

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                       |
|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                       |
| NATURE OF CONVEYANCE:            | MERGER   |                       |                       |
| EFFECTIVE DATE:                  | 12/31/2009   |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| Review Directories, Inc.         |  | 12/31/2009            | CORPORATION: MICHIGAN |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                       |
| <b>Name:</b>                     | Northern Michigan Review, Inc.   |                       |                       |
| <b>Street Address:</b>           | 319 State Street   |                       |                       |
| <b>City:</b>                     | Petoskey   |                       |                       |
| <b>State/Country:</b>            | MICHIGAN   |                       |                       |
| <b>Postal Code:</b>              | 49770  |                       |                       |
| <b>Entity Type:</b>              | CORPORATION: MICHIGAN  |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                       |
| Registration Number:             | 1584159  | PHONEGUIDE            |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                       |
| Fax Number:                      | (574)237-1125  |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| Phone:                           | 574-233-1171   |                       |                       |
| Email:                           | michelle.horvath@btlaw.com   |                       |                       |
| Correspondent Name:              | D. Michael Anderson  |                       |                       |
| Address Line 1:                  | 100 N. Michigan Street   |                       |                       |
| Address Line 2:                  | 600 1st Source Bank Center   |                       |                       |
| Address Line 4:                  | South Bend, INDIANA 46601  |                       |                       |
| ATTORNEY DOCKET NUMBER:          | 27159.52   |                       |                       |
| NAME OF SUBMITTER:               | D. Michael Anderson  |                       |                       |
| Signature:                       | /D. Michael Anderson/  |                       |                       |

CH \$40.00 1584159

Date:

02/12/2010

Total Attachments: 4

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**Michigan Department of Energy, Labor & Economic  
Growth**

**Corrected Filing Endorsement**

*This is to Certify that the*

**CERTIFICATE OF MERGER**

*for*

**REVIEW DIRECTORIES, INC.**

**ID Number: 420173**

*received by facsimile transmission on January 7, 2010, is hereby endorsed filed on  
December 31, 2009, by the Administrator.*

*The document is effective on the date filed, unless a  
subsequent effective date within 90 days after  
received date is stated in the document.*

**Effective Date: December 31, 2009**

*In testimony whereof, I have hereunto set my  
hand and affixed the Seal of the Department,  
in the City of Lansing, this 8<sup>th</sup> day of January,  
2010.*



**Director  
Bureau of Commercial Services**

Please return to:  
Tracy Quinlan - BARNES & THORNBURG LLP  
171 Monroe Avenue, NW - Suite 1000  
Grand Rapids, Michigan 49503

**CERTIFICATE OF MERGER**  
(for Parent and Subsidiary Profit Corporations)

among

**NORTHERN MICHIGAN REVIEW, INC.**  
(a Michigan corporation, Parent),

**OTSEGO COUNTY HERALD TIMES, INC.**  
(a Michigan corporation, Subsidiary),

and

**REVIEW DIRECTORIES, INC.**  
(a Michigan corporation, Subsidiary)

Pursuant to the provisions of the Michigan Business Corporation Act (the "Act"), NORTHERN MICHIGAN REVIEW, INC., a Michigan corporation ("NMR"), and OTSEGO COUNTY HERALD TIMES, INC., a Michigan corporation ("OCHT"), and REVIEW DIRECTORIES, INC., a Michigan corporation ("RDI"), do hereby execute the following Certificate of Merger:

1. **PLAN OF MERGER.**

(a) The name of each constituent entity and its identification number is:

Northern Michigan Review, Inc. (Identification Number 124659),  
Otsego County Herald Times, Inc. (Identification Number 025779), and  
Review Directories, Inc. (Identification Number 420173).

(b) The name of the surviving entity and its identification number is:

Northern Michigan Review, Inc. (Identification Number 124659).

(c) The street address of the survivor's principal place of business is:

319 State Street  
Petoskey, Michigan 49770

2. **EFFECTIVE DATE.** The merger shall become effective at 11:59 p.m. Eastern time on December 31, 2009.

12/21/2009 9:13AM

TRADEMARK  
REEL: 004148 FRAME: 0356

3. **SUBSIDIARY SHARES.**

| <i>Name of corporation:</i>      | <i>Number of outstanding shares in each class:</i> | <i>Number of shares owned by the parent in each class:</i> |
|----------------------------------|--|--|
| Otsego County Herald Times, Inc. | ██████ shares outstanding                          | ██████ shares  |
| Review Directories, Inc.         | ██████ shares outstanding                          | ██████ shares  |

The number of shares is not subject to change prior to the effective date of the merger.

4. **CONVERSION OF SHARES.** The manner and basis of converting shares are as follows:

(a) The issued and outstanding shares of the common stock of OCHT and RDI immediately prior to the effective time of the merger shall, at the effective time of the merger and without further act, be cancelled, and no payment shall be made with respect thereto.

(b) The issued and outstanding shares of the common stock of NMR immediately prior to the effective time of the merger shall, at the effective time of the merger and without further act, remain issued and outstanding common stock of NMR, the successor entity.

5. **AMENDMENTS.** There are no amendments to the Articles, or a restatement of the Articles, of NMR, the surviving corporation, to be effected by the merger.

6. **COMPLIANCE WITH LAWS.** The merger is permitted by the state or country under whose law each constituent profit corporation is incorporated and each foreign corporation, if any, has complied with that law in effecting the merger.

7. **APPROVAL OF MERGER.** The Plan of Merger was approved by the Board of Directors of NMR, the surviving Michigan corporation and parent of both OCHT and RDI, by unanimous written consent dated December 18, 2009, which resolutions were signed by all the directors and filed with the minutes of proceedings of the Board of Directors of NMR and which resolutions declared that the proposed merger was advisable and approved the proposed merger on substantially the terms and conditions set forth or referred to in such resolutions in accordance with Section 711 of the Act. The proposed merger was not required to be submitted to the shareholders of NMR for shareholder consideration and approval or to the board of either OCHT or RDI, in accordance with Section 711 of the Act.

8. **ASSUMED NAMES.**

(a) The assumed names being transferred to continue for the remaining effective period of the Certificate of Assumed Name on file prior to the merger are:

|                |                          |            |
|----------------|--------------------------|------------|
| The PhoneGuide | Review Directories, Inc. | 12/31/2014 |
| PhoneGuide     | Review Directories, Inc. | 12/31/2014 |

(b) Non-survivor name to be used as assumed name of survivor:

Review Directories, Inc.  
Otsego County Herald Times, Inc.


9. **FEES.** The name of the person or organization remitting fees: Tracy Quinlan, Barnes & Thornburg LLP, Filer No. 023794.

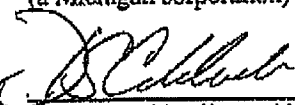
10. **PREPARER.** The preparer's name and business telephone number: Tracy Quinlan, (616) 742-3962.

IN WITNESS WHEREOF, Northern Michigan Review, Inc. caused this Certificate of Merger to be signed in its name and on its behalf by its president and witnessed by its secretary on December 18, 2009.

WITNESS:

NORTHERN MICHIGAN REVIEW, INC.  
(a Michigan corporation)

  
Christy Lyons, Secretary

By   
Douglas Caldwell, President

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