

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/02/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mamas & Papas Limited		02/08/2010	CORPORATION: UNITED KINGDOM

**RECEIVING PARTY DATA**

Name:	Mamas & Papas (Holdings) Limited
Street Address:	Colne Bridge Road
Internal Address:	Huddersfield
City:	West Yorkshire
State/Country:	UNITED KINGDOM
Postal Code:	HD5 0RH
Entity Type:	CORPORATION: UNITED KINGDOM

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	3210784	STANLEY SNAIL
Registration Number:	3220000	MILLIE RABBIT
Registration Number:	3213437	DUDLEY & DAISY
Registration Number:	3285742	CHARLIE CATERPILLAR

**CORRESPONDENCE DATA**

Fax Number: (317)231-7433  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 317-236-1313  
 Email: dwong@btlaw.com  
 Correspondent Name: David A.W. Wong  
 Address Line 1: 11 South Meridian Street  
 Address Line 4: Indianapolis, INDIANA 46204-3535

CH \$115.00 3210784

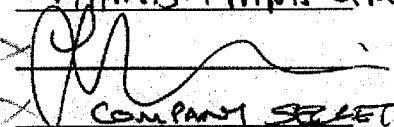
ATTORNEY DOCKET NUMBER:	51296-100
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	David A.W. Wong
Signature:	/dwong/
Date:	02/15/2010
Total Attachments: 1 source=51296Assignment#page1.tif	

USA

### NUNC PRO TUNC TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Mamas & Papas Limited, identified in the USPTO as a corporation of the United Kingdom having a place of business at Colne Bridge Road,, Huddersfield, West Yorkshire, HD5 0RH England ("Assignor"), hereby assigns sets over, and transfers, *nunc pro tunc*, effective as of 09/02/2010, 2010 to MAMAS & PAPAS (HOLDINGS) LIMITED, identified in the USPTO as a corporation of the United Kingdom having a place of business at Colne Bridge Road,, Huddersfield, West Yorkshire, HD5 0RH England ("Assignee"), all of its rights, title, and interest in and to the trademarks and registrations thereof identified in Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor:  MAMAS & PAPAS LIMITED  
 Signed:    
 Title:  COMPANY SECRETARY  
 Date:  08 February 2010

### Schedule A

Trademark	US Serial No.	US Registration No.
STANLEY SNAIL	78782731	3210784
MILLIE RABBIT	78883781	3220000
DUDLEY & DAISY	78883885	3213437
CHARLIE CATERPILLAR	78782741	3285742