

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WELEDA, INC.		02/08/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WELEDA TRADEMARKS AG		
Street Address:	Dychweg 14		
City:	Arlesheim		
State/Country:	SWITZERLAND		
Postal Code:	CH-4144		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2966355	WELEDA SKIN FOOD	
CORRESPONDENCE DATA			
Fax Number:	(212)661-8002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-661-8000		
Email:	info@lmiplaw.com		
Correspondent Name:	LUCAS & MERCANTI, LLP		
Address Line 1:	475 Park Avenue South		
Address Line 2:	15th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	WEL-TM-17		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 2966355

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**TRADEMARK
 REEL: 004150 FRAME: 0081**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Paolo A. Strino

Signature:

/PAS/

Date:

02/16/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, WELEDA, INC., a corporation organized under the laws of Delaware and having its corporate address at 1 Closter Rd Palisades, New York, NY, 10964, U.S.A.

(hereinafter referred to as "Assignor"), is the sole and exclusive owner of the entire right, title, interest, and related goodwill to the trademark and registration thereof, listed below (the "Mark"):

- **Trademark:** WELEDA SKIN FOOD registered on July 12, 2005 under U.S. Reg. No.: 2,966,355

WHEREAS, WELEDA TRADEMARK AG, a corporation organized under the laws of Switzerland and having its corporate address at Dychweg 14, Arlesheim, CH-4144, Switzerland (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in, to and under the Mark, and the related goodwill;

NOW, THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns forever, the entire right, title and interest in, to and under the Mark, together with the goodwill of the business appertaining to the Mark, and registration therefor, in the United States, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States, now or later in *effect*, all rights of action, (both at law and in equity), and rights to sue, counterclaim and/or recover for past present and future infringements by others

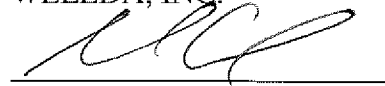
of the Mark, and all income, royalties, damages and payments now due or which later become payable in respect thereto and the same to be held and enjoyed by Assignee, its successors and assigns forever as fully and entirely as the same could have been held and enjoyed by Assignor if this assignment had not been made.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its corporate officers thereunto duly authorized this 8TH day of February, 2010.

For the Assignor

WELEDA, INC.

By:



Name: Marko Kuche

Title: CFO