

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baseball Express, Inc.		01/29/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Team Express Distributing, LLC		
Street Address:	10 South Dearborn Street, 19th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3680794	ALL SOFTBALL ALL THE TIME	
Registration Number:	3588449	BASKETBALL EXPRESS	
CORRESPONDENCE DATA			
Fax Number:	(210)226-8395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	210-554-5363		
Email:	ipdocket@coxsmith.com		
Correspondent Name:	Matthew Jennings/COX SMITH MATTHEWS INC		
Address Line 1:	112 East Pecan Street, Suite 1800		
Address Line 4:	San Antonio, TEXAS 78205-1521		
ATTORNEY DOCKET NUMBER:	3302.64 AND 3302.65		
NAME OF SUBMITTER:	Matthew M. Jennings		
Signature:	/mmjennings58538/		
Date:	02/12/2010		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Baseball Express, Inc. ("ASSIGNOR"), a Delaware corporation with a principal place of business at 1051 East Nakoma Street, San Antonio, Texas 78216, has adopted, used, and has been using the Marks shown in Exhibit A attached hereto (the "Marks") in connection with the services listed in Exhibit A; and

WHEREAS, ASSIGNOR is the current, sole and record owner of U.S. Trademark Registrations shown on Exhibit A hereto, together with any common law rights in such marks and the goodwill associated therewith the Marks; and

WHEREAS, Team Express Distributing, LLC ("ASSIGNEE"), a Delaware limited liability company with a principal place of business at 10 South Dearborn Street, 19th Floor, Chicago, Illinois 60603, desires to acquire all right, title and interest in and to said Marks, any and all registrations and applications for registration thereof, and the goodwill of the business symbolized by the Marks;

WHEREAS, ASSIGNOR and ASSIGNEE entered into the Asset Purchase Agreement dated September 27, 2009. Terms used but not defined herein shall have the meanings ascribed to such terms in the Asset Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer, grant and convey to ASSIGNEE all of its right, title, and interest in and to the Marks, all registrations and applications for registration thereof, all rights derived from or associated with use of the Marks by ASSIGNOR together with the goodwill of the business symbolized by said Marks, and the right to recover for past infringement of said Marks. ASSIGNOR represents and warrants that it has not previously assigned, licensed, or conveyed any interest in the Marks or the other rights referenced herein, and ASSIGNOR agrees to execute any further lawful documents needed to give full force and effect to this instrument.

Signed this 29th day of January, 2010.

BASEBALL EXPRESS, INC.

By: 

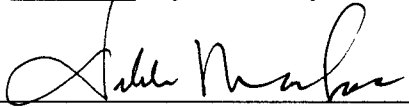
Printed Name: Geoff Westmoreland

Title: VP Finance/CFO

STATE OF TEXAS §
 §
COUNTY OF BEXAR §

Before me, a notary public in and for the state and county aforesaid, on this day personally appeared **Geoff Westmoreland**, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that s/he executed the same as **VP Finance/CFO of Baseball Express, Inc.** for the purposes and consideration therein expressed.

Given under my hand and seal of office this 29th day of January, 2010

Signature: 

Printed Name: Debbi Machac

Notary Public in and for the State of Texas

My Commission Expires: 3-30-2013

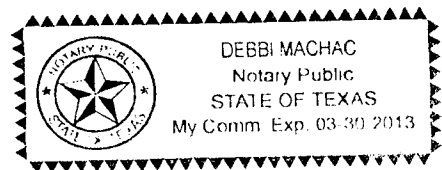


EXHIBIT A

U.S. Registrations			
Mark	Registration No.	Registration Date	Services
ALL SOFTBALL ALL THE TIME	3,680,794	September 8, 2009	Retail store services featuring sporting goods; mail order services featuring sporting goods; online retail stores services featuring sporting goods
BASKETBALL EXPRESS	3,588,449	March 10, 2009	Online mail order catalog services and mail order catalog services featuring sports apparel and equipment