

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                 |                       |
|----------------------------------|--|-----------------|-----------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                 |                       |
| NATURE OF CONVEYANCE:            | NUNC PRO TUNC ASSIGNMENT   |                 |                       |
| EFFECTIVE DATE:                  | 11/01/1994   |                 |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                 |                       |
|                                  | <b>Name</b>  | <b>Formerly</b> | <b>Execution Date</b> |
|                                  | CELS ENTERPRISES, INC.   |                 | 05/22/2009            |
|                                  |  |                 | <b>Entity Type</b>    |
|                                  |  |                 | CORPORATION: NEW YORK |
| <b>RECEIVING PARTY DATA</b>      |  |                 |                       |
| <b>Name:</b>                     | Robert Goldman   |                 |                       |
| <b>Street Address:</b>           | 612 N. Bedford Drive   |                 |                       |
| <b>City:</b>                     | Beverly Hills  |                 |                       |
| <b>State/Country:</b>            | CALIFORNIA   |                 |                       |
| <b>Postal Code:</b>              | 90210  |                 |                       |
| <b>Entity Type:</b>              | INDIVIDUAL: UNITED STATES  |                 |                       |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                 |                       |
|                                  | <b>Property Type</b>   | <b>Number</b>   | <b>Word Mark</b>      |
|                                  | Registration Number:   | 1861027         | CHINESE LAUNDRY       |
| <b>CORRESPONDENCE DATA</b>       |  |                 |                       |
| <b>Fax Number:</b>               | (310)203-0567  |                 |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                 |                       |
| <b>Phone:</b>                    | 310.203.8080   |                 |                       |
| <b>Email:</b>                    | trademarkdocket@jmbm.com   |                 |                       |
| <b>Correspondent Name:</b>       | Rod S. Berman  |                 |                       |
| <b>Address Line 1:</b>           | 1900 Avenue of the Stars, 7th Floor  |                 |                       |
| <b>Address Line 4:</b>           | Los Angeles, CALIFORNIA 90067  |                 |                       |
| ATTORNEY DOCKET NUMBER:          | 65488-0015   |                 |                       |
| NAME OF SUBMITTER:               | Jessica C. Bromall   |                 |                       |
| Signature:                       | /Jessica C. Bromall/   |                 |                       |

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**900154841**

**TRADEMARK  
 REEL: 004150 FRAME: 0166**

Date:

02/16/2010

Total Attachments: 2

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**NUNC PRO TUNC ASSIGNMENT**

Robert Goldman ("Goldman"), an individual residing at 612 N. Bedford Drive, Beverly Hills, CA 90210, is the registrant and last listed owner of U.S. Trademark Registration No. 1,861,027 for the mark CHINESE LAUNDRY (the "Registration" and "Mark") in connection with shoes in International Class 25.

The Trademark Office abstract of title reflects that Cels Enterprises, Inc. ("Cels"), having a business address of 3485 South La Cienega Blvd., Los Angeles, California 90016, is the owner of the Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Cels does hereby irrevocably sell, assign, transfer and convey to Goldman, and Goldman does hereby accept from Cels, all of Cels' rights, title and interest in and to the Registration and Mark, all of Cels' goodwill associated therewith, and the right to bring suit for past and future infringement of the Mark. The foregoing assignment shall be effective as of November 1, 1994.

The United States Patent and Trademark Office is hereby authorized to deliver to Goldman and Goldman's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment or otherwise related to this registration.

IN WITNESS WHEREOF, the undersigned have executed this Nunc Pro Tunc Assignment Agreement this 22<sup>nd</sup>. day of May, 2009.

Cels Enterprises, Inc.

By: \_\_\_\_\_

Robert L. Goldman, President & CEO

Robert L. Goldman

\_\_\_\_\_

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of Los Angeles }

On May 27, 2009 before me, Miryan Nogueira, Notary Public  
Date Here Insert Name and Title of the Officer

personally appeared Robert L. Goldman  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Signature [Handwritten Signature]  
Signature of Notary Public

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

**RIGHT THUMBPRINT OF SIGNER**

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- Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

**RIGHT THUMBPRINT OF SIGNER**

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