

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UCB Pharma, S.A.		01/27/2010	CORPORATION: BELGIUM

**RECEIVING PARTY DATA**

Name:	Johnson & Johnson
Street Address:	One Johnson & Johnson Plaza
City:	New Brunswick
State/Country:	NEW JERSEY
Postal Code:	08933-7001
Entity Type:	CORPORATION: NEW JERSEY

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	3512968	
Registration Number:	3512967	ZYRTEC
Registration Number:	3512966	
Registration Number:	3512965	Z
Registration Number:	3512964	ZYRTEC
Registration Number:	3512963	

**CORRESPONDENCE DATA**

Fax Number: (212)813-5901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-813-5900  
 Email: anicolescu@fzlz.com  
 Correspondent Name: NANCY SABARRA  
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
 Address Line 2: 866 UNITED NATIONS PLAZA  
 Address Line 4: NEW YORK, NEW YORK 10017

CH \$165.00 3512968

ATTORNEY DOCKET NUMBER:	J&J 0805863
NAME OF SUBMITTER:	Nancy Sabarra
Signature:	/anca nicolescu/
Date:	02/12/2010
Total Attachments: 3 source=Executed assignment to Johnson (F0582822)#page1.tif source=Executed assignment to Johnson (F0582822)#page2.tif source=Executed assignment to Johnson (F0582822)#page3.tif	

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of the last date signed below (“Effective Date”) is made by and between UCB Pharma, S.A., a Belgium Corporation with a company address at Allee de la Recherche 60, B-1070 Brussels, Belgium (“UCB” or “Assignor”) and McNEIL-PPC, Inc., a corporation organized under the laws of the state of New Jersey, located at 199 Grandview Road, Skillman, NJ 08558 (“McNEIL”), and its parent company, Johnson & Johnson, a New Jersey corporation with an address of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001 (“Assignee”).

WHEREAS, Assignor owns all rights, title and interest in and to the marks listed in Exhibit A to this Trademark Assignment Agreement (the “Marks”), the goodwill of the business symbolized thereby, and the federal trademark registrations for the Marks.

NOW, THEREFORE, for good and valuable consideration being extant, Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Marks, the goodwill of the business symbolized thereby, the federal trademark registrations for the Marks, and that portion of Assignor’s business to which the Marks pertain, exclusive of the term ZYRTEC. For clarity, this assignment does not include any transfer of rights by UCB to the ZYRTEC word mark.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the Marks, exclusive of the term ZYRTEC. For clarity, this assignment does not include any transfer of rights by UCB to the ZYRTEC word mark.

This Assignment shall be binding upon Assignor, Assignor’s successors and assigns, and upon all others acting by, through, with or under Assignor’s direction or control, and all those in privity therewith.

*[Signatures on following page]*

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered by its duly authorized representatives.

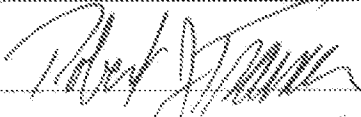
Assignor:

UCB PHARMA, S.A.

By: 

Name: Allen NORRIS

Title: Proxy and legal representative

By: 

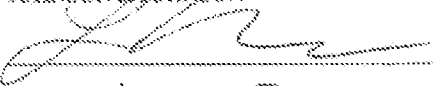
Name: ROBERT J. TRAINOR

Title: Director

DATE: 27 January 2010

Assignor:

JOHNSON & JOHNSON

By: 

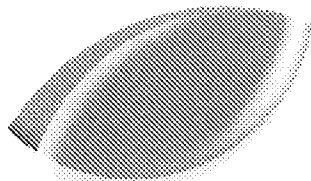
Name: LAURENCE RUCKLE

Title: ASSISTANT SECRETARY

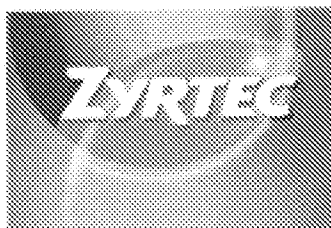
*[Signature page to Trademark Assignment]*

EXHIBIT A  
ZYRTEC Package Marks

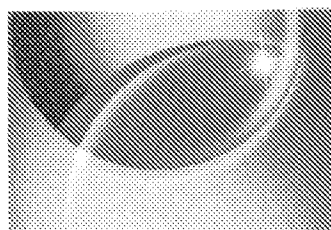
Mark Registration Number



Reg. No. 3512968



Reg. No. 3512967



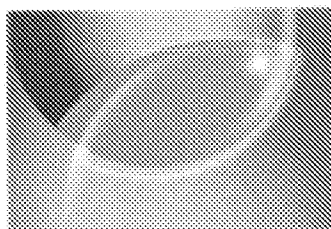
Reg. No. 3512966



Reg. No. 3512965



Reg. No. 3512964



Reg. No. 3512963