## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

#### **CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type               |  |
|---------------------|----------|----------------|---------------------------|--|
| Mr. Howard Barbanel |          | 01/22/2010     | INDIVIDUAL: UNITED STATES |  |

#### **RECEIVING PARTY DATA**

| Name:           | Admiral Wine and Liquor Co. |
|-----------------|-----------------------------|
| Street Address: | 74 Sand Park Road           |
| City:           | Cedar Grove                 |
| State/Country:  | NEW JERSEY                  |
| Postal Code:    | 07009                       |
| Entity Type:    | CORPORATION: NEW JERSEY     |

#### PROPERTY NUMBERS Total: 2

| Property Type        | Number  | Word Mark       |
|----------------------|---------|-----------------|
| Registration Number: | 2502455 | LAYLA VINEYARDS |
| Registration Number: | 2826016 | LAYLA           |

### **CORRESPONDENCE DATA**

Fax Number: (908)725-7088

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 908-722-5640

Email: officeactions@br-tmlaw.com

Stephen L. Baker Correspondent Name: 575 Route 28 Address Line 1: Address Line 2: Suite 102

Address Line 4: Raritan, NEW JERSEY 08869

| ATTORNEY DOCKET NUMBER: | JMR ASSIGN LAYLA ADMIRAL |
|-------------------------|--------------------------|
| NAME OF SUBMITTER:      | John M. Rannells         |
| Signature:              | /john rannells/          |
|                         |                          |

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| Date:  | 02/16/2010 |
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# SCHEDULE B

ASSIGNMENT OF U.S. COMMON LAW TRADEMARKS, U.S. TRADEMARK REGISTRATIONS, U.S. TRADE DRESS RIGHTS, AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, HOWARD BARBANEL aka "Howard Abarbanel" of 100 Cedarhurst Avenue, Cedarhurst, New York 11516-2129, has adopted, used and is still using the marks LAYLA VINEYARDS for wine and sparkling wine, LAYLA for wine and sparkling wine, and LAYLA for beer, and is the owner of the following trademark registrations before the U.S. Patent and Trademark Office as follows:

| MARKS           | REG. NO. | <u>GOODS</u> |
|-----------------|----------|--------------|
| LAYLA VINEYARDS | 2502455  | wines        |
| LAYLA           | 2826016  | beers        |

and is the owner of various trade dress / label designs all as set forth in Schedule A to a certain sale agreement between the parties;

WHEREAS, ADMIRAL WINE AND LIQUOR CO., a corporation of the State of New Jersey, located and doing business at 74 Sand Park Road, Cedar Grove, New Jersey 07009, is desirous of acquiring said marks, trade dress rights, the U.S. trademark registrations Reg. No. 2502455 and 2826016, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, HOWARD BARBANEL does hereby assign unto ADMIRAL WINE AND LIQUOR CO., all right, title and interest in and to said marks and trade dress rights together with

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the goodwill of the business associated therewith, and the U.S. trademark registrations, Reg. No. 2502455 and 2826016 and the goodwill associated therewith.

DATED: January 22010

HOWARD BARBANEL

NOTARIAL ATTESTATION

State of New York

County of NASKW

On this Way of January, 2010, before me personally appeared Howard Barbanel, and he acknowledged that he signed the foregoing Assignment on his own act and deed.

ONUA WESSELHOFT

Natary Public, State of New York

No OTWESONGROO

Oughted in Wessau County

Oughted in Wessau County

Commission Express viay 4, 20

Notary Public

Dated: January 22, 2010

DONNA WESSELHOFT
Notary Public, State of New York
No. 01W/E6006400
Qualified in Nassau County
Commission Expires May 4, 20