

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Barnes & Noble, Inc.		01/28/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sterling Publishing Co., Inc.
Street Address:	387 Park Avenue South
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	78736254	QUAMUT
Serial Number:	77119441	HOW TO DO IT
Serial Number:	77246279	QUAMUT WIKI
Serial Number:	77166532	QUAMUT WIKI
Serial Number:	77473452	Q.VIDEO
Serial Number:	77352381	THE GO TO HOW TO
Serial Number:	77246643	Q-WIKI.COM
Serial Number:	77246637	QWIKI.COM
Serial Number:	77447314	QUAMUT VIDEO
Serial Number:	77234610	QWIKI
Serial Number:	77277892	Q.WIKI

CORRESPONDENCE DATA

Fax Number: (212)261-9864

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900154798

**TRADEMARK
 REEL: 004149 FRAME: 0829**

CH \$290.00 78736254

Phone: 2125412064
Email: nyuspto@bryancave.com
Correspondent Name: Todd Braverman, Esq.
Address Line 1: 1290 Avenue of the Americas
Address Line 4: New York, NEW YORK 10104

ATTORNEY DOCKET NUMBER:	0135647
NAME OF SUBMITTER:	Todd Braverman, Esq.
Signature:	/tjbraverman/
Date:	02/16/2010
Total Attachments: 3 source=Quamut#page1.tif source=Quamut#page2.tif source=Quamut#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is entered into as of the 28th day of January, 2010 by and between Barnes & Noble, Inc., a Delaware corporation, located at 122 Fifth Avenue, New York, NY 100118 and Sterling Publishing Co., Inc., a Delaware corporation, located at 387 Park Avenue South, New York, NY 10016 ("Assignee").

WHEREAS, Assignor has adopted and used in its business the trade names, fictitious names, logos, designs, domain names, common law trademarks and service marks and trademark and service mark registrations and applications listed on the attached Schedule A (hereinafter referred to as the "Marks");

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the Marks and any applications or registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks, along with the right to recover damages and profits for past infringements thereof.

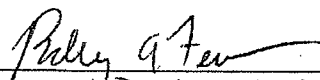
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey unto Assignee all right, title and interest in and to the Marks, including such other trademarks, service marks, trade names, domain names and trade dress as may be owned by Assignor and used in connection with the Marks, and any applications or registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks, including, but not limited to, the use of the Marks in any manner; and Assignor does hereby further assign, sell, transfer and convey unto Assignee any and all claims of Assignor for past infringement and any and all causes of action of Assignor with respect to or arising out of the Marks, along with the right to recover damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the undersigned has duly executed this Trademark Assignment Agreement for and on behalf of Assignor as of the day and year first above written.

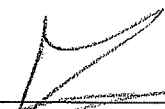
BARNES & NOBLE, INC.

Dated: February 11, 2010

By: 
Name: Bradley A. Feuer
Title: Assistant General Counsel

STERLING PUBLISHING CO., INC

Dated: 1/28/10

By: 
Name: Marcus E. Leaver
Title: President

SCHEDULE A

UNITED STATES TRADEMARKS

Serial Number	Reg. Number	Word Mark
78736254	3469441	QUAMUT
77119441	3719001	HOW TO DO IT
77246279	3588065	QUAMUT WIKI
77166532	3441890	QUAMUT WIKI
77473452		Q.VIDEO
77352381		THE GO TO HOW TO
77246643		Q-WIKI.COM
77246637		QWIKI.COM
77447314		QWIKI
77234610		QUAMUT VIDEO
77277892		Q.WIKI

FOREIGN TRADEMARKS

Country	Application / Registration No.	Word Mark
AUSTRALIA	1123421	QUAMUT
CANADA	744,555	QUAMUT
CHINA	5795136	QUAMUT
CHINA	5795137	QUAMUT
CHINA	5795138	QUAMUT
CTM	199823	QUAMUT
INDIA	1471720	QUAMUT
JAPAN	066137/2006	QUAMUT
NEW ZEALAND	751239	QUAMUT