereby sells, assigns and transfers and sets over unto ASSIGNEE, its successors and assigns, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof; and including all associated artwork, labels, and package designs, together with the goodwill of the business associated therewith, and any and all rights to damages, profits, and any remedy whatsoever due or arising out of any past infringement of the Mark by any entity, and past, present and future claims, demands, and causes of action based thereon, and any injury to the goodwill of the business associated therewith.

IN WITNESS WHEREOF, ASSIGNOR has executed this ASSIGNMENT as of the date hereof:

Dated: 17 December 2009



Michael Stuart GARDNER
108 Waiatarua Road
Remuera, Auckland
NEW ZEALAND



Patent Attorney,
Auckland
New Zealand.