

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rieber & Son ASA		01/28/2010	CORPORATION: NORWAY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	King Oscar AS		
<b>Street Address:</b>	Nostegaten 58		
<b>City:</b>	Bergen		
<b>State/Country:</b>	NORWAY		
<b>Postal Code:</b>	N5002		
<b>Entity Type:</b>	CORPORATION: NORWAY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1953215	TINY TOTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)435-0242		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	4154350240		
<b>Email:</b>	tfreiburger1@yahoo.com		
<b>Correspondent Name:</b>	Thomas M. Freiburger		
<b>Address Line 1:</b>	P.O. Box 1026		
<b>Address Line 4:</b>	Tiburon, CALIFORNIA 94920		
<b>ATTORNEY DOCKET NUMBER:</b>	TINY TOTS		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Thomas M. Freiburger		
<b>Address Line 1:</b>	P.O. Box 1026		
<b>Address Line 4:</b>	Tiburon, CALIFORNIA 94920		

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NAME OF SUBMITTER:	Thomas M. Freiburger
Signature:	/Thomas M. Freiburger/
Date:	02/10/2010
Total Attachments: 1 source=Assignment#page1.tif	

**ASSIGNMENT OF TRADEMARKS AND REGISTRATIONS**

WHEREAS Rieber & Son ASA, a Norway corporation having a place of business at Nostegaten 58 Bergen Norway N5002, is the owner of the following trademark and U.S. trademark registration:


<u>Reg. No.</u>	<u>Issued</u>	<u>Trademark</u>
1,953,215	1/30/96	TINY TOTS

WHEREAS King Oscar AS, a Norway corporation having a place of business at Nostegaten 58 Bergen Norway N5002, desires to acquire said trademark and U.S. registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Rieber & Son ASA, has hereby assigned unto the said King Oscar AS, all of its right, title and interest in and to the said trademark and U.S. registration, together with the goodwill of the business symbolized by the trademark.

Executed this 28 day of January, 2010

Rieber & Son ASA

  
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Knut Kvinge

Its Legal Director  
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