

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dun & Bradstreet, Inc.		02/17/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Dun & Bradstreet Corporation		
Street Address:	103 JFK Parkway		
City:	Short Hills		
State/Country:	NEW JERSEY		
Postal Code:	07078		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77743277	D&B DIGITAL	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-616-5600		
Email:	mcalkins@leydig.com, trademarks@leydig.com		
Correspondent Name:	Michelle L. Calkins		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	267152		
NAME OF SUBMITTER:	Michelle L. Calkins		
Signature:	/Michelle L. Calkins/		
Date:	02/17/2010		

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Total Attachments: 1

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TRADEMARK
REEL: 004150 FRAME: 0608

ASSIGNMENT OF TRADEMARK

WHEREAS, Dun & Bradstreet, Inc. (Assignor), a Delaware corporation, having its principal offices at 103 JFK Parkway, Short Hills, New Jersey 07078, has adopted, used, is using and is the owner of the following mark now applied for in the United States Patent and

Trademark Office:

<u>Mark</u>	<u>Serial No.</u>	<u>Date of Filing</u>
D&B DIGITAL	77/743,277	May 22, 2009

WHEREAS, The Dun & Bradstreet Corporation (Assignee), a Delaware corporation, having its principal place of business at 103 JFK Parkway, Short Hills, New Jersey 07078, is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill symbolized by said mark and application thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 17th day of February, 2010.

Dun & Bradstreet, Inc.



By: Richard Mattessich

Title: Assistant Secretary, Dun & Bradstreet, Inc.