

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CFO Publishing Acquisition LLC		01/29/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CFO Publishing LLC		
<b>Street Address:</b>	51 Sleeper Street		
<b>Internal Address:</b>	3rd Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02210		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1387874	CFO	
Registration Number:	1721917	CFO	
Registration Number:	2397794	CFO	
Registration Number:	2636373	CFO	
Registration Number:	3391822	CFO PULSE	
Registration Number:	2737286	CFO.COM	
Registration Number:	2762153	CFO	
Registration Number:	2776296	CFO TV	
Registration Number:	2725388	CFO EXECUTIVE PROGRAMS	
Registration Number:	2840788	CFO RESEARCH SERVICES	
Serial Number:	77009779	CFO RISING	
<b>CORRESPONDENCE DATA</b>			

OP \$290.00 1387874

Fax Number: (202)420-2201  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 2024204860  
Email: sammanl@dicksteinshapiro.com  
Correspondent Name: Luna M. Samman, Dickstein Shapiro LLP  
Address Line 1: 1825 Eye Street, NW  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	S0072.0001
NAME OF SUBMITTER:	Luna M. Samman
Signature:	/luna m. samman/
Date:	02/08/2010

**Total Attachments: 2**

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# Delaware

PAGE 1

*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CFO PUBLISHING ACQUISITION LLC", CHANGING ITS NAME FROM "CFO PUBLISHING ACQUISITION LLC" TO "CFO PUBLISHING LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF FEBRUARY, A.D. 2010, AT 12:04 O'CLOCK P.M.

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100097614



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7792832

DATE: 02-02-10

TRADEMARK  
REEL: 004145 FRAME: 0734

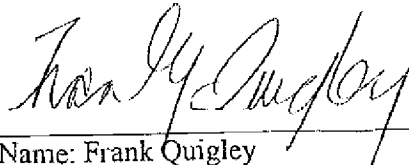
**CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF FORMATION  
OF  
CFO PUBLISHING ACQUISITION LLC**

It is hereby certified that:

1. The name of the Delaware limited liability company is CFO Publishing Acquisition LLC (the "Company").
2. The Certificate of Formation of the Company is hereby amended by deleting Article First thereof and by substituting in lieu of said Article First, the following new Article First:

**FIRST:** The name of the Delaware limited liability company formed hereby is CFO Publishing LLC (the "Company").

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Amendment of the Certificate of Formation of the Company this 29th day of January, 2010.



Name: Frank Quigley  
Title: President and Chief Executive Officer