

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DRI Biotech Research, Inc.		01/21/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BioTrends Research Group, Inc.		
Street Address:	260 Charles Street		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02453		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77544552	TREATMENTTRENDS	
Serial Number:	77544546	LAUNCHTRENDS	
Serial Number:	77544529	CHARTTRENDS	
Serial Number:	77909137	BIOTRENDS RESEARCH GROUP	
Serial Number:	77909144	BIOTRENDS RESEARCH GROUP	
CORRESPONDENCE DATA			
Fax Number:	(650)802-3100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6508023233		
Email:	kate.borun@weil.com, suzanne.inglis@weil.com		
Correspondent Name:	Kate Borun		
Address Line 1:	Weil, Gotshal & Manges LLP		
Address Line 2:	201 Redwood Shores Parkway		
Address Line 4:	Redwood Shores, CALIFORNIA 94065		
ATTORNEY DOCKET NUMBER:	40575.0005.KB		

CH \$140.00 77544552

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**TRADEMARK
 REEL: 004150 FRAME: 0170**

NAME OF SUBMITTER:	Kate Borun
Signature:	/Kate Borun/
Date:	02/16/2010
Total Attachments: 3 source=change of name doc with IP#page1.tif source=change of name doc with IP#page2.tif source=change of name doc with IP#page3.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DRI BIOTECH RESEARCH, INC.", CHANGING ITS NAME FROM "DRI BIOTECH RESEARCH, INC." TO "BIOTRENDS RESEARCH GROUP, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF JANUARY, A.D. 2010, AT 1:38 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4770080 8100

100059071



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7770717

DATE: 01-21-10

TRADEMARK
REEL: 004150 FRAME: 0172

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

OF

DRI BIOTECH RESEARCH, INC.

It is hereby certified that:

1. The name of the corporation (hereinafter called the "corporation") is DRI Biotech Research, Inc.

2. The certificate of incorporation of the corporation is hereby amended by striking out Article First thereof and by substituting in lieu of said Article the following new Article:

FIRST: The name of the Corporation is BioTrends Research Group, Inc.

3. The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Signed on January 21, 2010

/s/ Loretta Keane
Loretta Keane, Chief Financial Officer

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:48 PM 01/21/2010
FILED 01:38 PM 01/21/2010
SRV 100059071 - 4770080 FILE

TRADEMARK
REEL: 004150 FRAME: 0173

ATTACHMENT 1

Mark	Jurisdiction	Application No. / Application Date	Registration No. / Registration Date	Owner / Assignee	Status
TREATMENTTRENDS	US	77-544,552 August 12, 2008	3,593,455 March 17, 2009	BIOTRENDS RESEARCH GROUP, INC.	Registered (Supplemental Register)
LAUNCHTRENDS	US	77-544,546 August 12, 2008	3,723,330 December 8, 2009	BIOTRENDS RESEARCH GROUP, INC.	Registered
CHARTTRENDS	US	77-544,529 August 12, 2008	3,593,454 March 17, 2009	BIOTRENDS RESEARCH GROUP, INC.	Registered (Supplemental Register)
BIOTRENDS RESEARCH GROUP	US	77-909,137 January 11, 2010	n/a	BIOTRENDS RESEARCH GROUP, INC.	Pending
BIOTRENDS RESEARCH GROUP	US	77-909,144 January 11, 2010	n/a	BIOTRENDS RESEARCH GROUP, INC.	Pending