

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Horizon Trading, Inc.		02/05/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Evolutionary Apparel, Inc.		
Street Address:	9420 Telstar Avenue, #206		
City:	El Monte		
State/Country:	CALIFORNIA		
Postal Code:	91730		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77747163	ALKEMY	
CORRESPONDENCE DATA			
Fax Number:	(310)478-6363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3104784100		
Email:	dhochman@wrslawyers.com		
Correspondent Name:	David Hochman c/o WRSSR		
Address Line 1:	11400 W. Olympic Blvd.		
Address Line 2:	9th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER:	16888-101		
NAME OF SUBMITTER:	David Hochman		
Signature:	/David Hochman/		
Date:	02/08/2010		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement") is dated effective as of February 3, 2010, and is entered into by and between New Horizon Trading, Inc., a California corporation ("Assignor"), and Evolutionary Apparel, Inc., a California corporation ("Assignee"), with reference to the following:

RECITALS

WHEREAS, Assignor is the applicant of record of the trademark "ALKEMY" (Serial No. 77747163 (the "Trademark"), filed with the United States Patent and Trademark Office ("USPTO")); and

WHEREAS, Assignor desires to assign all of its entire right, title and interest in and to the Trademark to Assignee, and Assignee desires to acquire the exclusive right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, transfers, and sets over unto Assignee, its successors and assigns, the full and exclusive right, title and interest in and to the Trademark, and to any renewal, modification, continuation, division, substitution or reissuance of the Trademark.
2. Assignor is assigning its rights in and to the Trademark to Assignee which is a successor to the portion of Assignor's business to which the Trademark pertains.
3. Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, to acknowledge Assignee as the new owner of record of the Trademark.
4. Assignor represents and warrants to Assignee that (a) it has full right, power and authority to enter into this Agreement and to perform its obligations hereunder; (b) there are no actual or threatened demands, claims, causes of action, and/or suits of any nature in connection with the Trademark; (c) Assignor has no pending or registered international trademarks that would be confusing similar to the Trademark; and (d) this Agreement is a valid, legally binding agreement between the parties.
5. Assignor agrees to reasonably assist Assignee to secure Assignee's rights in the Trademark, including but not limited to the execution of all applications, specifications, oaths, assignments and all other agreements which are necessary in order to convey to Assignee all right, title and interest in and to the Trademark.

6. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of California without regard to the conflict of law rules thereof. The parties hereby irrevocably consent to the exclusive jurisdiction of the federal and state courts located in Los Angeles, California in connection with any action or proceeding arising out of or relating to this Agreement.

7. This Agreement sets forth the entire agreement and understanding between the parties relating to the subject matter herein and merges all prior discussions between the parties related thereto. No modification of or amendment to this Agreement, nor any waiver of any rights under this agreement, will be effective unless in writing signed by the party to be charged.

8. If one or more of the provisions in this Agreement are deemed void by law, then the remaining provisions will continue in full force and effect.

IN WITNESS WHEREOF, the undersigned have executed this Agreement effective as of the date above.

ASSIGNOR

NEW HORIZON TRADING, INC.

By: Mikelson
Its: 2/5/10

ASSIGNEE

EVOLUTIONARY APPAREL, INC.

By: Mikelson
Its: 2/5/10