

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |  |                                     |
|----------------------------------|--|--|-------------------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |  |                                     |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |  |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |  |                                     |
| Name                             | Formerly   | Execution Date                                 | Entity Type                         |
| Rapid Advance, LLC               |  | 01/12/2010                                     | LIMITED LIABILITY COMPANY: MARYLAND |
| <b>RECEIVING PARTY DATA</b>      |  |  |                                     |
| Name:                            | Rapid Financial Services, LLC  |  |                                     |
| Street Address:                  | 7316 Wisconsin Avenue  |  |                                     |
| Internal Address:                | 3rd Floor  |  |                                     |
| City:                            | Bethesda   |  |                                     |
| State/Country:                   | MARYLAND   |  |                                     |
| Postal Code:                     | 20814  |  |                                     |
| Entity Type:                     | LIMITED LIABILITY COMPANY: DELAWARE  |  |                                     |
| <b>PROPERTY NUMBERS Total: 3</b> |  |  |                                     |
| Property Type                    | Number   | Word Mark                                      |                                     |
| Registration Number:             | 3257890  | RAPIDADVANCE                                   |                                     |
| Registration Number:             | 3264476  | RAPID ADVANCE                                  |                                     |
| Registration Number:             | 3422236  | THE SMART CHOICE FOR IMMEDIATE WORKING CAPITAL |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |  |                                     |
| Fax Number:                      | (202)857-6395  |  |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                                     |
| Phone:                           | 202-857-6000   |  |                                     |
| Email:                           | koines.kristen@arentfox.com  |  |                                     |
| Correspondent Name:              | David S. Modzeleski  |  |                                     |
| Address Line 1:                  | 1050 Connecticut Ave., NW  |  |                                     |
| Address Line 4:                  | Washington, DISTRICT OF COLUMBIA 20036   |  |                                     |
| ATTORNEY DOCKET NUMBER:          | 030641.00002   |  |                                     |
| NAME OF SUBMITTER:               | David S. Modzeleski  |  |                                     |

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|  |                       |
|--|-----------------------|
| Signature:   | /David S. Modzeleski/ |
| Date:  | 02/17/2010            |
| Total Attachments: 2<br>source=Cherner Trademark Assignment FINAL (2)#page1.tif<br>source=Cherner Trademark Assignment FINAL (2)#page2.tif |                       |

**TRADEMARK ASSIGNMENT**

WHEREAS, Rapid Advance, LLC, a Maryland Limited Liability Company, having a place of business at 7316 Wisconsin Avenue, Suite 450, Bethesda, Maryland 20814 (hereinafter "Assignor"), is the owner of all right, title, and interest in, under and to the following U.S. trademark registrations, (hereinafter the "Trademarks"):

**RAPIDADVANCE**, U.S. Reg. No. 3,257,890, registered July 3, 2007;  
**RAPID ADVANCE & Design**, U.S. Reg. No. 3,264,476, registered July 17, 2007; and  
**THE SMART CHOICE FOR IMMEDIATE WORKING CAPITAL**, U.S. Reg. No. 3,422,236, registered May 6, 2008.

WHEREAS Rapid Financial Services, LLC, a Delaware Limited Liability Company, having an address of 7316 Wisconsin Avenue, 3<sup>rd</sup> Floor, Bethesda, Maryland 20814 (hereinafter "Assignee"), is desirous of acquiring said Trademarks, along with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in, under and to the said Trademarks, together with the goodwill of the business symbolized by the Trademarks, the right to bring suit and recover damages for past infringement, and the registrations and applications therefor. Assignor hereby agrees to execute any additional documents to accomplish this Assignment.

**ASSIGNOR:**

**RAPID ADVANCE, LLC**

Date: 1/12/10

By: 

Lee Fundanian  
Manager

**ASSIGNEE:**

**RAPID FINANCIAL SERVICES, LLC**

By: **BACK CREEK ASSOCIATES, LLC**  
as Manager

Date: \_\_\_\_\_

By: \_\_\_\_\_

Jonathan K. Cherner

**TRADEMARK ASSIGNMENT**

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**ASSIGNOR:**

**RAPID ADVANCE, LLC**

Date: \_\_\_\_\_

By: \_\_\_\_\_  
Lee Jundanian  
Manager

**ASSIGNEE:**

**RAPID FINANCIAL SERVICES, LLC**

By: **BACK CREEK ASSOCIATES, LLC**  
as Manager

Date: 1/12/10

By: \_\_\_\_\_  
Jonathan K. Cherner