

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tree of Life		02/10/2010	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Tree of Life		
Street Address:	405 Golfway West Drive		
City:	St. Augustine		
State/Country:	FLORIDA		
Postal Code:	32095		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1338308	HEALTHY VALUES	
Registration Number:	1171499	TREE OF LIFE	
Registration Number:	1586991	LION CROSS	
CORRESPONDENCE DATA			
Fax Number:	(813)204-2131		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	813-225-3057		
Email:	ldempsey@broadandcassel.com		
Correspondent Name:	Leslie A. Dempsey		
Address Line 1:	100 North Tampa Street		
Address Line 2:	Suite 3500		
Address Line 4:	Tampa, FLORIDA 33602		
ATTORNEY DOCKET NUMBER:	37519.0002		
NAME OF SUBMITTER:	Leslie A. Dempsey		

CH \$90.00 1338308

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**TRADEMARK
 REEL: 004147 FRAME: 0302**

Signature:	/Leslie Dempsey/
Date:	02/10/2010
Total Attachments: 0	

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