

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BFS Retail & Commercial Operations, LLC		12/18/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Bridgestone Retail Operations, LLC
Street Address:	333 E. Lake Street
City:	Bloomingtondale
State/Country:	ILLINOIS
Postal Code:	60108
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	1227799	MASTERCARE
Registration Number:	1286424	AMERICA'S HOME FOR CAR SERVICE
Registration Number:	1286438	EARLY BIRD SERVICE
Registration Number:	1883103	CFNA
Registration Number:	2267674	TIRESTARZ
Registration Number:	2480638	CREDIT FIRST
Registration Number:	2318752	AMERICA'S HOME FOR TIRES & SERVICE
Registration Number:	2285628	AMERICA'S HOME FOR TIRES & SERVICE
Registration Number:	2943158	TRUCKTIRES.COM
Registration Number:	2928544	MASTERCARE
Registration Number:	2892065	CAR CARE ACADEMY
Registration Number:	3347569	3 SHOPS, 1 STOP!
Registration Number:	3347576	3 SHOPS, 1 STOP!
Registration Number:	3140115	CREDITFIRST NATIONAL ASSOCIATION CF

CH \$415.00 1227799

900154321

**TRADEMARK
 REEL: 004146 FRAME: 0764**

Registration Number:	3099305	THE EXPERIENCE YOU WANT
Registration Number:	1712844	EXPERTTIRE

CORRESPONDENCE DATA

Fax Number: (330)379-4064
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: iplaw@bfusa.com
 Correspondent Name: Thomas R. Kingsbury
 Address Line 1: 1200 Firestone Parkway
 Address Line 4: Akron, OHIO 44317

ATTORNEY DOCKET NUMBER:	BSRO - NAME CHANGE
NAME OF SUBMITTER:	Thomas R. Kingsbury
Signature:	/Thomas R. Kingsbury/
Date:	02/09/2010

Total Attachments: 2
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Delaware

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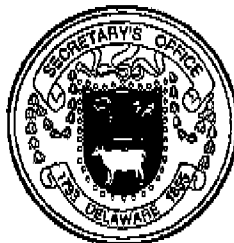
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BFS RETAIL & COMMERCIAL OPERATIONS, LLC", CHANGING ITS NAME FROM "BFS RETAIL & COMMERCIAL OPERATIONS, LLC" TO "BRIDGESTONE RETAIL OPERATIONS, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF DECEMBER, A.D. 2008, AT 1:45 O'CLOCK P.M.

3432781 8100

081209690

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7034969

DATE: 12-18-08

TRADEMARK

REEL: 004146 FRAME: 0766

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:45 PM 12/18/2008
FILED 01:45 PM 12/18/2008
SRV 081209690 - 3432781 FILE

STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: BFS Retail & Commercial Operations, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

To Change the name of the company to Bridgestone Retail Operations, LLC; and

That Article numbered "1" of the Certificate of Formation be replaced with the following:

"1. The name of the limited liability company is Bridgestone Retail Operations, LLC."

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 18th day of December, A.D. 2008.

By: Kay Stone
Authorized Person(s)

Name: Kay Stone
Print or Type