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### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Blazer Technology, LLC		109/04/2009	LIMITED LIABILITY COMPANY: MINNESOTA

### **RECEIVING PARTY DATA**

Name:	Pacon Corporation	
Street Address:	2525 N Casaloma Drive	
City:	Appleton	
State/Country:	WISCONSIN	
Postal Code:	54913-8865	
Entity Type:	CORPORATION: WISCONSIN	

### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3301171	GOCRAFT!
Registration Number:	3570351	GOSIGN!
Registration Number:	2851753	GOWRITE

### **CORRESPONDENCE DATA**

Fax Number: (262)241-3400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 262 241-3400
Email: cjs@cbcslaw.com
Correspondent Name: Cobby J Shereff

Address Line 1: 1001 West Glen Oaks Lane

Address Line 2: Suite 110

Address Line 4: Mequon, WISCONSIN 53092

ATTORNEY DOCKET NUMBER: 5555555

NAME OF SUBMITTER: Cobby J. Shereff

REEL: 004147 FRAME: 0876

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Signature:	/Cobby J. Shereff/
Date:	02/11/2010

### **Total Attachments: 3**

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## Confirmatory Assignment of Trademarks

This Confirmatory Assignment of Trademarks is made by and between Blazer Technology, LLC, a Minnesota limited liability company with its principal place of business at 1270 Helmo Avenue, Oakdale, MN 55128 ("Seller"), and Pacon Corporation, a Wisconsin corporation with its principal place of business at 2525 N. Casaloma Drive, Appleton, WI 54913-8865 ("Buyer").

Whereas, Seller is the owner of the trademarks shown on the attached <u>Exhibit A</u>, the registrations and applications for registration therefor, and the goodwill of the business in connection therewith (the "<u>Trademarks</u>").

Whereas, Buyer desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Seller hereby sells, assigns and transfers unto Buyer, Seller's entire right, title and interest in and to the Trademarks and Seller's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Confirmatory Assignment of Trademarks is made pursuant to the "Asset Purchase Agreement" by and among Seller and Buyer, dated as of September 4, 2009.

In witness whereof, Seller has caused this Confirmatory Assignment of Trademarks to be executed by its duly authorized representative as of the date written below.

Remainder of Page Intentionally Left Blank. Signatures Follow.

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Blazer Technology, LLC

By: Z

Title: Presiden

Date: September

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# Exhibit A Trademarks

Trademark	Registration No.	Issue Date	Goods/Services (Int. Class)
GOCRAFT!	3301171	10/02/2007	(Int. Cl. 16) self stick craft paper
GOSIGN!	3570351	02/03/2009	(Int. Cl. 16) adhesive craft paper; adhesives for stationery and household use; and adhesive coated paper for use
GOWRITE	2851753	06/08/2004	(Int. Cl. 16) dry erase writing board paper and plastic sheets and rolls

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**RECORDED: 02/11/2010** 

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