

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RealPure Beverage, LLC		01/27/2006	LIMITED LIABILITY COMPANY: MISSISSIPPI
RECEIVING PARTY DATA			
Name:	Mountain Pure, LLC		
Also Known As:	AKA Mountain Pure Water Company		
Street Address:	6921 Interstate 30		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72209		
Entity Type:	LIMITED LIABILITY COMPANY: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1829543	REALPURE BRAND	
CORRESPONDENCE DATA			
Fax Number:	(501)374-2262		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	501-374-1700		
Email:	joecalhoun@aristotle.net		
Correspondent Name:	Joe D. Calhoun		
Address Line 1:	P.O. Box 251504		
Address Line 4:	Little Rock, ARKANSAS 72225		
NAME OF SUBMITTER:	Joe D. Calhoun		
Signature:	/jdc3/		
Date:	02/11/2010		

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**TRADEMARK
 REEL: 004150 FRAME: 0334**

Total Attachments: 3

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TO THE COMMISSIONER FOR TRADEMARKS:

MARK: REALPURE BRAND (& design)
Registration No. 1,829,543
Registration Date: April 5, 1994
International Classes 032

Registrant (Last Listed Owner): RealPure Beverage Group, LLC
Registrant Business Address: P.O. Box 16647
Jackson, MS 39236

Assignee: Mountain Pure, LLC
Assignee Business Address: 6921 Interstate 30
Little Rock, AR 72209

AFFIDAVIT OF JOHN STACKS

John Stacks, the undersigned, after being duly sworn, do hereby state as follows:

1. I am President of Mountain Pure, LLC ("Assignee" or "Mountain Pure"), of Little Rock, Arkansas, competent to testify upon personal knowledge as to all facts set forth herein.
2. The services for which REALPURE BRAND (& design) (the "Mark") is in use in commerce include fruit flavored drinks containing water and fruit juices; noncarbonated fruit juice drink containing water; syrups for use in the manufacture of soft drinks; concentrates for making fruit flavored drinks with water; whipped fruit drinks containing water for consumption on or off the premises; and carbonated and non-carbonated isotonic electrolyte beverages.
3. On or about March 5, 1999, RealPure Beverage Group, LLC ("Beverage Group") of Jackson, Mississippi, acquired the Mark from Network Group, Inc. of Jackson, Mississippi; the assignment was recorded on March 11, 1999, at the United States Trademark Office.
4. On or about January 27, 2006, Mountain Pure acquired the Mark from Beverage Group.

5. Mountain Pure requests that the Trademark Office record the Assignment of the above-identified registration from Beverage Group to Mountain Pure.

6. The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Mountain Pure, LLC



John Stacks, President

Date

ACKNOWLEDGMENT

State of Arkansas)
County of Arkansas)

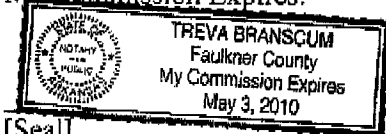
On this 8 day of Feb, 2010, before me Treva Branscum, the undersigned notary, personally appeared JOHN STACKS, and being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing his name.

In witness whereof I hereunto set my hand and official seal.



Notary Public

My Commission Expires:



[Seal]